

# Paul R Messinger

## List of Publications by Year in descending order

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Version: 2024-02-01

33  
papers

825  
citations

840776

11  
h-index

642732

23  
g-index

33  
all docs

33  
docs citations

33  
times ranked

645  
citing authors

#	ARTICLE	IF	CITATIONS
1	Virtual worlds "past, present, and future: New directions in social computing. Decision Support Systems, 2009, 47, 204-228.	5.9	296
2	Sharing Economy: Review of Current Research and Future Directions. Customer Needs and Solutions, 2018, 5, 93-106.	0.8	78
3	The role of fairness in competitive supply chain relationships: An experimental study. European Journal of Operational Research, 2016, 251, 798-813.	5.7	71
4	Influence of Soldout Products on Consumer Choice. Journal of Retailing, 2009, 85, 274-287.	6.2	66
5	A Typology of Virtual Worlds: Historical Overview and Future Directions. Journal of Virtual Worlds Research, 2008, 1, .	0.7	60
6	Information and channel profits. Journal of Retailing, 1997, 73, 487-499.	6.2	44
7	Reflections of the extended self: Visual self-representation in avatar-mediated environments. Journal of Business Research, 2019, 100, 531-546.	10.2	37
8	Incorporating Behavioral Anomalies in Strategic Models. Marketing Letters, 2005, 16, 361-373.	2.9	28
9	Product Return Episodes in Retailing. Service Science, 2019, 11, 263-278.	1.3	17
10	Dimensions of brand-extension fit. International Journal of Research in Marketing, 2022, 39, 764-787.	4.2	16
11	Optimal management of fringe entry over time. Journal of Economic Dynamics and Control, 2003, 28, 445-466.	1.6	14
12	Seven challenges to combining human and automated service. Canadian Journal of Administrative Sciences, 2009, 26, 267-285.	1.5	13
13	Business Models in Emerging Online Services. Lecture Notes in Business Information Processing, 2009, , 44-55.	1.0	13
14	A tale of two pricing systems for services. Information Systems and E-Business Management, 2012, 10, 19-42.	3.7	12
15	The impact of "information on residential real estate services: transaction costs, social embeddedness, and market conditions. Canadian Journal of Administrative Sciences, 2010, 27, 53-67.	1.5	9
16	Consumer perceptions of ambiguous price promotions: scratch and save promotions versus tensile price claims. Journal of Product and Brand Management, 2010, 19, 477-486.	4.3	9
17	Fit in cause-related marketing: An integrative retrospective. Journal of Global Scholars of Marketing Science, 2020, 30, 105-114.	2.0	9
18	Dual Rules for Service Evaluation. Service Science, 2013, 5, 279-295.	1.3	8

#	ARTICLE	IF	CITATIONS
19	Municipal service delivery: A multi-stakeholder framework. <i>Human Factors and Ergonomics in Manufacturing</i> , 2013, 23, 37-46.	2.7	6
20	Multicomponent Systems Pricing: Rational Inattention and Downward Rigidities. <i>Journal of Marketing</i> , 2012, 76, 1-17.	11.3	5
21	Gleaning inferences from soldout products. <i>Journal of Retailing and Consumer Services</i> , 2019, 49, 173-185.	9.4	5
22	Advertising in Virtual Worlds. , 0, , 73-108.		4
23	Software Evolution in the Presence of Externalities. , 2014, , 243-258.		2
24	Leaving the Tier: An Examination of Asymmetry in Pricing Patterns in Online High Tech Shops. <i>Lecture Notes in Business Information Processing</i> , 2013, , 63-73.	1.0	2
25	Special issue editorial: measurement tools for e-service and industry applications. <i>Canadian Journal of Administrative Sciences</i> , 2010, 27, 3-4.	1.5	1
26	A nonparametric of attribute test interaction in consumer utility using graded comparisons. <i>Journal of Business Research</i> , 1991, 23, 239-252.	10.2	0
27	A nonparametric test of attribute interaction in consumer utility using graded comparisons. <i>Journal of Business Research</i> , 1992, 24, 135-148.	10.2	0
28	Special issue editorial: conceptual frameworks for e-service. <i>Canadian Journal of Administrative Sciences</i> , 2009, 26, 265-266.	1.5	0
29	A systems approach to hybrid service: authors' response to commentary. <i>Canadian Journal of Administrative Sciences</i> , 2010, 27, 85-89.	1.5	0
30	Leaving the Tier: Asymmetry in Pricing Patterns in Online High Tech Shops. , 2010, , .		0
31	Virtual worlds for modeling complex processes between people and systems. , 2010, , .		0
32	Pricing decisions of skill-based products: The role of used-product markets. <i>Journal of Revenue and Pricing Management</i> , 2014, 13, 133-148.	1.1	0
33	Facilitating a Hierarchy of Engagement. <i>Advances in Higher Education and Professional Development Book Series</i> , 0, , 194-217.	0.2	0