

Icek Ajzen

List of Publications by Year in descending order

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Version: 2024-02-01

79
papers

100,438
citations

26567

56
h-index

69108

77
g-index

80
all docs

80
docs citations

80
times ranked

52087
citing authors

#	ARTICLE	IF	CITATIONS
1	The theory of planned behavior. <i>Organizational Behavior and Human Decision Processes</i> , 1991, 50, 179-211.	1.4	53,836
2	From Intentions to Actions: A Theory of Planned Behavior. , 1985, , 11-39.		8,538
3	Attitude-behavior relations: A theoretical analysis and review of empirical research.. <i>Psychological Bulletin</i> , 1977, 84, 888-918.	5.5	4,915
4	Perceived Behavioral Control, Self-Efficacy, Locus of Control, and the Theory of Planned Behavior1. <i>Journal of Applied Social Psychology</i> , 2002, 32, 665-683.	1.3	4,733
5	Prediction of goal-directed behavior: Attitudes, intentions, and perceived behavioral control. <i>Journal of Experimental Social Psychology</i> , 1986, 22, 453-474.	1.3	4,010
6	Nature and Operation of Attitudes. <i>Annual Review of Psychology</i> , 2001, 52, 27-58.	9.9	2,800
7	A Comparison of the Theory of Planned Behavior and the Theory of Reasoned Action. <i>Personality and Social Psychology Bulletin</i> , 1992, 18, 3-9.	1.9	1,446
8	Attitudes towards objects as predictors of single and multiple behavioral criteria.. <i>Psychological Review</i> , 1974, 81, 59-74.	2.7	1,023
9	Attitudes and the Attitude-Behavior Relation: Reasoned and Automatic Processes. <i>European Review of Social Psychology</i> , 2000, 11, 1-33.	5.8	995
10	Application of the Theory of Planned Behavior to Leisure Choice. <i>Journal of Leisure Research</i> , 1992, 24, 207-224.	1.0	944
11	Emotional Conservatism: The Basis of Social Behavior?. <i>PsycCritiques</i> , 1980, 25, 775-776.	0.0	925
12	Predicting dishonest actions using the theory of planned behavior. <i>Journal of Research in Personality</i> , 1991, 25, 285-301.	0.9	920
13	Residual Effects of Past on Later Behavior: Habituation and Reasoned Action Perspectives. <i>Personality and Social Psychology Review</i> , 2002, 6, 107-122.	3.4	904
14	The theory of planned behavior: Frequently asked questions. <i>Human Behavior and Emerging Technologies</i> , 2020, 2, 314-324.	2.5	866
15	Choice of Travel Mode in the Theory of Planned Behavior: The Roles of Past Behavior, Habit, and Reasoned Action. <i>Basic and Applied Social Psychology</i> , 2003, 25, 175-187.	1.2	855
16	Attitudes, Traits, and Actions: Dispositional Prediction of Behavior in Personality and Social Psychology. <i>Advances in Experimental Social Psychology</i> , 1987, , 1-63.	2.0	828
17	A Bayesian analysis of attribution processes.. <i>Psychological Bulletin</i> , 1975, 82, 261-277.	5.5	772
18	Attitudinal and normative variables as predictors of specific behavior.. <i>Journal of Personality and Social Psychology</i> , 1973, 27, 41-57.	2.6	760

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19	Using the theory of planned behavior to identify key beliefs underlying pro-environmental behavior in high-school students: Implications for educational interventions. <i>Journal of Environmental Psychology</i> , 2015, 42, 128-138.	2.3	717
20	The prediction of behavior from attitudinal and normative variables. <i>Journal of Experimental Social Psychology</i> , 1970, 6, 466-487.	1.3	559
21	Prediction of leisure participation from behavioral, normative, and control beliefs: An application of the theory of planned behavior. <i>Leisure Sciences</i> , 1991, 13, 185-204.	2.2	557
22	The theory of planned behaviour is alive and well, and not ready to retire: a commentary on Sniehotta, Pesseau, and Araújo-Soares. <i>Health Psychology Review</i> , 2015, 9, 131-137.	4.4	474
23	The Theory of Planned Behavior. , 2012, , 438-459.		469
24	Knowledge and the Prediction of Behavior: The Role of Information Accuracy in the Theory of Planned Behavior. <i>Basic and Applied Social Psychology</i> , 2011, 33, 101-117.	1.2	442
25	Explaining the Discrepancy between Intentions and Actions: The Case of Hypothetical Bias in Contingent Valuation. <i>Personality and Social Psychology Bulletin</i> , 2004, 30, 1108-1121.	1.9	439
26	Intuitive theories of events and the effects of base-rate information on prediction.. <i>Journal of Personality and Social Psychology</i> , 1977, 35, 303-314.	2.6	431
27	The prediction of behavioral intentions in a choice situation. <i>Journal of Experimental Social Psychology</i> , 1969, 5, 400-416.	1.3	391
28	How Effective are Behavior Change Interventions Based on the Theory of Planned Behavior?. <i>Zeitschrift Fur Psychologie / Journal of Psychology</i> , 2016, 224, 216-233.	0.7	326
29	Attitudes and normative beliefs as factors influencing behavioral intentions.. <i>Journal of Personality and Social Psychology</i> , 1972, 21, 1-9.	2.6	324
30	Predicting Hunting Intentions and Behavior: An Application of the Theory of Planned Behavior. <i>Leisure Sciences</i> , 2001, 23, 165-178.	2.2	300
31	Accessibility and stability of predictors in the theory of planned behavior.. <i>Journal of Personality and Social Psychology</i> , 1992, 63, 754-765.	2.6	293
32	From Intentions to Behavior: Implementation Intention, Commitment, and Conscientiousness ¹ . <i>Journal of Applied Social Psychology</i> , 2009, 39, 1356-1372.	1.3	269
33	The theory of planned behavior: Selected recent advances and applications. <i>Europe's Journal of Psychology</i> , 2020, 16, 352-356.	0.6	247
34	Bias and error in human judgment. <i>European Journal of Social Psychology</i> , 1983, 13, 1-44.	1.5	244
35	Information Bias in Contingent Valuation: Effects of Personal Relevance, Quality of Information, and Motivational Orientation. <i>Journal of Environmental Economics and Management</i> , 1996, 30, 43-57.	2.1	243
36	Correspondence Between Health Attitudes and Behavior. <i>Basic and Applied Social Psychology</i> , 1986, 7, 259-276.	1.2	237

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37	Factors Influencing Intentions and the Intention-Behavior Relation. <i>Human Relations</i> , 1974, 27, 1-15.	3.8	233
38	Reasoned action in the service of goal pursuit.. <i>Psychological Review</i> , 2019, 126, 774-786.	2.7	226
39	Self-monitoring and the attitude-behavior relation.. <i>Journal of Personality and Social Psychology</i> , 1982, 42, 426-435.	2.6	194
40	The decision of African American students to complete high school: An application of the theory of planned behavior.. <i>Journal of Educational Psychology</i> , 2002, 94, 810-819.	2.1	194
41	Theory-based Behavior Change Interventions: Comments on Hobbis and Sutton. <i>Journal of Health Psychology</i> , 2005, 10, 27-31.	1.3	174
42	Action versus inaction: anticipated affect in the theory of planned behavior. <i>Journal of Applied Social Psychology</i> , 2013, 43, 155-162.	1.3	171
43	Scaling and Testing Multiplicative Combinations in the Expectancy-Value Model of Attitudes. <i>Journal of Applied Social Psychology</i> , 2008, 38, 2222-2247.	1.3	168
44	An Assessment of Beliefs About Mental Health Care Among Veterans Who Served in Iraq. <i>Psychiatric Services</i> , 2007, 58, 1358-1361.	1.1	165
45	Control interactions in the theory of planned behavior: Rethinking the role of subjective norm. <i>Europe's Journal of Psychology</i> , 2020, 16, 401-417.	0.6	153
46	Application of the Theory of Planned Behavior to Adolescents' Condom Use: A Panel Study1. <i>Journal of Applied Social Psychology</i> , 1996, 26, 749-772.	1.3	134
47	Models of human social behavior and their application to health psychology. <i>Psychology and Health</i> , 1998, 13, 735-739.	1.2	126
48	On construct validity: A critique of Miniard and Cohen's paper. <i>Journal of Experimental Social Psychology</i> , 1981, 17, 340-350.	1.3	116
49	Further tests of entreaties to avoid hypothetical bias in referendum contingent valuation. <i>Journal of Environmental Economics and Management</i> , 2003, 46, 353-361.	2.1	114
50	Farmer Behaviour as Reasoned Action: A Critical Review of Research with the Theory of Planned Behaviour. <i>Journal of Agricultural Economics</i> , 2021, 72, 388-412.	1.6	99
51	A Comparative Study of Beliefs, Attitudes, and Values Among Hunters, Wildlife Viewers, and Other Outdoor Recreationists. <i>Human Dimensions of Wildlife</i> , 2002, 7, 1-19.	1.0	88
52	Effects of information on interpersonal attraction: Similarity versus affective value.. <i>Journal of Personality and Social Psychology</i> , 1974, 29, 374-380.	2.6	84
53	Understanding Employers'™ Hiring Intentions in Relation to Qualified Workers with Disabilities: Preliminary Findings. <i>Journal of Occupational Rehabilitation</i> , 2010, 20, 420-426.	1.2	84
54	Attribution of responsibility: A theoretical note. <i>Journal of Experimental Social Psychology</i> , 1973, 9, 148-153.	1.3	83

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55	Misconceptions about the Fishbein model: Reflections on a study by Songer-Nocks. <i>Journal of Experimental Social Psychology</i> , 1976, 12, 579-584.	1.3	82
56	Understanding employers' hiring intention in relation to qualified workers with disabilities. <i>Journal of Vocational Rehabilitation</i> , 2011, 35, 1-11.	0.5	82
57	Correlates of COVID-19 vaccination intentions: Attitudes, institutional trust, fear, conspiracy beliefs, and vaccine skepticism. <i>Social Science and Medicine</i> , 2022, 302, 114981.	1.8	71
58	Predicting substance abuse treatment completion using a new scale based on the theory of planned behavior. <i>Journal of Substance Abuse Treatment</i> , 2014, 46, 174-182.	1.5	68
59	Engagement in mental health treatment among veterans returning from Iraq. <i>Patient Preference and Adherence</i> , 2010, 4, 45.	0.8	63
60	Effects of Perceived Fairness on Willingness to Pay. <i>Journal of Applied Social Psychology</i> , 2000, 30, 2439-2450.	1.3	53
61	The Relationship of Attitudes and Normative Beliefs to Cheating in College. <i>Journal of Social Psychology</i> , 1971, 83, 199-207.	1.0	49
62	Attribution of dispositions to an actor: Effects of perceived decision freedom and behavioral utilities.. <i>Journal of Personality and Social Psychology</i> , 1971, 18, 144-156.	2.6	46
63	Moderating role of perceived behavioral control in the theory of planned behavior: A preregistered study. <i>Journal of Theoretical Social Psychology</i> , 2021, 5, 35-45.	1.2	46
64	Identifying Salient Beliefs About Leisure Activities: Frequency of Elicitation Versus Response Latency1. <i>Journal of Applied Social Psychology</i> , 1995, 25, 1391-1410.	1.3	39
65	Consistency and bias in the attribution of attitudes.. <i>Journal of Personality and Social Psychology</i> , 1979, 37, 1871-1876.	2.6	34
66	Relative importance of prior and immediate events: A causal primacy effect.. <i>Journal of Personality and Social Psychology</i> , 1982, 42, 820-829.	2.6	29
67	Saliency of Anti-Abortion Beliefs and Commitment to an Attitudinal Position: On the Strength, Structure, and Predictive Validity of Anti-Abortion Attitudes1. <i>Journal of Applied Social Psychology</i> , 1995, 25, 463-483.	1.3	26
68	Self-disclosure and attraction: Effects of intimacy and desirability on beliefs and attitudes. <i>Journal of Research in Personality</i> , 1979, 13, 127-138.	0.9	19
69	Birth Control Versus AIDS Prevention: A Hierarchical Model of Condom Use Among Young People1. <i>Journal of Applied Social Psychology</i> , 1997, 27, 743-759.	1.3	18
70	Dual-Mode Processing in the Pursuit of Insight Is No Vice. <i>Psychological Inquiry</i> , 1999, 10, 110-112.	0.4	15
71	Understanding support for European integration across generations: A study guided by the theory of planned behavior. <i>Europe's Journal of Psychology</i> , 2020, 16, 437-457.	0.6	15
72	Women's Decisions to Stay in or Leave an Abusive Relationship: Results From a Longitudinal Study in Bolivia. <i>Violence Against Women</i> , 2018, 24, 1639-1657.	1.1	8

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73	Intentions to Enhance Tourism in Private Households: Explanation and Mediated Effects of Entrepreneurial Experience. <i>Journal of Entrepreneurship and Innovation in Emerging Economies</i> , 2019, 5, 128-148.	0.9	8
74	Misconceptions revisited: A final comment. <i>Journal of Experimental Social Psychology</i> , 1976, 12, 591-593.	1.3	6
75	Affective cues in persuasion: An assessment of causal mediation. <i>Marketing Letters</i> , 1991, 2, 359-366.	1.9	6
76	The Impact of Negative Campaign Ads. <i>Journal of Applied Social Psychology</i> , 2012, 42, 1280-1292.	1.3	6
77	Contingent Value Measurement. <i>Journal of Consumer Psychology</i> , 1992, 1, 297-316.	3.2	6
78	A New Paradigm in the Psychology of Persuasion. <i>PsycCritiques</i> , 1987, 32, 1009-1010.	0.0	3
79	Attitudes at Their Very Best. <i>PsycCritiques</i> , 1994, 39, 800-801.	0.0	2