

Kevin C Davis

List of Publications by Year in descending order

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Version: 2024-02-01

50
papers

2,856
citations

218677

26
h-index

182427

51
g-index

51
all docs

51
docs citations

51
times ranked

2212
citing authors

#	ARTICLE	IF	CITATIONS
1	Differences in Quitline Registrantsâ€™ Characteristics During National Radio Versus Television Antismoking Campaigns. <i>American Journal of Preventive Medicine</i> , 2021, 60, S107-S112.	3.0	2
2	Association Between the <i>Tips From Former Smokers</i> Campaign and Smoking Cessation Among Adults, United States, 2012â€“2018. <i>Preventing Chronic Disease</i> , 2020, 17, E97.	3.4	20
3	Evidence of the Impact of the <i>Tips From Former Smokers</i> Campaign: Results From the Behavioral Risk Factor Surveillance System. <i>Preventing Chronic Disease</i> , 2019, 16, E137.	3.4	9
4	The 2016 Tips From Former Smokersâ€™ Campaign: Associations With Quit Intentions and Quit Attempts Among Smokers With and Without Mental Health Conditions. <i>Nicotine and Tobacco Research</i> , 2019, 21, 576-583.	2.6	18
5	The Potential Impact of the New York State Smokersâ€™ Quitline on Population-Level Smoking Rates in New York. <i>International Journal of Environmental Research and Public Health</i> , 2019, 16, 4477.	2.6	3
6	Association Between Media Doses of the <i>Tips From Former Smokers</i> Campaign and Cessation Behaviors and Intentions to Quit Among Cigarette Smokers, 2012-2015. <i>Health Education and Behavior</i> , 2018, 45, 52-60.	2.5	37
7	Impact of the Tips From Former Smokers Campaign on Population-Level Smoking Cessation, 2012â€“2015. <i>Preventing Chronic Disease</i> , 2018, 15, E71.	3.4	32
8	Increasing the dose of television advertising in a national antismoking media campaign: results from a randomised field trial. <i>Tobacco Control</i> , 2017, 26, 19-28.	3.2	40
9	Perceived Effectiveness of Antismoking Ads and Association with Quit Attempts Among Smokers: Evidence from the Tips From Former Smokers Campaign. <i>Health Communication</i> , 2017, 32, 931-938.	3.1	69
10	Evaluation of a federally funded mass media campaign and smoking cessation in pregnant women: a population-based study in three states. <i>BMJ Open</i> , 2017, 7, e016826.	1.9	19
11	A longitudinal study of the relationship between receptivity to e-cigarette advertisements and e-cigarette use among baseline non-users of cigarettes and e-cigarettes, United States. <i>Tobacco Induced Diseases</i> , 2017, 15, 42.	0.6	11
12	Evaluation of the National Tips From Former Smokers Campaign: the 2014 Longitudinal Cohort. <i>Preventing Chronic Disease</i> , 2016, 13, E42.	3.4	34
13	The Influence of State-Specific Quitline Numbers on Call Volume During a National Tobacco Education Campaign Promoting 1-800-QUIT-NOW. <i>Nicotine and Tobacco Research</i> , 2016, 18, 1780-1785.	2.6	6
14	The Impact of a National Tobacco Education Campaign on State-Specific Quitline Calls. <i>American Journal of Health Promotion</i> , 2016, 30, 374-381.	1.7	9
15	Correlates of Marijuana Drugged Driving and Openness to Driving While High: Evidence from Colorado and Washington. <i>PLoS ONE</i> , 2016, 11, e0146853.	2.5	43
16	Does Digital Ad Exposure Influence Information-Seeking Behavior Online? Evidence From the 2012 Tips From Former Smokers National Tobacco Prevention Campaign. <i>Journal of Medical Internet Research</i> , 2016, 18, e64.	4.3	24
17	Does Digital Video Advertising Increase Population-Level Reach of Multimedia Campaigns? Evidence From the 2013 Tips From Former Smokers Campaign. <i>Journal of Medical Internet Research</i> , 2016, 18, e235.	4.3	33
18	Association Between Media Dose, Ad Tagging, and Changes in Web Traffic for a National Tobacco Education Campaign: A Market-Level Longitudinal Study. <i>Journal of Medical Internet Research</i> , 2016, 18, e39.	4.3	9

#	ARTICLE	IF	CITATIONS
19	The Dose-Response Relationship Between Tobacco Education Advertising and Calls to Quitlines in the United States, March-June, 2012. Preventing Chronic Disease, 2015, 12, E191.	3.4	28
20	Impact of a U.S. antismoking national media campaign on beliefs, cognitions and quit intentions. Health Education Research, 2015, 30, 466-483.	1.9	37
21	A Cost-Effectiveness Analysis of the First Federally Funded Antismoking Campaign. American Journal of Preventive Medicine, 2015, 48, 318-325.	3.0	87
22	Using Mass Media Campaigns to Reduce Youth Tobacco Use: A Review. American Journal of Health Promotion, 2015, 30, e71-e82.	1.7	78
23	Reactions to graphic health warnings in the United States. Health Education Research, 2015, 30, 46-56.	1.9	32
24	The Influence of Antismoking Television Advertisements on Cessation by Race/Ethnicity, Socioeconomic Status, and Mental Health Status. PLoS ONE, 2014, 9, e102943.	2.5	28
25	The Impact of Cessation Media Messages on Cessation-Related Outcomes: Results from a National Experiment of Smokers. American Journal of Health Promotion, 2014, 28, 242-250.	1.7	18
26	Effect of the first federally funded US antismoking national media campaign. Lancet, The, 2013, 382, 2003-2011.	13.7	232
27	Effectiveness of a National Media Campaign to Promote Parent-Child Communication About Sex. Health Education and Behavior, 2013, 40, 97-106.	2.5	21
28	Perceived Effectiveness of Cessation Advertisements: The Importance of Audience Reactions and Practical Implications for Media Campaign Planning. Health Communication, 2013, 28, 461-472.	3.1	107
29	Repeated Exposure to Media Messages Encouraging Parent-Child Communication about Sex: Differential Trajectories for Mothers and Fathers. American Journal of Health Promotion, 2012, 27, 43-51.	1.7	4
30	Efficacy of an HIV Testing Campaign's Messages for African American Women. Health Marketing Quarterly, 2012, 29, 117-129.	1.0	10
31	Promotion of Smoking Cessation with Emotional and/or Graphic Antismoking Advertising. American Journal of Preventive Medicine, 2012, 43, 475-482.	3.0	97
32	Antismoking media campaign and smoking cessation outcomes, New York State, 2003-2009. Preventing Chronic Disease, 2012, 9, E40.	3.4	20
33	Social Cognitive Mediators of Parent-Child Sexual Communication. American Journal of Health Behavior, 2011, 35, 428-37.	1.4	9
34	Socioeconomic variation in recall and perceived effectiveness of campaign advertisements to promote smoking cessation. Social Science and Medicine, 2011, 72, 773-780.	3.8	70
35	Evaluation of Sexual Communication Message Strategies. Reproductive Health, 2011, 8, 15.	3.1	12
36	The Impact of State Tobacco Control Program Funding Cuts on Teens' Exposure to Tobacco Control Interventions: Evidence from Florida. American Journal of Health Promotion, 2011, 25, 176-185.	1.7	8

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37	Exploring differences in smokers' perceptions of the effectiveness of cessation media messages. <i>Tobacco Control</i> , 2011, 20, 26-33.	3.2	94
38	Effectiveness of a Mass Media Campaign in Promoting HIV Testing Information Seeking Among African American Women. <i>Journal of Health Communication</i> , 2011, 16, 1024-1039.	2.4	20
39	Promoting calls to a quitline: quantifying the influence of message theme, strong negative emotions and graphic images in television advertisements. <i>Tobacco Control</i> , 2011, 20, 279-284.	3.2	46
40	Impact of a parent-child sexual communication campaign: results from a controlled efficacy trial of parents. <i>Reproductive Health</i> , 2010, 7, 17.	3.1	22
41	Racial/Ethnic Differences in Perceived Smoking Prevalence: Evidence from a National Survey of Teens. <i>International Journal of Environmental Research and Public Health</i> , 2010, 7, 4152-4168.	2.6	10
42	The Impact of National Smoking Prevention Campaigns on Tobacco-Related Beliefs, Intentions to Smoke and Smoking Initiation: Results from a Longitudinal Survey of Youth in the United States. <i>International Journal of Environmental Research and Public Health</i> , 2009, 6, 722-740.	2.6	39
43	Efficacy Methods to Evaluate Health Communication and Marketing Campaigns. <i>Journal of Health Communication</i> , 2009, 14, 315-330.	2.4	35
44	Efficacy of Abstinence Promotion Media Messages: Findings from an Online Randomized Trial. <i>Journal of Adolescent Health</i> , 2009, 45, 409-416.	2.5	19
45	The Influence of the National truth [®] Campaign on Smoking Initiation. <i>American Journal of Preventive Medicine</i> , 2009, 36, 379-384.	3.0	193
46	Sustaining 'truth': changes in youth tobacco attitudes and smoking intentions after 3 years of a national antismoking campaign. <i>Health Education Research</i> , 2008, 24, 42-48.	1.9	91
47	Association Between National Smoking Prevention Campaigns and Perceived Smoking Prevalence Among Youth in the United States. <i>Journal of Adolescent Health</i> , 2007, 41, 430-436.	2.5	35
48	Stylistic Features, Need for Sensation, and Confirmed Recall of National Smoking Prevention Advertisements. <i>Journal of Communication</i> , 2007, 57, 272-292.	3.7	41
49	Evidence of a Dose-Response Relationship Between "truth" Antismoking Ads and Youth Smoking Prevalence. <i>American Journal of Public Health</i> , 2005, 95, 425-431.	2.7	410
50	Getting to the Truth: Evaluating National Tobacco Countermarketing Campaigns. <i>American Journal of Public Health</i> , 2002, 92, 901-907.	2.7	469