

Andrew Lindridge

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1349921/publications.pdf>

Version: 2024-02-01

9
papers

415
citations

1040056

9
h-index

1474206

9
g-index

9
all docs

9
docs citations

9
times ranked

322
citing authors

#	ARTICLE	IF	CITATIONS
1	Customer Experience Journeys: Loyalty Loops Versus Involvement Spirals. <i>Journal of Marketing</i> , 2020, 84, 45-66.	11.3	114
2	Why some South Asian Muslims celebrate Christmas: Introducing "acculturation trade-offs". <i>Journal of Business Research</i> , 2018, 82, 290-299.	10.2	15
3	(Virtual) ethnicity, the Internet, and well-being. <i>Marketing Theory</i> , 2015, 15, 279-285.	3.1	12
4	"And Ziggy played guitar": Bowie, the market, and the emancipation and resurrection of Ziggy Stardust. <i>Journal of Marketing Management</i> , 2015, 31, 546-576.	2.3	17
5	Consumer ethnicity three decades after: a TCR agenda. <i>Journal of Marketing Management</i> , 2014, 30, 1882-1922.	2.3	36
6	Reading the body at von Hagen's "body worlds". <i>Annals of Tourism Research</i> , 2013, 40, 306-330.	6.4	25
7	Are we fooling ourselves when we talk about ethnic homogeneity? The case of religion and ethnic subdivisions amongst Indians living in Britain. <i>Journal of Marketing Management</i> , 2010, 26, 441-472.	2.3	24
8	Culture influences on emotional responses to on-line store atmospheric cues. <i>Journal of Business Research</i> , 2008, 61, 806-812.	10.2	153
9	Parental Gate-keeping in Diasporic Indian Families: Examining the Intersection of Culture, Gender and Consumption. <i>Journal of Marketing Management</i> , 2006, 22, 979-1008.	2.3	19