

Cristina I Fernandes

List of Publications by Year in descending order

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Version: 2024-02-01

97
papers

3,257
citations

201674

27
h-index

182427

51
g-index

100
all docs

100
docs citations

100
times ranked

2238
citing authors

#	ARTICLE	IF	CITATIONS
1	To be or not to be digital, that is the question: Firm innovation and performance. Journal of Business Research, 2019, 101, 583-590.	10.2	322
2	Entrepreneurship research: mapping intellectual structures and research trends. Review of Managerial Science, 2019, 13, 181-205.	7.1	221
3	Value co-creation: Concept and contexts of application and study. Journal of Business Research, 2016, 69, 1626-1633.	10.2	187
4	Innovation and the circular economy: A systematic literature review. Business Strategy and the Environment, 2021, 30, 3686-3702.	14.3	184
5	Social Media Marketing: A Literature Review and Implications. Psychology and Marketing, 2016, 33, 1029-1038.	8.2	159
6	Technology transfer, climate change mitigation, and environmental patent impact on sustainability and economic growth: A comparison of European countries. Technological Forecasting and Social Change, 2020, 150, 119770.	11.6	146
7	A co-citation bibliometric analysis of strategic management research. Scientometrics, 2016, 109, 1-32.	3.0	134
8	Green growth versus economic growth: Do sustainable technology transfer and innovations lead to an imperfect choice?. Business Strategy and the Environment, 2021, 30, 2021-2037.	14.3	120
9	Effects of Schumpeterian and Kirznerian entrepreneurship on economic growth: panel data evidence. Entrepreneurship and Regional Development, 2017, 29, 27-50.	3.3	84
10	Entrepreneurship, innovation and competitiveness: what is the connection?. International Journal of Business and Globalisation, 2017, 18, 73.	0.2	80
11	Knowledge spillovers: cooperation between universities and <sc>KIBS</sc>. R and D Management, 2013, 43, 461-472.	5.3	74
12	Wearable technology and consumer interaction: A systematic review and research agenda. Computers in Human Behavior, 2021, 118, 106710.	8.5	70
13	Drivers of innovation strategies: Testing the Tidd and Bessant (2009) model. Journal of Business Research, 2015, 68, 1395-1403.	10.2	65
14	Drivers to firm innovation and their effects on performance: an international comparison. International Entrepreneurship and Management Journal, 2013, 9, 557-580.	5.0	63
15	Digital entrepreneurship platforms: Mapping the field and looking towards a holistic approach. Technology in Society, 2022, 70, 101979.	9.4	60
16	What do we [not] know about technology entrepreneurship research?. International Entrepreneurship and Management Journal, 2016, 12, 713-733.	5.0	59
17	Resources and capabilities™ effects on firm performance: what are they?. Journal of Knowledge Management, 2017, 21, 1202-1217.	5.1	48
18	New technology entrepreneurship initiatives: Which strategic orientations and environmental conditions matter in the new socio-economic landscape?. Journal of Technology Transfer, 2019, 44, 1577-1602.	4.3	45

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19	Customer's operant resources effects on co-creation activities. <i>Journal of Innovation & Knowledge</i> , 2016, 1, 69-80.	14.0	44
20	Sustainability in family business – A bibliometric study and a research agenda. <i>Technological Forecasting and Social Change</i> , 2021, 173, 121077.	11.6	44
21	The dynamic capabilities perspective of strategic management: a co-citation analysis. <i>Scientometrics</i> , 2017, 112, 529-555.	3.0	43
22	Does innovativeness of knowledge-intensive business services differ from other industries?. <i>Service Industries Journal</i> , 2013, 33, 734-748.	8.3	37
23	The effects of technology transfers and institutional factors on economic growth: evidence from Europe and Oceania. <i>Journal of Technology Transfer</i> , 2019, 44, 1505-1528.	4.3	37
24	The Effects of Location on Firm Innovation Capacity. <i>Journal of the Knowledge Economy</i> , 2017, 8, 77-96.	4.4	36
25	Regional innovation systems: what can we learn from 25 years of scientific achievements?. <i>Regional Studies</i> , 2021, 55, 377-389.	4.4	36
26	The multiple faces of the entrepreneurial university: a review of the prevailing theoretical approaches. <i>Journal of Technology Transfer</i> , 2021, 46, 1173-1195.	4.3	34
27	Social innovation: a systematic literature review and future agenda research. <i>International Review on Public and Nonprofit Marketing</i> , 2020, 17, 23-40.	2.0	32
28	The knowledge transfer and cooperation between universities and enterprises. <i>Knowledge Management Research and Practice</i> , 2019, 17, 449-460.	4.1	31
29	Entrepreneurial and network knowledge in emerging economies. <i>Review of International Business and Strategy</i> , 2016, 26, 392-409.	3.3	30
30	ENHANCING KNOWLEDGE AND STRATEGIC PLANNING OF BANK CUSTOMER LOYALTY USING FUZZY COGNITIVE MAPS. <i>Technological and Economic Development of Economy</i> , 2017, 23, 860-876.	4.6	30
31	The Influence of Entrepreneurship Education on Entrepreneurial Intentions. <i>Innovation, Technology and Knowledge Management</i> , 2017, , 19-34.	0.8	30
32	The impact of dynamic capabilities on SME performance during COVID-19. <i>Review of Managerial Science</i> , 2023, 17, 1703-1729.	7.1	29
33	Determinants of entrepreneurial intentions: an international cross-border study. <i>International Journal of Innovation Science</i> , 2018, 10, 129-142.	2.7	28
34	The impact of market orientation on the internationalisation of SMEs. <i>Review of International Business and Strategy</i> , 2020, 30, 123-143.	3.3	27
35	Prevailing theoretical approaches predicting sustainable business models: a systematic review. <i>International Journal of Productivity and Performance Management</i> , 2022, 71, 790-813.	3.7	26
36	Entrepreneurship, innovation and competitiveness: A public institution love triangle. <i>Socio-Economic Planning Sciences</i> , 2020, 72, 100863.	5.0	25

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37	Local and cross-border SME cooperation: Effects on innovation and performance. <i>Revista Europea De Direcci3n Y EconomAa De La Empresa</i> , 2014, 23, 157-165.	0.3	23
38	Conceptualizing social entrepreneurship: perspectives from the literature. <i>International Review on Public and Nonprofit Marketing</i> , 2017, 14, 73-93.	2.0	23
39	Entrepreneur location decisions across industries. <i>International Entrepreneurship and Management Journal</i> , 2016, 12, 985-1006.	5.0	22
40	Social entrepreneurship orientation and performance in non-profit organizations. <i>International Entrepreneurship and Management Journal</i> , 2021, 17, 1591-1618.	5.0	22
41	Knowledge worker mobility and knowledge management in MNEs: A bibliometric analysis and research agenda. <i>Journal of Business Research</i> , 2022, 142, 464-475.	10.2	21
42	Wearing failure as a path to innovation. <i>Journal of Business Research</i> , 2020, 120, 195-202.	10.2	20
43	Female entrepreneurship: a co-citation analysis. <i>International Journal of Entrepreneurship and Small Business</i> , 2017, 31, 325.	0.2	19
44	A scientometric analysis of knowledge spillover research. <i>Journal of Technology Transfer</i> , 2020, 45, 780-805.	4.3	18
45	Sports Innovation: A Bibliometric Study. <i>Contributions To Management Science</i> , 2020, , 153-170.	0.5	18
46	Do Total Early-stage Entrepreneurial Activities (TEAs) foster innovative practices in OECD countries?. <i>Technological Forecasting and Social Change</i> , 2018, 129, 176-184.	11.6	17
47	Social entrepreneurship and social innovation: looking inside the box and moving out of it. <i>Innovation: the European Journal of Social Science Research</i> , 2022, 35, 704-730.	1.6	17
48	Innovation management - current trends and future directions. <i>International Journal of Innovation and Learning</i> , 2017, 22, 135.	0.4	16
49	Open innovation: past, present and future trends. <i>Journal of Organizational Change Management</i> , 2019, 32, 578-602.	2.7	16
50	We dreamed a dream that entrepreneurial ecosystems can promote sustainability. <i>Management of Environmental Quality</i> , 2022, 33, 86-102.	4.3	15
51	The effects of coopetition on the innovation activities and firm performance. <i>Competitiveness Review</i> , 2019, 29, 622-645.	2.6	14
52	A prospective retrospective: conceptual mapping of the intellectual structure and research trends of knowledge management over the last 25 years. <i>Journal of Knowledge Management</i> , 2021, 25, 1977-1999.	5.1	14
53	The impact of innovation management on the performance of <scp>NPOs</scp>: Applying the Tidd and Bessant model (2009). <i>Nonprofit Management and Leadership</i> , 2022, 32, 577-601.	2.5	14
54	Innovation management capabilities in rural and urban knowledge intensive business services: empirical evidence. <i>Service Business</i> , 2015, 9, 233-256.	4.2	13

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55	International entrepreneurship research: mapping and cognitive structures. <i>International Journal of Entrepreneurship and Small Business</i> , 2017, 30, 545.	0.2	13
56	Decision-Making for Location of New Knowledge Intensive Businesses on ICT Sector. <i>International Journal of E-Entrepreneurship and Innovation</i> , 2010, 1, 60-82.	0.6	12
57	A systematic literature review on family business: insights from an Asian context. <i>Journal of Family Business Management</i> , 2020, 10, 329-348.	3.4	12
58	Multilevel approaches to advancing the measurement of intellectual capital research fieldâ€“What can we learn from the literature?. <i>Journal of Intellectual Capital</i> , 2021, 22, 971-999.	5.4	12
59	The role of political and economic institutions in informal entrepreneurship. <i>World Journal of Entrepreneurship, Management and Sustainable Development</i> , 2019, 15, 366-383.	1.1	11
60	The driving motives behind informal entrepreneurship: The effects of economic-financial crisis, recession and inequality. <i>International Journal of Entrepreneurship and Innovation</i> , 2021, 22, 5-17.	2.3	11
61	What Impact Does Innovation and Sustainable Entrepreneurship Have on Competitiveness?. <i>International Journal of Social Ecology and Sustainable Development</i> , 2017, 8, 56-66.	0.2	10
62	What Is the Impact of Informal Entrepreneurship on Venture Capital Flows?. <i>Journal of the Knowledge Economy</i> , 2021, 12, 2032-2049.	4.4	10
63	National systems of entrepreneurship: goals of sustainability. <i>Journal of Entrepreneurship and Public Policy</i> , 2020, 9, 345-364.	1.1	9
64	Factors affecting SMEs' strategic decisions to approach international markets. <i>European Journal of International Management</i> , 2020, 14, 617.	0.2	8
65	The moderating effects of economic development on innovation and shadow entrepreneurship: grey or pink?. <i>R and D Management</i> , 2020, 50, 599-613.	5.3	8
66	Knowledge and entrepreneurship creation: what is the connection?. <i>World Journal of Entrepreneurship, Management and Sustainable Development</i> , 2017, 13, 2-15.	1.1	7
67	How agents, resources and capabilities mediate the effect of corporate entrepreneurship on multinational firms' performance. <i>European Journal of International Management</i> , 2018, 12, 255.	0.2	7
68	Assessing strategic leadership in organizations: Using bibliometric data to develop a holistic model. <i>Journal of Business Research</i> , 2022, 141, 646-655.	10.2	7
69	Global talent management during the COVIDâ€“19 pandemic? The Gods must be crazy!. <i>Thunderbird International Business Review</i> , 2023, 65, 9-19.	1.8	7
70	Blended value and female entrepreneurial performance: social and economic aspects of education and technology transfer. <i>International Entrepreneurship and Management Journal</i> , 2021, 17, 759-777.	5.0	5
71	B2B marketing strategies in healthcare management: intellectual structure and research trends. <i>Journal of Business and Industrial Marketing</i> , 2022, 37, 1580-1593.	3.0	5
72	Cooperation Universityâ€“Industry: A Systematic Literature Review. <i>International Journal of Innovation and Technology Management</i> , 2020, 17, .	1.4	5

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73	A review of succession strategies in family business: content analysis and future research directions. <i>Journal of Management and Organization</i> , 0, , 1-25.	3.0	5
74	Knowledge, Innovation and Sustainability: Past Literature and Future Trends. <i>Innovation, Technology and Knowledge Management</i> , 2019, , 11-22.	0.8	4
75	Factors affecting SMEs' strategic decisions to approach international markets. <i>European Journal of International Management</i> , 2020, 1, 1.	0.2	4
76	Knowledge spillover, knowledge management and innovation of the Portuguese hotel industry in times of crisis. <i>Journal of Hospitality and Tourism Insights</i> , 2023, 6, 1521-1534.	3.4	4
77	Environmental-related patent technology transfer effectiveness. <i>World Journal of Entrepreneurship, Management and Sustainable Development</i> , 2018, 14, 206-221.	1.1	3
78	Is Human Capital the Key Factor in Explaining Business Location Differences? Knowledge Intensive Business Services in Portugal. <i>Studies in Fuzziness and Soft Computing</i> , 2012, , 19-30.	0.8	3
79	Triple Helix Model: Cooperation in Knowledge Creation. <i>Journal of the Knowledge Economy</i> , 0, , 1.	4.4	3
80	The Determinants of International Performance for Family Firms: Understanding the Effects of Resources, Capabilities, and Market Orientation. <i>Entrepreneurship Research Journal</i> , 2023, 13, 773-811.	1.3	3
81	The Impact of Entrepreneurship Education Programs on Student Entrepreneurial Orientations: Three International Experiences. <i>Innovation, Technology and Knowledge Management</i> , 2017, , 287-302.	0.8	2
82	Cooperation and Coopetition in SME Networks: A Bibliometric Study. <i>Innovation, Technology and Knowledge Management</i> , 2017, , 11-29.	0.8	2
83	Opening Pandora's Box. <i>Journal of Global Information Management</i> , 2021, 29, 1-21.	2.8	2
84	Technological vs. Professional Services and Location Influences on KIBS Innovative Capacity in Times of Crisis. , 2014, , 11-20.		2
85	How agents, resources and capabilities mediate the effect of corporate entrepreneurship on multinational firms' performance. <i>European Journal of International Management</i> , 2018, 12, 255.	0.2	2
86	What makes organizations unique? Looking inside the box. <i>Journal of Business Research</i> , 2022, 139, 664-674.	10.2	2
87	Knowledge Transfer between Universities and Knowledge Intensive Business Services. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2015, , 320-338.	0.3	1
88	Entrepreneurship and Location: The Cultural Differences Between Two Countries. , 2015, , 23-34.		1
89	Social Innovation in Public Organisations: The Perspectives of Managers. , 2018, , 31-46.		1
90	Knowledge Management Processes and Infrastructures. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2020, , 172-187.	0.2	1

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91	What Do We Know About Destination Branding?. Advances in Hospitality, Tourism and the Services Industry, 2020, , 211-228.	0.2	1
92	Strategic Entrepreneurial Orientation and Small Business Growth. Advances in Logistics, Operations, and Management Science Book Series, 2014, , 180-203.	0.4	0
93	Cultural Influences on the Entrepreneurial Intentions of University Students: A Comparative Study Between Spain and Portugal. , 2015, , 141-155.		0
94	High-Performance Management Work Systems. Contributions To Management Science, 2020, , 171-196.	0.5	0
95	Management Sustainability - past present and future trends. International Journal of Social Ecology and Sustainable Development, 2022, 13, 0-0.	0.2	0
96	Strategic Entrepreneurial Orientation and Small Business Growth. , 0, , 145-168.		0
97	The Impact of Innovation and Entrepreneurship on Competitiveness. Palgrave Studies in Democracy, Innovation, and Entrepreneurship for Growth, 2021, , 97-117.	0.4	0