

Victor Henning

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1712009/publications.pdf>

Version: 2024-02-01

5
papers

320
citations

1937685

4
h-index

2272923

4
g-index

5
all docs

5
docs citations

5
times ranked

284
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer File Sharing of Motion Pictures. Journal of Marketing, 2007, 71, 1-18.	11.3	166
2	Mendeley - A Last.fm For Research?. , 2008, , .		58
3	The Last Picture Show? Timing and Order of Movie Distribution Channels. Journal of Marketing, 2007, 71, 63-83.	11.3	57
4	Giving the Expectancy-Value Model a Heart. Psychology and Marketing, 2012, 29, 765-781.	8.2	21
5	Public aid mechanisms in feature film production: the EU MEDIA Plus Programme. Media, Culture and Society, 2005, 27, 229-250.	3.1	18