

Marin Jovanovic

List of Publications by Year in descending order

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Version: 2024-02-01

12
papers

709
citations

1040056

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1199594

12
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all docs

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docs citations

12
times ranked

394
citing authors

#	ARTICLE	IF	CITATIONS
1	Value Creation and Value Capture Alignment in Business Model Innovation: A Process View on Outcome-Based Business Models. <i>Journal of Product Innovation Management</i> , 2020, 37, 158-183.	9.5	214
2	What brings the value to outcome-based contract providers? Value drivers in outcome business models. <i>International Journal of Production Economics</i> , 2017, 192, 169-181.	8.9	105
3	Co-evolution of platform architecture, platform services, and platform governance: Expanding the platform value of industrial digital platforms. <i>Technovation</i> , 2022, 118, 102218.	7.8	104
4	The path to outcome delivery: Interplay of service market strategy and open business models. <i>Technovation</i> , 2018, 72-73, 46-59.	7.8	100
5	Exploring digital servitization trajectories within product "service" software space. <i>International Journal of Operations and Production Management</i> , 2021, 41, 598-621.	5.9	46
6	Paths to service capability development for servitization: Examining an internal service ecosystem. <i>Journal of Business Research</i> , 2019, 104, 472-485.	10.2	45
7	Priorities when selecting business partners for service innovation: The contingency role of product innovation. <i>Industrial Marketing Management</i> , 2020, 88, 378-388.	6.7	39
8	Matching Service Offerings and Product Operations: A Key to Servitization Success. <i>Research Technology Management</i> , 2016, 59, 29-36.	0.8	24
9	Managing the Transition to a Dual Business Model: Tradeoff, Paradox, and Routinized Practices. <i>Organization Science</i> , 2022, 33, 1964-1989.	4.5	17
10	Servitization in global markets: role alignment in global service networks for advanced service provision. <i>R and D Management</i> , 2022, 52, 577-592.	5.3	13
11	The Routinization of Paradox Management: Managing Recurrent Tensions in Dual Business Models. <i>Proceedings - Academy of Management</i> , 2017, 2017, 11661.	0.1	1
12	Value creation and value capture alignment in the shift to open business models. <i>Proceedings - Academy of Management</i> , 2019, 2019, 11432.	0.1	1