

Marina Dabic

List of Publications by Year in descending order

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Version: 2024-02-01

143
papers

4,655
citations

117625

34
h-index

128289

60
g-index

154
all docs

154
docs citations

154
times ranked

2939
citing authors

#	ARTICLE	IF	CITATIONS
1	Immigrant entrepreneurship: A review and research agenda. <i>Journal of Business Research</i> , 2020, 113, 25-38.	10.2	271
2	Digitalization and business models: Where are we going? A science map of the field. <i>Journal of Business Research</i> , 2021, 123, 489-501.	10.2	234
3	Information technology and Gen Z: The role of teachers, the internet, and technology in the education of young people. <i>Technology in Society</i> , 2021, 65, 101565.	9.4	197
4	Pathways of SME internationalization: a bibliometric and systematic review. <i>Small Business Economics</i> , 2020, 55, 705-725.	6.7	174
5	The evolving role of artificial intelligence in marketing: A review and research agenda. <i>Journal of Business Research</i> , 2021, 128, 187-203.	10.2	161
6	Knowledge Management in the Fourth Industrial Revolution: Mapping the Literature and Scoping Future Avenues. <i>IEEE Transactions on Engineering Management</i> , 2021, 68, 289-300.	3.5	154
7	A Twenty-First Century Assessment of Values Across the Global Workforce. <i>Journal of Business Ethics</i> , 2011, 104, 1-31.	6.0	140
8	The influence of market and cultural environmental factors on technology transfer between foreign MNCs and local subsidiaries: A Croatian illustration. <i>Journal of World Business</i> , 2006, 41, 100-111.	7.7	130
9	Exploring knowledge management to organizational performance outcomes in a transitional economy. <i>Journal of World Business</i> , 2009, 44, 421-433.	7.7	129
10	Exploring gender differences in attitudes of university students towards entrepreneurship. <i>International Journal of Gender and Entrepreneurship</i> , 2012, 4, 316-336.	3.2	123
11	Open innovation in the manufacturing industry: A review and research agenda. <i>Technovation</i> , 2021, 102, 102221.	7.8	123
12	Evolving research on expatriates: what is "known" after four decades (1970-2012). <i>International Journal of Human Resource Management</i> , 2015, 26, 316-337.	5.3	98
13	Expatriates managers' cultural intelligence as promoter of knowledge transfer in multinational companies. <i>Journal of Business Research</i> , 2019, 94, 367-377.	10.2	98
14	Product and process innovation in manufacturing firms: a 30-year bibliometric analysis. <i>Scientometrics</i> , 2017, 113, 673-704.	3.0	89
15	New Product Development During the Last Ten Years: The Ongoing Debate and Future Avenues. <i>IEEE Transactions on Engineering Management</i> , 2021, 68, 330-344.	3.5	82
16	Internationalisation of firms from Central and Eastern Europe. <i>European Business Review</i> , 2016, 28, 630-651.	3.4	79
17	Intellectual capital, organisational climate, innovation culture, and SME performance. <i>Journal of Small Business and Enterprise Development</i> , 2019, 26, 522-544.	2.6	73
18	Technology mining: Artificial intelligence in manufacturing. <i>Technological Forecasting and Social Change</i> , 2021, 171, 120971.	11.6	71

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19	Intellectual agility and innovation in micro and small businesses: The mediating role of entrepreneurial leadership. <i>Journal of Business Research</i> , 2021, 123, 683-695.	10.2	69
20	The impact of digital transformation and digital marketing on the brand promotion, positioning and electronic business in Montenegro. <i>Technology in Society</i> , 2020, 63, 101425.	9.4	65
21	Attitudes toward Corporate Responsibilities in Western Europe and in Central and East Europe. <i>Management International Review</i> , 2010, 50, 379-398.	3.3	64
22	A bibliometric analysis of family firm internationalization research: Current themes, theoretical roots, and ways forward. <i>International Business Review</i> , 2020, 29, 101715.	4.8	63
23	Digital entrepreneurship platforms: Mapping the field and looking towards a holistic approach. <i>Technology in Society</i> , 2022, 70, 101979.	9.4	60
24	Industry-specific CSR: analysis of 20 years of research. <i>European Business Review</i> , 2016, 28, 250-273.	3.4	58
25	R&D innovation indicator and its effects on the market. An empirical assessment from a financial perspective. <i>Journal of Business Research</i> , 2020, 119, 259-271.	10.2	58
26	The role of management support for the implementation of open innovation practices in firms. <i>Technology in Society</i> , 2020, 63, 101282.	9.4	52
27	Human resource management in entrepreneurial firms: a literature review. <i>International Journal of Manpower</i> , 2011, 32, 14-33.	4.4	51
28	Determinants of Millennials' behavior in online shopping – Implications on consumers'™ satisfaction and e-business development. <i>Technology in Society</i> , 2021, 65, 101561.	9.4	50
29	The impact of open-border organization culture and employees'™ knowledge, attitudes, and rewards with regards to open innovation: an empirical study. <i>Journal of Knowledge Management</i> , 2020, 24, 2273-2297.	5.1	49
30	Exploring the impact of the level of absorptive capacity in technology development firms. <i>Technological Forecasting and Social Change</i> , 2019, 138, 166-177.	11.6	47
31	Evaluating university industry collaborative research centers. <i>Technological Forecasting and Social Change</i> , 2019, 146, 181-202.	11.6	45
32	Ethical preferences for influencing superiors: A 41-society study. <i>Journal of International Business Studies</i> , 2009, 40, 1022-1045.	7.3	44
33	Aligning strategic orientation with local market conditions. <i>International Marketing Review</i> , 2012, 29, 379-402.	3.6	41
34	Societal-Level Versus Individual-Level Predictions of Ethical Behavior: A 48-Society Study of Collectivism and Individualism. <i>Journal of Business Ethics</i> , 2014, 122, 283.	6.0	40
35	Supply chain management as the key to a firm's™ strategy in the global marketplace. <i>International Journal of Physical Distribution and Logistics Management</i> , 2015, 45, 159-181.	7.4	37
36	Research on the strategy of multinational enterprises: Key approaches and new avenues. <i>BRQ Business Research Quarterly</i> , 2014, 17, 129-148.	3.7	36

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37	Studentsâ€™ entrepreneurial behavior: international and gender differences. <i>Journal of Innovation and Entrepreneurship</i> , 2016, 5, .	4.0	36
38	A Three Decade Mixed-Method Bibliometric Investigation of the <i>IEEE Transactions on Engineering Management</i> . <i>IEEE Transactions on Engineering Management</i> , 2020, 67, 4-17.	3.5	36
39	Evolving Absorptive Capacity: The Mediating Role of Systematic Knowledge Management. <i>IEEE Transactions on Engineering Management</i> , 2020, 67, 783-793.	3.5	35
40	Frugal innovations: A multidisciplinary review & agenda for future research. <i>Journal of Business Research</i> , 2022, 142, 914-929.	10.2	35
41	Exploring the use of 25 leading business practices in transitioning market supply chains. <i>International Journal of Physical Distribution and Logistics Management</i> , 2013, 43, 833-851.	7.4	33
42	Acculturation and overseas assignments: A review and research agenda. <i>International Journal of Intercultural Relations</i> , 2015, 49, 239-250.	2.0	33
43	Evolution of the Knowledge Economy: a Historical Perspective with an Application to the Case of Europe. <i>Journal of the Knowledge Economy</i> , 2017, 8, 159-176.	4.4	32
44	The <i>Journal of Family Business Management</i> : a bibliometric analysis. <i>Journal of Family Business Management</i> , 2021, 11, 137-160.	3.4	32
45	Scaling-up Undergraduate Medical Education: Enabling Virtual Mobility by Online Elective Courses. <i>Croatian Medical Journal</i> , 2008, 49, 344-351.	0.7	31
46	Unraveling the attitudes on entrepreneurial universities: The case of Croatian and Spanish universities. <i>Technology in Society</i> , 2015, 42, 167-178.	9.4	31
47	Forecasting of emerging therapeutic monoclonal antibodies patents based on a decision model. <i>Technological Forecasting and Social Change</i> , 2019, 139, 185-199.	11.6	31
48	Two decades of the <i>Journal of Intellectual Capital</i> : a bibliometric overview and an agenda for future research. <i>Journal of Intellectual Capital</i> , 2021, 22, 458-477.	5.4	31
49	The role of national intellectual capital in the digital transformation of EU countries. Another digital divide?. <i>Journal of Intellectual Capital</i> , 2021, 22, 768-791.	5.4	30
50	Sustainability beyond economic prosperity: Social microfoundations of dynamic capabilities in family businesses. <i>Technological Forecasting and Social Change</i> , 2021, 173, 121093.	11.6	30
51	Serial entrepreneurs: A review of literature and guidance for future research. <i>Journal of Small Business Management</i> , 2023, 61, 1107-1142.	4.8	29
52	The role of geographical distance on the relationship between cultural intelligence and knowledge transfer. <i>Business Process Management Journal</i> , 2019, 25, 104-125.	4.2	27
53	The Differences in Values Between Managers of the European Founding Countries, the New Members and the Applicant Countries:. <i>European Management Journal</i> , 2007, 25, 132-145.	5.1	26
54	Exploring relationships among internationalization, choice for research and development approach and technology source and resulting innovation intensity: Case of a transition country Croatia. <i>Journal of High Technology Management Research</i> , 2012, 23, 15-25.	4.9	26

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55	Communist footprint and subordinate influence behavior in post-communist transition economies. <i>Journal of World Business</i> , 2017, 52, 209-229.	7.7	24
56	Global organizations and supply chain. <i>International Journal of Physical Distribution and Logistics Management</i> , 2014, 44, 689-712.	7.4	23
57	40 years of excellence: An overview of Technovation and a roadmap for future research. <i>Technovation</i> , 2021, 106, 102303.	7.8	23
58	Personal values supporting enterprises'™ innovations in the creative economy. <i>Journal of the Knowledge Economy</i> , 2017, 8, 1241-1261.	4.4	22
59	A content and comparative analysis of strategic management research in the Baltic area. <i>Baltic Journal of Management</i> , 2015, 10, 243-266.	2.2	21
60	The performance implications of knowledge management and strategic alignment of MNC subsidiaries. <i>Journal of Knowledge Management</i> , 2019, 23, 1477-1501.	5.1	21
61	The Croatian path from socialism to European membership through the lens of technology transfer policies. <i>Journal of Technology Transfer</i> , 2019, 44, 1476-1504.	4.3	20
62	Exploring the relationship between university innovation intermediaries and patenting performance. <i>Technology in Society</i> , 2021, 66, 101665.	9.4	20
63	Technology Foresight: A Bibliometric Analysis to Identify Leading and Emerging Methods. <i>Foresight and STI Governance</i> , 2018, 12, 6-24.	1.8	20
64	Employee performance management: charting the field from 1998 to 2018. <i>International Journal of Manpower</i> , 2021, 42, 131-149.	4.4	19
65	Mapping the Future of Cross-Border Mergers and Acquisitions: A Review and Research Agenda. <i>IEEE Transactions on Engineering Management</i> , 2021, 68, 212-222.	3.5	19
66	Current and future use of management tools. <i>E A M: Ekonomie A Management</i> , 2015, , 28-45.	1.0	19
67	Regional innovation culture in innovation laggard: A case of Croatia. <i>Technology in Society</i> , 2019, 58, 101123.	9.4	15
68	From socio-technical systems to biosocial technical systems: New themes and new guidance for the field of technology in society. <i>Technology in Society</i> , 2020, 62, 101291.	9.4	15
69	CULTURAL DIFFERENCES AFFECTING DECISION-MAKING STYLE: A COMPARATIVE STUDY BETWEEN FOUR COUNTRIES. <i>Journal of Business Economics and Management</i> , 2014, 16, 275-289.	2.4	14
70	Forecasting the future of robo advisory: A three-stage Delphi study on economic, technological, and societal implications. <i>Technological Forecasting and Social Change</i> , 2022, 182, 121824.	11.6	14
71	Are We Living in Surveillance Societies and Is Privacy an Illusion? An Empirical Study on Privacy Literacy and Privacy Concerns. <i>IEEE Transactions on Engineering Management</i> , 2023, 70, 3553-3570.	3.5	13
72	Keynesian, post-Keynesian versus Schumpeterian, neo-Schumpeterian. <i>Management Decision</i> , 2011, 49, 195-207.	3.9	12

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73	Entrepreneurship education from a Croatian medical student's perspective. <i>Technology in Society</i> , 2019, 58, 101113.	9.4	12
74	Engaging in duty of care: towards a terrorism preparedness plan. <i>International Journal of Human Resource Management</i> , 2019, 30, 1683-1708.	5.3	11
75	Entrepreneurial university: The relationship between smart specialization innovation strategies and university-region collaboration. <i>Technology in Society</i> , 2021, 65, 101560.	9.4	11
76	Managing global knowledge transfer: Inpatriate manager embeddedness and firm innovation. <i>International Business Review</i> , 2023, 32, 101868.	4.8	11
77	The Role of Supporting Factors on Patenting Activities in Emerging Entrepreneurial Universities. <i>IEEE Transactions on Engineering Management</i> , 2023, 70, 2293-2304.	3.5	11
78	Ostracism in the workplace. <i>Organizational Dynamics</i> , 2019, 48, 100675.	2.6	10
79	Trends and changes in Thunderbird International Business Review journal: A bibliometric review. <i>Thunderbird International Business Review</i> , 2020, 62, 721-732.	1.8	10
80	MANAGERIAL PERSPECTIVES ON CORPORATE ENVIRONMENTAL AND SOCIAL RESPONSIBILITIES IN 22 COUNTRIES.. <i>Proceedings - Academy of Management</i> , 2004, 2004, C1-C6.	0.1	9
81	People management and innovation in emerging market multinationals. <i>Journal of Management Development</i> , 2016, 35, 530-548.	2.1	9
82	A new innovation paradigm: European cohesion policy and the retreat of public science in countries in Europe's scientific periphery. <i>Thunderbird International Business Review</i> , 2020, 62, 531-547.	1.8	9
83	How University's Activities Support the Development of Students' Entrepreneurial Abilities: Case of Slovenia and Croatia. <i>Journal of the Knowledge Economy</i> , 2021, 12, 22-40.	4.4	9
84	Strategic business decision making: the use and relevance of marketing metrics and knowledge management. <i>Journal of Knowledge Management</i> , 2021, 25, 175-202.	5.1	9
85	The Analysis of Tobacco Consumption in Croatia - Are We Successfully Facing the Epidemic?. <i>Central European Journal of Public Health</i> , 2012, 20, 5-10.	1.1	9
86	A multi-stage decision making model for determining a suitable innovation structure using an open innovation approach. <i>Journal of Business Research</i> , 2022, 147, 379-391.	10.2	9
87	An exploratory examination into the challenges to technology transfer in the transitional economy of Croatia. <i>Thunderbird International Business Review</i> , 2005, 47, 163-181.	1.8	8
88	FRAMING RESEARCH AT THE TOURISM AND TERRORISM NEXUS. <i>Acta Turistica</i> , 2017, 29, 181-212.	0.2	8
89	The effects of corruption and the fraction of private ownership on the productivity of telecommunication companies. <i>Technology in Society</i> , 2021, 65, 101532.	9.4	8
90	Scrutinizing innovation performance of family firms in efficiency-driven environment. <i>Journal of Business Research</i> , 2021, 129, 260-270.	10.2	8

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91	Transformative innovation policy or how to escape peripheral policy paradox in European research peripheral countries. <i>Technology in Society</i> , 2021, 67, 101705.	9.4	8
92	Tracing the progress of scenario research in business and management. <i>Futures & Foresight Science</i> , 2022, 4, e2109.	1.0	8
93	Entrepreneurial decision-making perspectives in transition economies – tendencies towards risky/rational decision-making. <i>International Entrepreneurship and Management Journal</i> , 2022, 18, 1739-1773.	5.0	8
94	Technology Transfers to Central and Eastern Europe. <i>Journal of East-West Business</i> , 2003, 8, 5-38.	0.7	7
95	Knowledge Management in Central and Eastern Europe Through Network Development and Boundary Spanners. <i>Journal of East-West Business</i> , 2008, 14, 159-186.	0.7	7
96	Exploring adoption of smart glasses: Applications in medical industry. , 2016, , .		7
97	Building theory on the negotiation capability of the firm: evidence from Ryanair. <i>Journal of Knowledge Management</i> , 2019, 23, 240-262.	5.1	7
98	It takes two to tango: technological and non-technological factors of Industry 4.0 implementation in manufacturing firms. <i>Review of Managerial Science</i> , 2023, 17, 827-853.	7.1	7
99	A stewardship perspective in family firms: A new perspective for altruism and social capital. <i>Journal of Business Research</i> , 2022, 144, 764-775.	10.2	7
100	Understanding the foreign direct investment environments in EU 27+ candidate country Croatia: the current determinants and patterns. <i>International Journal of Entrepreneurship and Innovation Management</i> , 2008, 8, 254.	0.1	6
101	Entrepreneurial management education needs in the Republic of Croatia, Poland and the United Kingdom. <i>International Journal of Educational Management</i> , 2016, 30, 738-755.	1.5	6
102	Entrepreneurial University in the European Union – EU in the EU. <i>Journal of the Knowledge Economy</i> , 2021, 12, 115-119.	4.4	6
103	Design Thinking and Agility in Digital Production: The Key Role of User Experience Design. <i>IEEE Transactions on Engineering Management</i> , 2023, 70, 4207-4221.	3.5	6
104	Migration, Remittances, and Entrepreneurship: A Seemingly Unrelated Bivariate Probit Approach. <i>Remittances Review</i> , 2020, 5, 15-36.	0.2	6
105	Exploring adoption of augmented reality smart glasses: Applications in the medical industry. <i>Frontiers of Engineering Management</i> , 2018, .	6.1	6
106	Destiny or decision: competitive performance and its relationship to innovation. <i>International Journal of Business Performance Management</i> , 2009, 11, 292.	0.3	5
107	Migration, entrepreneurship and economic development. <i>Entrepreneurship and Regional Development</i> , 2017, 29, 567-569.	3.3	5
108	Investigating the effects of foreign direct investment (FDI) on Croatian business. <i>Journal of High Technology Management Research</i> , 2017, 28, 208-220.	4.9	5

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109	Exploring capability maturity models and relevant practices as solutions addressing information technology service offshoring project issues. <i>International Journal of Management Science and Engineering Management</i> , 2018, 13, 147-157.	3.1	5
110	Electronic Customer Relationship Management Assimilation in Southeastern European Companiesâ€™ Cluster Analysis. <i>IEEE Transactions on Engineering Management</i> , 2022, 69, 1081-1100.	3.5	5
111	An analysis of globalisation in international business research 1993â€“2018: rise of the sceptics. <i>Critical Perspectives on International Business</i> , 2021, 17, 444-462.	2.0	5
112	O KONCEPTU PODUZETNIÄEKOGA SVEUÄEILÄATA: IMA LI ALTERNATIVE?. <i>Drustvena Istrazivanja</i> , 2011, 20, 991-1012.	0.1	4
113	Quo Vadis public television? Market position of selected Western European countries. <i>Technology in Society</i> , 2021, 66, 101634.	9.4	4
114	An Acceptance Model for the Adoption of Smart Glasses Technology by Healthcare Professionals. <i>Palgrave Studies of Internationalization in Emerging Markets</i> , 2020, , 163-194.	0.2	4
115	Assessment of the European monitoring frameworks forÄircular economy: the case of Croatia. <i>Management of Environmental Quality</i> , 2022, 33, 371-389.	4.3	4
116	Guest editorialCircular economy and entrepreneurial ecosystems: a missing link?. <i>Management of Environmental Quality</i> , 2022, 33, 1-8.	4.3	4
117	Media Control: A Case for Privatization in Transitional Economies. <i>Journal of Media Economics</i> , 2016, 29, 111-124.	0.8	3
118	Management lessons from Italy: a bibliometric analysis of top Italian based scholars and studies published from 1985 to 2015. <i>International Journal of Critical Accounting</i> , 2017, 9, 269.	0.2	3
119	Evaluating R&D Projects in Regulated Utilities: The Case of Power Transmission Utilities. <i>IEEE Transactions on Engineering Management</i> , 2023, 70, 533-553.	3.5	3
120	The Virtual Organization from the Viewpoint of Informing. , 0, , .		3
121	Talent management in English universities during the coronavirus pandemic. <i>Thunderbird International Business Review</i> , 0, , .	1.8	3
122	Collaborative technological development for addressing grand challenges: Opportunities, limitations, and new frameworks. <i>Technology in Society</i> , 2022, 71, 102063.	9.4	3
123	Insights into the transformation of multinational managers into global managers. <i>International Journal of Human Resources Development and Management</i> , 2011, 11, 257.	0.1	2
124	National Innovation System: Where do Government and Business Diverge?. <i>Drustvena Istrazivanja</i> , 2018, 27, 649-669.	0.2	2
125	Personal values as predictors of managersâ€™ innovativeness â€œ From theory to practice. , 2019, , .		2
126	Exploring Technology and Engineering Management Research Landscape. , 2019, , .		2

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127	Models of television market power in Germany and Croatia. <i>Technology in Society</i> , 2020, 63, 101359.	9.4	2
128	Women in Engineering as a Research Topic: Past, Present, and Future. , 2021, , .		2
129	Interaction Among National Experts for the Entrepreneurial Learning, within Pan-European Network. <i>Procedia, Social and Behavioral Sciences</i> , 2012, 37, 247-256.	0.5	1
130	The Midas touch of branding: banks' brand value, intellectual capital and the optimization of the Interbrand methodology. <i>Journal of Intellectual Capital</i> , 2021, 22, 92-120.	5.4	1
131	The digitalisation of work: Which way forward?. , 2021, , .		1
132	Embodiment of Talent Management Within Entrepreneurship. , 2021, , 189-220.		1
133	Innovation in Central Europe. , 2016, , 102-120.		1
134	The Relevance of the absorptive capacity in firmsâ€™ innovation strategies measured via bibliometric analysis. <i>Journal of Corporate Governance, Insurance and Risk Management</i> , 2020, 7, 1-14.	0.3	1
135	Guest editorial Knowledge sharing and its management in an international work environment: drivers, challenges and consequences. <i>Journal of Global Mobility</i> , 2021, 9, 457-463.	1.9	1
136	Are societal-level values still relevant measures in the twenty-first century businessworld? A 39-society analysis. <i>Asia Pacific Journal of Management</i> , 2024, 41, 1-44.	4.5	1
137	Guest editorial: Open innovation in the food industry: what we know, what we donâ€™t know, what we need to know. <i>British Food Journal</i> , 2022, 124, 1777-1785.	2.9	1
138	Survival and success of plastics companies in a turbulent environment. <i>International Journal of Materials and Product Technology</i> , 2001, 16, 726.	0.2	0
139	A Content and Comparative Analysis of Strategic Management Research in the Baltic Area: A Research Agenda for Qualitative Studies. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
140	Contextual Differentiation of Absorptive Capacity: Empirical and Conceptual Development. , 2017, , .		0
141	Third Mission Goings-On and Academic Entrepreneurs in Europe. , 2018, , .		0
142	Socialism to Capitalism: Technology Transfer and Entrepreneurship in the Republic of Croatia. <i>International Studies in Entrepreneurship</i> , 2021, , 235-268.	0.8	0
143	Internationalisation in Scholarly Publishing in Croatia through the Lens of Bibliometric Overview of the Journal <i>Društvena Istraživanja</i> . <i>Drustvena Istrazivanja</i> , 2021, 30, 807-829.	0.2	0