

Cristina I Fernandes

List of Publications by Year in descending order

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Version: 2024-02-01

97
papers

3,257
citations

201674

27
h-index

182427

51
g-index

100
all docs

100
docs citations

100
times ranked

2238
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|------|-----------|
| 1 | Global talent management during the COVID-19 pandemic? The Gods must be crazy!. Thunderbird International Business Review, 2023, 65, 9-19. | 1.8 | 7 |
| 2 | Knowledge spillover, knowledge management and innovation of the Portuguese hotel industry in times of crisis. Journal of Hospitality and Tourism Insights, 2023, 6, 1521-1534. | 3.4 | 4 |
| 3 | The Determinants of International Performance for Family Firms: Understanding the Effects of Resources, Capabilities, and Market Orientation. Entrepreneurship Research Journal, 2023, 13, 773-811. | 1.3 | 3 |
| 4 | The impact of dynamic capabilities on SME performance during COVID-19. Review of Managerial Science, 2023, 17, 1703-1729. | 7.1 | 29 |
| 5 | B2B marketing strategies in healthcare management: intellectual structure and research trends. Journal of Business and Industrial Marketing, 2022, 37, 1580-1593. | 3.0 | 5 |
| 6 | We dreamed a dream that entrepreneurial ecosystems can promote sustainability. Management of Environmental Quality, 2022, 33, 86-102. | 4.3 | 15 |
| 7 | Prevailing theoretical approaches predicting sustainable business models: a systematic review. International Journal of Productivity and Performance Management, 2022, 71, 790-813. | 3.7 | 26 |
| 8 | Social entrepreneurship and social innovation: looking inside the box and moving out of it. Innovation: the European Journal of Social Science Research, 2022, 35, 704-730. | 1.6 | 17 |
| 9 | What makes organizations unique? Looking inside the box. Journal of Business Research, 2022, 139, 664-674. | 10.2 | 2 |
| 10 | Management Sustainability - past present and future trends. International Journal of Social Ecology and Sustainable Development, 2022, 13, 0-0. | 0.2 | 0 |
| 11 | Assessing strategic leadership in organizations: Using bibliometric data to develop a holistic model. Journal of Business Research, 2022, 141, 646-655. | 10.2 | 7 |
| 12 | Knowledge worker mobility and knowledge management in MNEs: A bibliometric analysis and research agenda. Journal of Business Research, 2022, 142, 464-475. | 10.2 | 21 |
| 13 | The impact of innovation management on the performance of <scp>NPOs</scp>: Applying the Tidd and Bessant model (2009). Nonprofit Management and Leadership, 2022, 32, 577-601. | 2.5 | 14 |
| 14 | Digital entrepreneurship platforms: Mapping the field and looking towards a holistic approach. Technology in Society, 2022, 70, 101979. | 9.4 | 60 |
| 15 | What Is the Impact of Informal Entrepreneurship on Venture Capital Flows?. Journal of the Knowledge Economy, 2021, 12, 2032-2049. | 4.4 | 10 |
| 16 | Multilevel approaches to advancing the measurement of intellectual capital research fieldâ€“What can we learn from the literature?. Journal of Intellectual Capital, 2021, 22, 971-999. | 5.4 | 12 |
| 17 | The driving motives behind informal entrepreneurship: The effects of economic-financial crisis, recession and inequality. International Journal of Entrepreneurship and Innovation, 2021, 22, 5-17. | 2.3 | 11 |
| 18 | The multiple faces of the entrepreneurial university: a review of the prevailing theoretical approaches. Journal of Technology Transfer, 2021, 46, 1173-1195. | 4.3 | 34 |

| # | ARTICLE | IF | CITATIONS |
|----|--|------|-----------|
| 19 | Regional innovation systems: what can we learn from 25 years of scientific achievements?. <i>Regional Studies</i> , 2021, 55, 377-389. | 4.4 | 36 |
| 20 | Blended value and female entrepreneurial performance: social and economic aspects of education and technology transfer. <i>International Entrepreneurship and Management Journal</i> , 2021, 17, 759-777. | 5.0 | 5 |
| 21 | Opening Pandora's Box. <i>Journal of Global Information Management</i> , 2021, 29, 1-21. | 2.8 | 2 |
| 22 | Green growth versus economic growth: Do sustainable technology transfer and innovations lead to an imperfect choice?. <i>Business Strategy and the Environment</i> , 2021, 30, 2021-2037. | 14.3 | 120 |
| 23 | A prospective retrospective: conceptual mapping of the intellectual structure and research trends of knowledge management over the last 25 years. <i>Journal of Knowledge Management</i> , 2021, 25, 1977-1999. | 5.1 | 14 |
| 24 | Social entrepreneurship orientation and performance in non-profit organizations. <i>International Entrepreneurship and Management Journal</i> , 2021, 17, 1591-1618. | 5.0 | 22 |
| 25 | Wearable technology and consumer interaction: A systematic review and research agenda. <i>Computers in Human Behavior</i> , 2021, 118, 106710. | 8.5 | 70 |
| 26 | Innovation and the circular economy: A systematic literature review. <i>Business Strategy and the Environment</i> , 2021, 30, 3686-3702. | 14.3 | 184 |
| 27 | Sustainability in family business – A bibliometric study and a research agenda. <i>Technological Forecasting and Social Change</i> , 2021, 173, 121077. | 11.6 | 44 |
| 28 | The Impact of Innovation and Entrepreneurship on Competitiveness. <i>Palgrave Studies in Democracy, Innovation, and Entrepreneurship for Growth</i> , 2021, , 97-117. | 0.4 | 0 |
| 29 | A scientometric analysis of knowledge spillover research. <i>Journal of Technology Transfer</i> , 2020, 45, 780-805. | 4.3 | 18 |
| 30 | Technology transfer, climate change mitigation, and environmental patent impact on sustainability and economic growth: A comparison of European countries. <i>Technological Forecasting and Social Change</i> , 2020, 150, 119770. | 11.6 | 146 |
| 31 | Social innovation: a systematic literature review and future agenda research. <i>International Review on Public and Nonprofit Marketing</i> , 2020, 17, 23-40. | 2.0 | 32 |
| 32 | National systems of entrepreneurship: goals of sustainability. <i>Journal of Entrepreneurship and Public Policy</i> , 2020, 9, 345-364. | 1.1 | 9 |
| 33 | Wearing failure as a path to innovation. <i>Journal of Business Research</i> , 2020, 120, 195-202. | 10.2 | 20 |
| 34 | The impact of market orientation on the internationalisation of SMEs. <i>Review of International Business and Strategy</i> , 2020, 30, 123-143. | 3.3 | 27 |
| 35 | A systematic literature review on family business: insights from an Asian context. <i>Journal of Family Business Management</i> , 2020, 10, 329-348. | 3.4 | 12 |
| 36 | Factors affecting SMEs' strategic decisions to approach international markets. <i>European Journal of International Management</i> , 2020, 14, 617. | 0.2 | 8 |

| # | ARTICLE | IF | CITATIONS |
|----|--|------|-----------|
| 37 | The moderating effects of economic development on innovation and shadow entrepreneurship: grey or pink?. <i>R and D Management</i> , 2020, 50, 599-613. | 5.3 | 8 |
| 38 | Sports Innovation: A Bibliometric Study. <i>Contributions To Management Science</i> , 2020, , 153-170. | 0.5 | 18 |
| 39 | Entrepreneurship, innovation and competitiveness: A public institution love triangle. <i>Socio-Economic Planning Sciences</i> , 2020, 72, 100863. | 5.0 | 25 |
| 40 | Factors affecting SMEs' strategic decisions to approach international markets. <i>European Journal of International Management</i> , 2020, 1, 1. | 0.2 | 4 |
| 41 | High-Performance Management Work Systems. <i>Contributions To Management Science</i> , 2020, , 171-196. | 0.5 | 0 |
| 42 | Knowledge Management Processes and Infrastructures. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2020, , 172-187. | 0.2 | 1 |
| 43 | Cooperation University-Industry: A Systematic Literature Review. <i>International Journal of Innovation and Technology Management</i> , 2020, 17, . | 1.4 | 5 |
| 44 | What Do We Know About Destination Branding?. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2020, , 211-228. | 0.2 | 1 |
| 45 | New technology entrepreneurship initiatives: Which strategic orientations and environmental conditions matter in the new socio-economic landscape?. <i>Journal of Technology Transfer</i> , 2019, 44, 1577-1602. | 4.3 | 45 |
| 46 | Open innovation: past, present and future trends. <i>Journal of Organizational Change Management</i> , 2019, 32, 578-602. | 2.7 | 16 |
| 47 | The effects of technology transfers and institutional factors on economic growth: evidence from Europe and Oceania. <i>Journal of Technology Transfer</i> , 2019, 44, 1505-1528. | 4.3 | 37 |
| 48 | The effects of coopetition on the innovation activities and firm performance. <i>Competitiveness Review</i> , 2019, 29, 622-645. | 2.6 | 14 |
| 49 | The role of political and economic institutions in informal entrepreneurship. <i>World Journal of Entrepreneurship, Management and Sustainable Development</i> , 2019, 15, 366-383. | 1.1 | 11 |
| 50 | To be or not to be digital, that is the question: Firm innovation and performance. <i>Journal of Business Research</i> , 2019, 101, 583-590. | 10.2 | 322 |
| 51 | The knowledge transfer and cooperation between universities and enterprises. <i>Knowledge Management Research and Practice</i> , 2019, 17, 449-460. | 4.1 | 31 |
| 52 | Entrepreneurship research: mapping intellectual structures and research trends. <i>Review of Managerial Science</i> , 2019, 13, 181-205. | 7.1 | 221 |
| 53 | Knowledge, Innovation and Sustainability: Past Literature and Future Trends. <i>Innovation, Technology and Knowledge Management</i> , 2019, , 11-22. | 0.8 | 4 |
| 54 | Determinants of entrepreneurial intentions: an international cross-border study. <i>International Journal of Innovation Science</i> , 2018, 10, 129-142. | 2.7 | 28 |

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| 55 | Environmental-related patent technology transfer effectiveness. World Journal of Entrepreneurship, Management and Sustainable Development, 2018, 14, 206-221. | 1.1 | 3 |
| 56 | Do Total Early-stage Entrepreneurial Activities (TEAs) foster innovative practices in OECD countries?. Technological Forecasting and Social Change, 2018, 129, 176-184. | 11.6 | 17 |
| 57 | How agents, resources and capabilities mediate the effect of corporate entrepreneurship on multinational firms' performance. European Journal of International Management, 2018, 12, 255. | 0.2 | 7 |
| 58 | How agents, resources and capabilities mediate the effect of corporate entrepreneurship on multinational firms' performance. European Journal of International Management, 2018, 12, 255. | 0.2 | 2 |
| 59 | Social Innovation in Public Organisations: The Perspectives of Managers. , 2018, , 31-46. | | 1 |
| 60 | The Effects of Location on Firm Innovation Capacity. Journal of the Knowledge Economy, 2017, 8, 77-96. | 4.4 | 36 |
| 61 | ENHANCING KNOWLEDGE AND STRATEGIC PLANNING OF BANK CUSTOMER LOYALTY USING FUZZY COGNITIVE MAPS. Technological and Economic Development of Economy, 2017, 23, 860-876. | 4.6 | 30 |
| 62 | Knowledge and entrepreneurship creation: what is the connection?. World Journal of Entrepreneurship, Management and Sustainable Development, 2017, 13, 2-15. | 1.1 | 7 |
| 63 | The dynamic capabilities perspective of strategic management: a co-citation analysis. Scientometrics, 2017, 112, 529-555. | 3.0 | 43 |
| 64 | The Impact of Entrepreneurship Education Programs on Student Entrepreneurial Orientations: Three International Experiences. Innovation, Technology and Knowledge Management, 2017, , 287-302. | 0.8 | 2 |
| 65 | The Influence of Entrepreneurship Education on Entrepreneurial Intentions. Innovation, Technology and Knowledge Management, 2017, , 19-34. | 0.8 | 30 |
| 66 | Resources and capabilitiesâ€™ effects on firm performance: what are they?. Journal of Knowledge Management, 2017, 21, 1202-1217. | 5.1 | 48 |
| 67 | Cooperation and Coopetition in SME Networks: A Bibliometric Study. Innovation, Technology and Knowledge Management, 2017, , 11-29. | 0.8 | 2 |
| 68 | Conceptualizing social entrepreneurship: perspectives from the literature. International Review on Public and Nonprofit Marketing, 2017, 14, 73-93. | 2.0 | 23 |
| 69 | Effects of Schumpeterian and Kirznerian entrepreneurship on economic growth: panel data evidence. Entrepreneurship and Regional Development, 2017, 29, 27-50. | 3.3 | 84 |
| 70 | International entrepreneurship research: mapping and cognitive structures. International Journal of Entrepreneurship and Small Business, 2017, 30, 545. | 0.2 | 13 |
| 71 | Innovation management - current trends and future directions. International Journal of Innovation and Learning, 2017, 22, 135. | 0.4 | 16 |
| 72 | Entrepreneurship, innovation and competitiveness: what is the connection?. International Journal of Business and Globalisation, 2017, 18, 73. | 0.2 | 80 |

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| 73 | What Impact Does Innovation and Sustainable Entrepreneurship Have on Competitiveness?. International Journal of Social Ecology and Sustainable Development, 2017, 8, 56-66. | 0.2 | 10 |
| 74 | Female entrepreneurship: a co-citation analysis. International Journal of Entrepreneurship and Small Business, 2017, 31, 325. | 0.2 | 19 |
| 75 | Entrepreneur location decisions across industries. International Entrepreneurship and Management Journal, 2016, 12, 985-1006. | 5.0 | 22 |
| 76 | Customer's operant resources effects on co-creation activities. Journal of Innovation & Knowledge, 2016, 1, 69-80. | 14.0 | 44 |
| 77 | Entrepreneurial and network knowledge in emerging economies. Review of International Business and Strategy, 2016, 26, 392-409. | 3.3 | 30 |
| 78 | Social Media Marketing: A Literature Review and Implications. Psychology and Marketing, 2016, 33, 1029-1038. | 8.2 | 159 |
| 79 | A co-citation bibliometric analysis of strategic management research. Scientometrics, 2016, 109, 1-32. | 3.0 | 134 |
| 80 | Value co-creation: Concept and contexts of application and study. Journal of Business Research, 2016, 69, 1626-1633. | 10.2 | 187 |
| 81 | What do we [not] know about technology entrepreneurship research?. International Entrepreneurship and Management Journal, 2016, 12, 713-733. | 5.0 | 59 |
| 82 | Drivers of innovation strategies: Testing the Tidd and Bessant (2009) model. Journal of Business Research, 2015, 68, 1395-1403. | 10.2 | 65 |
| 83 | Innovation management capabilities in rural and urban knowledge intensive business services: empirical evidence. Service Business, 2015, 9, 233-256. | 4.2 | 13 |
| 84 | Knowledge Transfer between Universities and Knowledge Intensive Business Services. Advances in Business Strategy and Competitive Advantage Book Series, 2015, , 320-338. | 0.3 | 1 |
| 85 | Entrepreneurship and Location: The Cultural Differences Between Two Countries. , 2015, , 23-34. | | 1 |
| 86 | Cultural Influences on the Entrepreneurial Intentions of University Students: A Comparative Study Between Spain and Portugal. , 2015, , 141-155. | | 0 |
| 87 | Local and cross-border SME cooperation: Effects on innovation and performance. Revista Europea De Direcci3n Y EconomÃa De La Empresa, 2014, 23, 157-165. | 0.3 | 23 |
| 88 | Technological vs. Professional Services and Location Influences on KIBS Innovative Capacity in Times of Crisis. , 2014, , 11-20. | | 2 |
| 89 | Strategic Entrepreneurial Orientation and Small Business Growth. Advances in Logistics, Operations, and Management Science Book Series, 2014, , 180-203. | 0.4 | 0 |
| 90 | Does innovativeness of knowledge-intensive business services differ from other industries?. Service Industries Journal, 2013, 33, 734-748. | 8.3 | 37 |

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| 91 | Drivers to firm innovation and their effects on performance: an international comparison. International Entrepreneurship and Management Journal, 2013, 9, 557-580. | 5.0 | 63 |
| 92 | Knowledge spillovers: cooperation between universities and <scp>KIBS</scp>. R and D Management, 2013, 43, 461-472. | 5.3 | 74 |
| 93 | Is Human Capital the Key Factor in Explaining Business Location Differences? Knowledge Intensive Business Services in Portugal. Studies in Fuzziness and Soft Computing, 2012, , 19-30. | 0.8 | 3 |
| 94 | Decision-Making for Location of New Knowledge Intensive Businesses on ICT Sector. International Journal of E-Entrepreneurship and Innovation, 2010, 1, 60-82. | 0.6 | 12 |
| 95 | Strategic Entrepreneurial Orientation and Small Business Growth. , 0, , 145-168. | | 0 |
| 96 | Triple Helix Model: Cooperation in Knowledge Creation. Journal of the Knowledge Economy, 0, , 1. | 4.4 | 3 |
| 97 | A review of succession strategies in family business: content analysis and future research directions. Journal of Management and Organization, 0, , 1-25. | 3.0 | 5 |