

# Marina Dabic

## List of Publications by Year in descending order

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Version: 2024-02-01

143  
papers

4,655  
citations

117625

34  
h-index

128289

60  
g-index

154  
all docs

154  
docs citations

154  
times ranked

2939  
citing authors

#	ARTICLE	IF	CITATIONS
1	Are societal-level values still relevant measures in the twenty-first century businessworld? A 39-society analysis. <i>Asia Pacific Journal of Management</i> , 2024, 41, 1-44.	4.5	1
2	Evaluating R&D Projects in Regulated Utilities: The Case of Power Transmission Utilities. <i>IEEE Transactions on Engineering Management</i> , 2023, 70, 533-553.	3.5	3
3	Design Thinking and Agility in Digital Production: The Key Role of User Experience Design. <i>IEEE Transactions on Engineering Management</i> , 2023, 70, 4207-4221.	3.5	6
4	Managing global knowledge transfer: Inpatriate manager embeddedness and firm innovation. <i>International Business Review</i> , 2023, 32, 101868.	4.8	11
5	Serial entrepreneurs: A review of literature and guidance for future research. <i>Journal of Small Business Management</i> , 2023, 61, 1107-1142.	4.8	29
6	The Role of Supporting Factors on Patenting Activities in Emerging Entrepreneurial Universities. <i>IEEE Transactions on Engineering Management</i> , 2023, 70, 2293-2304.	3.5	11
7	Are We Living in Surveillance Societies and Is Privacy an Illusion? An Empirical Study on Privacy Literacy and Privacy Concerns. <i>IEEE Transactions on Engineering Management</i> , 2023, 70, 3553-3570.	3.5	13
8	It takes two to tango: technological and non-technological factors of Industry 4.0 implementation in manufacturing firms. <i>Review of Managerial Science</i> , 2023, 17, 827-853.	7.1	7
9	Electronic Customer Relationship Management Assimilation in Southeastern European Companiesâ€™ Cluster Analysis. <i>IEEE Transactions on Engineering Management</i> , 2022, 69, 1081-1100.	3.5	5
10	Assessment of the European monitoring frameworks forÂĀcircular economy: the case of Croatia. <i>Management of Environmental Quality</i> , 2022, 33, 371-389.	4.3	4
11	Tracing the progress of scenario research in business and management. <i>Futures &amp; Foresight Science</i> , 2022, 4, e2109.	1.0	8
12	Guest editorialCircular economy and entrepreneurial ecosystems: a missing link?. <i>Management of Environmental Quality</i> , 2022, 33, 1-8.	4.3	4
13	Frugal innovations: A multidisciplinary review & agenda for future research. <i>Journal of Business Research</i> , 2022, 142, 914-929.	10.2	35
14	A stewardship perspective in family firms: A new perspective for altruism and social capital. <i>Journal of Business Research</i> , 2022, 144, 764-775.	10.2	7
15	Digital entrepreneurship platforms: Mapping the field and looking towards a holistic approach. <i>Technology in Society</i> , 2022, 70, 101979.	9.4	60
16	A multi-stage decision making model for determining a suitable innovation structure using an open innovation approach. <i>Journal of Business Research</i> , 2022, 147, 379-391.	10.2	9
17	Guest editorial: Open innovation in the food industry: what we know, what we donâ€™t know, what we need to know. <i>British Food Journal</i> , 2022, 124, 1777-1785.	2.9	1
18	Entrepreneurial decision-making perspectives in transition economies â€“ tendencies towards risky/rational decision-making. <i>International Entrepreneurship and Management Journal</i> , 2022, 18, 1739-1773.	5.0	8

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19	Forecasting the future of robo advisory: A three-stage Delphi study on economic, technological, and societal implications. <i>Technological Forecasting and Social Change</i> , 2022, 182, 121824.	11.6	14
20	Collaborative technological development for addressing grand challenges: Opportunities, limitations, and new frameworks. <i>Technology in Society</i> , 2022, 71, 102063.	9.4	3
21	How University's Activities Support the Development of Students' Entrepreneurial Abilities: Case of Slovenia and Croatia. <i>Journal of the Knowledge Economy</i> , 2021, 12, 22-40.	4.4	9
22	New Product Development During the Last Ten Years: The Ongoing Debate and Future Avenues. <i>IEEE Transactions on Engineering Management</i> , 2021, 68, 330-344.	3.5	82
23	Knowledge Management in the Fourth Industrial Revolution: Mapping the Literature and Scoping Future Avenues. <i>IEEE Transactions on Engineering Management</i> , 2021, 68, 289-300.	3.5	154
24	Entrepreneurial University in the European Union – EU in the EU. <i>Journal of the Knowledge Economy</i> , 2021, 12, 115-119.	4.4	6
25	The role of national intellectual capital in the digital transformation of EU countries. Another digital divide?. <i>Journal of Intellectual Capital</i> , 2021, 22, 768-791.	5.4	30
26	Employee performance management: charting the field from 1998 to 2018. <i>International Journal of Manpower</i> , 2021, 42, 131-149.	4.4	19
27	The Journal of Family Business Management: a bibliometric analysis. <i>Journal of Family Business Management</i> , 2021, 11, 137-160.	3.4	32
28	Digitalization and business models: Where are we going? A science map of the field. <i>Journal of Business Research</i> , 2021, 123, 489-501.	10.2	234
29	An analysis of globalisation in international business research 1993 – 2018: rise of the sceptics. <i>Critical Perspectives on International Business</i> , 2021, 17, 444-462.	2.0	5
30	Two decades of the Journal of Intellectual Capital: a bibliometric overview and an agenda for future research. <i>Journal of Intellectual Capital</i> , 2021, 22, 458-477.	5.4	31
31	Intellectual agility and innovation in micro and small businesses: The mediating role of entrepreneurial leadership. <i>Journal of Business Research</i> , 2021, 123, 683-695.	10.2	69
32	Mapping the Future of Cross-Border Mergers and Acquisitions: A Review and Research Agenda. <i>IEEE Transactions on Engineering Management</i> , 2021, 68, 212-222.	3.5	19
33	The Midas touch of branding: banks' brand value, intellectual capital and the optimization of the Interbrand methodology. <i>Journal of Intellectual Capital</i> , 2021, 22, 92-120.	5.4	1
34	Open innovation in the manufacturing industry: A review and research agenda. <i>Technovation</i> , 2021, 102, 102221.	7.8	123
35	Entrepreneurial university: The relationship between smart specialization innovation strategies and university-region collaboration. <i>Technology in Society</i> , 2021, 65, 101560.	9.4	11
36	Information technology and Gen Z: The role of teachers, the internet, and technology in the education of young people. <i>Technology in Society</i> , 2021, 65, 101565.	9.4	197

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37	The effects of corruption and the fraction of private ownership on the productivity of telecommunication companies. <i>Technology in Society</i> , 2021, 65, 101532.	9.4	8
38	Women in Engineering as a Research Topic: Past, Present, and Future. , 2021, , .		2
39	The digitalisation of work: Which way forward?. , 2021, , .		1
40	Scrutinizing innovation performance of family firms in efficiency-driven environment. <i>Journal of Business Research</i> , 2021, 129, 260-270.	10.2	8
41	Determinants of Millennials' behavior in online shopping – Implications on consumers' satisfaction and e-business development. <i>Technology in Society</i> , 2021, 65, 101561.	9.4	50
42	The evolving role of artificial intelligence in marketing: A review and research agenda. <i>Journal of Business Research</i> , 2021, 128, 187-203.	10.2	161
43	Strategic business decision making: the use and relevance of marketing metrics and knowledge management. <i>Journal of Knowledge Management</i> , 2021, 25, 175-202.	5.1	9
44	40 years of excellence: An overview of Technovation and a roadmap for future research. <i>Technovation</i> , 2021, 106, 102303.	7.8	23
45	Exploring the relationship between university innovation intermediaries and patenting performance. <i>Technology in Society</i> , 2021, 66, 101665.	9.4	20
46	Embodiment of Talent Management Within Entrepreneurship. , 2021, , 189-220.		1
47	Quo Vadis public television? Market position of selected Western European countries. <i>Technology in Society</i> , 2021, 66, 101634.	9.4	4
48	Technology mining: Artificial intelligence in manufacturing. <i>Technological Forecasting and Social Change</i> , 2021, 171, 120971.	11.6	71
49	Transformative innovation policy or how to escape peripheral policy paradox in European research peripheral countries. <i>Technology in Society</i> , 2021, 67, 101705.	9.4	8
50	Sustainability beyond economic prosperity: Social microfoundations of dynamic capabilities in family businesses. <i>Technological Forecasting and Social Change</i> , 2021, 173, 121093.	11.6	30
51	Socialism to Capitalism: Technology Transfer and Entrepreneurship in the Republic of Croatia. <i>International Studies in Entrepreneurship</i> , 2021, , 235-268.	0.8	0
52	Guest editorial Knowledge sharing and its management in an international work environment: drivers, challenges and consequences. <i>Journal of Global Mobility</i> , 2021, 9, 457-463.	1.9	1
53	Internationalisation in Scholarly Publishing in Croatia through the Lens of Bibliometric Overview of the Journal <i>Društvena Istraživanja</i> . <i>Drustvena Istrazivanja</i> , 2021, 30, 807-829.	0.2	0
54	A Three Decade Mixed-Method Bibliometric Investigation of the IEEE Transactions on Engineering Management. <i>IEEE Transactions on Engineering Management</i> , 2020, 67, 4-17.	3.5	36

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55	Pathways of SME internationalization: a bibliometric and systematic review. <i>Small Business Economics</i> , 2020, 55, 705-725.	6.7	174
56	R&D innovation indicator and its effects on the market. An empirical assessment from a financial perspective. <i>Journal of Business Research</i> , 2020, 119, 259-271.	10.2	58
57	Evolving Absorptive Capacity: The Mediating Role of Systematic Knowledge Management. <i>IEEE Transactions on Engineering Management</i> , 2020, 67, 783-793.	3.5	35
58	The impact of digital transformation and digital marketing on the brand promotion, positioning and electronic business in Montenegro. <i>Technology in Society</i> , 2020, 63, 101425.	9.4	65
59	Models of television market power in Germany and Croatia. <i>Technology in Society</i> , 2020, 63, 101359.	9.4	2
60	The role of management support for the implementation of open innovation practices in firms. <i>Technology in Society</i> , 2020, 63, 101282.	9.4	52
61	A new innovation paradigm: European cohesion policy and the retreat of public science in countries in Europe's scientific periphery. <i>Thunderbird International Business Review</i> , 2020, 62, 531-547.	1.8	9
62	The impact of open-border organization culture and employees' knowledge, attitudes, and rewards with regards to open innovation: an empirical study. <i>Journal of Knowledge Management</i> , 2020, 24, 2273-2297.	5.1	49
63	A bibliometric analysis of family firm internationalization research: Current themes, theoretical roots, and ways forward. <i>International Business Review</i> , 2020, 29, 101715.	4.8	63
64	From socio-technical systems to biosocial technical systems: New themes and new guidance for the field of technology in society. <i>Technology in Society</i> , 2020, 62, 101291.	9.4	15
65	Immigrant entrepreneurship: A review and research agenda. <i>Journal of Business Research</i> , 2020, 113, 25-38.	10.2	271
66	Trends and changes in <i>Thunderbird International Business Review</i> journal: A bibliometric review. <i>Thunderbird International Business Review</i> , 2020, 62, 721-732.	1.8	10
67	An Acceptance Model for the Adoption of Smart Glasses Technology by Healthcare Professionals. <i>Palgrave Studies of Internationalization in Emerging Markets</i> , 2020, , 163-194.	0.2	4
68	Migration, Remittances, and Entrepreneurship: A Seemingly Unrelated Bivariate Probit Approach. <i>Remittances Review</i> , 2020, 5, 15-36.	0.2	6
69	The Relevance of the absorptive capacity in firms' innovation strategies measured via bibliometric analysis. <i>Journal of Corporate Governance, Insurance and Risk Management</i> , 2020, 7, 1-14.	0.3	1
70	The role of geographical distance on the relationship between cultural intelligence and knowledge transfer. <i>Business Process Management Journal</i> , 2019, 25, 104-125.	4.2	27
71	Personal values as predictors of managers' innovativeness – From theory to practice. , 2019, , .		2
72	Exploring Technology and Engineering Management Research Landscape. , 2019, , .		2

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73	Evaluating university industry collaborative research centers. <i>Technological Forecasting and Social Change</i> , 2019, 146, 181-202.	11.6	45
74	The Croatian path from socialism to European membership through the lens of technology transfer policies. <i>Journal of Technology Transfer</i> , 2019, 44, 1476-1504.	4.3	20
75	Regional innovation culture in innovation laggard: A case of Croatia. <i>Technology in Society</i> , 2019, 58, 101123.	9.4	15
76	Entrepreneurship education from a Croatian medical student's perspective. <i>Technology in Society</i> , 2019, 58, 101113.	9.4	12
77	The performance implications of knowledge management and strategic alignment of MNC subsidiaries. <i>Journal of Knowledge Management</i> , 2019, 23, 1477-1501.	5.1	21
78	Exploring the impact of the level of absorptive capacity in technology development firms. <i>Technological Forecasting and Social Change</i> , 2019, 138, 166-177.	11.6	47
79	Ostracism in the workplace. <i>Organizational Dynamics</i> , 2019, 48, 100675.	2.6	10
80	Forecasting of emerging therapeutic monoclonal antibodies patents based on a decision model. <i>Technological Forecasting and Social Change</i> , 2019, 139, 185-199.	11.6	31
81	Intellectual capital, organisational climate, innovation culture, and SME performance. <i>Journal of Small Business and Enterprise Development</i> , 2019, 26, 522-544.	2.6	73
82	Building theory on the negotiation capability of the firm: evidence from Ryanair. <i>Journal of Knowledge Management</i> , 2019, 23, 240-262.	5.1	7
83	Expatriates managers's™ cultural intelligence as promoter of knowledge transfer in multinational companies. <i>Journal of Business Research</i> , 2019, 94, 367-377.	10.2	98
84	Engaging in duty of care: towards a terrorism preparedness plan. <i>International Journal of Human Resource Management</i> , 2019, 30, 1683-1708.	5.3	11
85	Exploring capability maturity models and relevant practices as solutions addressing information technology service offshoring project issues. <i>International Journal of Management Science and Engineering Management</i> , 2018, 13, 147-157.	3.1	5
86	National Innovation System: Where do Government and Business Diverge?. <i>Drustvena Istrazivanja</i> , 2018, 27, 649-669.	0.2	2
87	Third Mission Goings-On and Academic Entrepreneurs in Europe. , 2018, , .		0
88	Technology Foresight: A Bibliometric Analysis to Identify Leading and Emerging Methods. <i>Foresight and STI Governance</i> , 2018, 12, 6-24.	1.8	20
89	Exploring adoption of augmented reality smart glasses: Applications in the medical industry. <i>Frontiers of Engineering Management</i> , 2018, .	6.1	6
90	Personal values supporting enterprises's™ innovations in the creative economy. <i>Journal of the Knowledge Economy</i> , 2017, 8, 1241-1261.	4.4	22

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91	Evolution of the Knowledge Economy: a Historical Perspective with an Application to the Case of Europe. <i>Journal of the Knowledge Economy</i> , 2017, 8, 159-176.	4.4	32
92	Communist footprint and subordinate influence behavior in post-communist transition economies. <i>Journal of World Business</i> , 2017, 52, 209-229.	7.7	24
93	Migration, entrepreneurship and economic development. <i>Entrepreneurship and Regional Development</i> , 2017, 29, 567-569.	3.3	5
94	Product and process innovation in manufacturing firms: a 30-year bibliometric analysis. <i>Scientometrics</i> , 2017, 113, 673-704.	3.0	89
95	Investigating the effects of foreign direct investment (FDI) on Croatian business. <i>Journal of High Technology Management Research</i> , 2017, 28, 208-220.	4.9	5
96	Contextual Differentiation of Absorptive Capacity: Empirical and Conceptual Development. , 2017, , .		0
97	Management lessons from Italy: a bibliometric analysis of top Italian based scholars and studies published from 1985 to 2015. <i>International Journal of Critical Accounting</i> , 2017, 9, 269.	0.2	3
98	FRAMING RESEARCH AT THE TOURISM AND TERRORISM NEXUS. <i>Acta Turistica</i> , 2017, 29, 181-212.	0.2	8
99	Exploring adoption of smart glasses: Applications in medical industry. , 2016, , .		7
100	Studentsâ€™ entrepreneurial behavior: international and gender differences. <i>Journal of Innovation and Entrepreneurship</i> , 2016, 5, .	4.0	36
101	People management and innovation in emerging market multinationals. <i>Journal of Management Development</i> , 2016, 35, 530-548.	2.1	9
102	Media Control: A Case for Privatization in Transitional Economies. <i>Journal of Media Economics</i> , 2016, 29, 111-124.	0.8	3
103	Entrepreneurial management education needs in the Republic of Croatia, Poland and the United Kingdom. <i>International Journal of Educational Management</i> , 2016, 30, 738-755.	1.5	6
104	Internationalisation of firms from Central and Eastern Europe. <i>European Business Review</i> , 2016, 28, 630-651.	3.4	79
105	Industry-specific CSR: analysis of 20 years of research. <i>European Business Review</i> , 2016, 28, 250-273.	3.4	58
106	Innovation in Central Europe. , 2016, , 102-120.		1
107	Unraveling the attitudes on entrepreneurial universities: The case of Croatian and Spanish universities. <i>Technology in Society</i> , 2015, 42, 167-178.	9.4	31
108	Evolving research on expatriates: what is â€œknownâ€™ after four decades (1970â€“2012). <i>International Journal of Human Resource Management</i> , 2015, 26, 316-337.	5.3	98

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109	Supply chain management as the key to a firm's strategy in the global marketplace. International Journal of Physical Distribution and Logistics Management, 2015, 45, 159-181.	7.4	37
110	A content and comparative analysis of strategic management research in the Baltic area. Baltic Journal of Management, 2015, 10, 243-266.	2.2	21
111	Acculturation and overseas assignments: A review and research agenda. International Journal of Intercultural Relations, 2015, 49, 239-250.	2.0	33
112	Current and future use of management tools. E A M: Ekonomije A Management, 2015, , 28-45.	1.0	19
113	Societal-Level Versus Individual-Level Predictions of Ethical Behavior: A 48-Society Study of Collectivism and Individualism. Journal of Business Ethics, 2014, 122, 283.	6.0	40
114	Global organizations and supply chain. International Journal of Physical Distribution and Logistics Management, 2014, 44, 689-712.	7.4	23
115	CULTURAL DIFFERENCES AFFECTING DECISION-MAKING STYLE: A COMPARATIVE STUDY BETWEEN FOUR COUNTRIES. Journal of Business Economics and Management, 2014, 16, 275-289.	2.4	14
116	Research on the strategy of multinational enterprises: Key approaches and new avenues. BRQ Business Research Quarterly, 2014, 17, 129-148.	3.7	36
117	Exploring the use of 25 leading business practices in transitioning market supply chains. International Journal of Physical Distribution and Logistics Management, 2013, 43, 833-851.	7.4	33
118	Aligning strategic orientation with local market conditions. International Marketing Review, 2012, 29, 379-402.	3.6	41
119	Exploring relationships among internationalization, choice for research and development approach and technology source and resulting innovation intensity: Case of a transition country Croatia. Journal of High Technology Management Research, 2012, 23, 15-25.	4.9	26
120	Exploring gender differences in attitudes of university students towards entrepreneurship. International Journal of Gender and Entrepreneurship, 2012, 4, 316-336.	3.2	123
121	Interaction Among National Experts for the Entrepreneurial Learning, within Pan-European Network. Procedia, Social and Behavioral Sciences, 2012, 37, 247-256.	0.5	1
122	The Analysis of Tobacco Consumption in Croatia - Are We Successfully Facing the Epidemic?. Central European Journal of Public Health, 2012, 20, 5-10.	1.1	9
123	Human resource management in entrepreneurial firms: a literature review. International Journal of Manpower, 2011, 32, 14-33.	4.4	51
124	O KONCEPTU PODUZETNIČEKOGA SVEUČEILIŠTA: IMA LI ALTERNATIVE?. Društvena Istraživanja, 2011, 20, 991-1012.	0.1	4
125	Insights into the transformation of multinational managers into global managers. International Journal of Human Resources Development and Management, 2011, 11, 257.	0.1	2
126	A Twenty-First Century Assessment of Values Across the Global Workforce. Journal of Business Ethics, 2011, 104, 1-31.	6.0	140



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127	Keynesian, post-Keynesian versus Schumpeterian, neo-Schumpeterian. <i>Management Decision</i> , 2011, 49, 195-207.	3.9	12
128	Attitudes toward Corporate Responsibilities in Western Europe and in Central and East Europe. <i>Management International Review</i> , 2010, 50, 379-398.	3.3	64
129	Ethical preferences for influencing superiors: A 41-society study. <i>Journal of International Business Studies</i> , 2009, 40, 1022-1045.	7.3	44
130	Exploring knowledge management to organizational performance outcomes in a transitional economy. <i>Journal of World Business</i> , 2009, 44, 421-433.	7.7	129
131	Destiny or decision: competitive performance and its relationship to innovation. <i>International Journal of Business Performance Management</i> , 2009, 11, 292.	0.3	5
132	Knowledge Management in Central and Eastern Europe Through Network Development and Boundary Spanners. <i>Journal of East-West Business</i> , 2008, 14, 159-186.	0.7	7
133	Scaling-up Undergraduate Medical Education: Enabling Virtual Mobility by Online Elective Courses. <i>Croatian Medical Journal</i> , 2008, 49, 344-351.	0.7	31
134	Understanding the foreign direct investment environments in EU 27+ candidate country Croatia: the current determinants and patterns. <i>International Journal of Entrepreneurship and Innovation Management</i> , 2008, 8, 254.	0.1	6
135	The Differences in Values Between Managers of the European Founding Countries, the New Members and the Applicant Countries. <i>European Management Journal</i> , 2007, 25, 132-145.	5.1	26
136	The influence of market and cultural environmental factors on technology transfer between foreign MNCs and local subsidiaries: A Croatian illustration. <i>Journal of World Business</i> , 2006, 41, 100-111.	7.7	130
137	An exploratory examination into the challenges to technology transfer in the transitional economy of Croatia. <i>Thunderbird International Business Review</i> , 2005, 47, 163-181.	1.8	8
138	MANAGERIAL PERSPECTIVES ON CORPORATE ENVIRONMENTAL AND SOCIAL RESPONSIBILITIES IN 22 COUNTRIES. <i>Proceedings - Academy of Management</i> , 2004, 2004, C1-C6.	0.1	9
139	Technology Transfers to Central and Eastern Europe. <i>Journal of East-West Business</i> , 2003, 8, 5-38.	0.7	7
140	Survival and success of plastics companies in a turbulent environment. <i>International Journal of Materials and Product Technology</i> , 2001, 16, 726.	0.2	0
141	A Content and Comparative Analysis of Strategic Management Research in the Baltic Area: A Research Agenda for Qualitative Studies. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
142	The Virtual Organization from the Viewpoint of Informing. , 0, , .		3
143	Talent management in English universities during the coronavirus pandemic. <i>Thunderbird International Business Review</i> , 0, , .	1.8	3