

Paul R Messinger

List of Publications by Year in descending order

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Version: 2024-02-01

33
papers

825
citations

840776

11
h-index

642732

23
g-index

33
all docs

33
docs citations

33
times ranked

645
citing authors

#	ARTICLE	IF	CITATIONS
1	Dimensions of brand-extension fit. <i>International Journal of Research in Marketing</i> , 2022, 39, 764-787.	4.2	16
2	Fit in cause-related marketing: An integrative retrospective. <i>Journal of Global Scholars of Marketing Science</i> , 2020, 30, 105-114.	2.0	9
3	Reflections of the extended self: Visual self-representation in avatar-mediated environments. <i>Journal of Business Research</i> , 2019, 100, 531-546.	10.2	37
4	Gleaning inferences from soldout products. <i>Journal of Retailing and Consumer Services</i> , 2019, 49, 173-185.	9.4	5
5	Product Return Episodes in Retailing. <i>Service Science</i> , 2019, 11, 263-278.	1.3	17
6	Sharing Economy: Review of Current Research and Future Directions. <i>Customer Needs and Solutions</i> , 2018, 5, 93-106.	0.8	78
7	The role of fairness in competitive supply chain relationships: An experimental study. <i>European Journal of Operational Research</i> , 2016, 251, 798-813.	5.7	71
8	Software Evolution in the Presence of Externalities. , 2014, , 243-258.		2
9	Pricing decisions of skill-based products: The role of used-product markets. <i>Journal of Revenue and Pricing Management</i> , 2014, 13, 133-148.	1.1	0
10	Municipal service delivery: A multi-stakeholder framework. <i>Human Factors and Ergonomics in Manufacturing</i> , 2013, 23, 37-46.	2.7	6
11	Dual Rules for Service Evaluation. <i>Service Science</i> , 2013, 5, 279-295.	1.3	8
12	Leaving the Tier: An Examination of Asymmetry in Pricing Patterns in Online High Tech Shops. <i>Lecture Notes in Business Information Processing</i> , 2013, , 63-73.	1.0	2
13	Multicomponent Systems Pricing: Rational Inattention and Downward Rigidities. <i>Journal of Marketing</i> , 2012, 76, 1-17.	11.3	5
14	A tale of two pricing systems for services. <i>Information Systems and E-Business Management</i> , 2012, 10, 19-42.	3.7	12
15	The impact of e-information on residential real estate services: transaction costs, social embeddedness, and market conditions. <i>Canadian Journal of Administrative Sciences</i> , 2010, 27, 53-67.	1.5	9
16	Special issue editorial: measurement tools for e-service and industry applications. <i>Canadian Journal of Administrative Sciences</i> , 2010, 27, 3-4.	1.5	1
17	A systems approach to hybrid service: authors' response to commentary. <i>Canadian Journal of Administrative Sciences</i> , 2010, 27, 85-89.	1.5	0
18	Leaving the Tier: Asymmetry in Pricing Patterns in Online High Tech Shops. , 2010, , .		0

#	ARTICLE	IF	CITATIONS
19	Consumer perceptions of ambiguous price promotions: scratch and save promotions versus tensile price claims. <i>Journal of Product and Brand Management</i> , 2010, 19, 477-486.	4.3	9
20	Virtual worlds for modeling complex processes between people and systems. , 2010, , .		0
21	Influence of Soldout Products on Consumer Choice. <i>Journal of Retailing</i> , 2009, 85, 274-287.	6.2	66
22	Virtual worlds " past, present, and future: New directions in social computing. <i>Decision Support Systems</i> , 2009, 47, 204-228.	5.9	296
23	Seven challenges to combining human and automated service. <i>Canadian Journal of Administrative Sciences</i> , 2009, 26, 267-285.	1.5	13
24	Special issue editorial: conceptual frameworks for e-service. <i>Canadian Journal of Administrative Sciences</i> , 2009, 26, 265-266.	1.5	0
25	Business Models in Emerging Online Services. <i>Lecture Notes in Business Information Processing</i> , 2009, , 44-55.	1.0	13
26	A Typology of Virtual Worlds: Historical Overview and Future Directions. <i>Journal of Virtual Worlds Research</i> , 2008, 1, .	0.7	60
27	Incorporating Behavioral Anomalies in Strategic Models. <i>Marketing Letters</i> , 2005, 16, 361-373.	2.9	28
28	Optimal management of fringe entry over time. <i>Journal of Economic Dynamics and Control</i> , 2003, 28, 445-466.	1.6	14
29	Information and channel profits. <i>Journal of Retailing</i> , 1997, 73, 487-499.	6.2	44
30	A nonparametric test of attribute interaction in consumer utility using graded comparisons. <i>Journal of Business Research</i> , 1992, 24, 135-148.	10.2	0
31	A nonparametric of attribute test interaction in consumer utility using graded comparisons. <i>Journal of Business Research</i> , 1991, 23, 239-252.	10.2	0
32	Advertising in Virtual Worlds. , 0, , 73-108.		4
33	Facilitating a Hierarchy of Engagement. <i>Advances in Higher Education and Professional Development Book Series</i> , 0, , 194-217.	0.2	0