

Jeff Niederdeppe

List of Publications by Year in descending order

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Version: 2024-02-01

108
papers

3,790
citations

125106

35
h-index

169272

56
g-index

108
all docs

108
docs citations

108
times ranked

3913
citing authors

#	ARTICLE	IF	CITATIONS
1	Noticing people, discounts and non-tobacco flavours in e-cigarette ads may increase e-cigarette product appeal among non-tobacco-using young adults. <i>Tobacco Control</i> , 2024, 33, 30-37.	1.8	6
2	Price promotion receipt and use progression of any tobacco, cigarettes, e-cigarettes and cigars among US youth between 2016 and 2018. <i>Tobacco Control</i> , 2023, 32, 225-232.	1.8	7
3	Effects of Communicating Prevalence Information about Two Common Health Conditions. <i>Health Communication</i> , 2022, 37, 1401-1412.	1.8	4
4	Perceptions of Arguments in Support of Policies to Reduce Sugary Drink Consumption Among Low-Income White, Black and Latinx Parents of Young Children. <i>American Journal of Health Promotion</i> , 2022, 36, 84-93.	0.9	9
5	The role of prior attitudes in narrative persuasion: Evidence from a cross-national study in Germany and the United States. <i>Communication Monographs</i> , 2022, 89, 376-395.	1.9	6
6	Maintaining a Fair Balance? Narrative and Non-Narrative Strategies in Televised Direct-to-Consumer Advertisements for Prescription Drugs Aired in the United States, 2003â€“2016. <i>Journal of Health Communication</i> , 2022, 27, 183-191.	1.2	1
7	Choose Your Own Emotion: Predictors of Selective Exposure to Emotion-Inducing Climate Messages. <i>Environmental Communication</i> , 2022, 16, 424-431.	1.2	2
8	Estimated televised alcohol advertising exposure in the past year and associations with past 30â€“day drinking behavior among American adults: results from a secondary analysis of largeâ€“scale advertising and survey data. <i>Addiction</i> , 2021, 116, 280-289.	1.7	7
9	Evaluating Cigarette Pack Insert Messages with Tips to Quit. <i>Tobacco Regulatory Science (discontinued)</i> , 2021, 7, 203-209.	0.2	3
10	Exposure to televised political campaign advertisements aired in the United States 2015â€“2016 election cycle and psychological distress. <i>Social Science and Medicine</i> , 2021, 277, 113898.	1.8	4
11	Paid family leave on local television news in the United States: Setting the agenda for policy reform. <i>SSM - Population Health</i> , 2021, 14, 100821.	1.3	3
12	Does message content interact with the physical environment? An exploratory study on the influence of noise and noise-related visual cues on message elaboration. <i>Journal of Environmental Psychology</i> , 2021, 76, 101657.	2.3	1
13	Evidenceâ€“Based Message Strategies to Increase Public Support for State Investment in Early Childhood Education: Results from a Longitudinal Panel Experiment. <i>Milbank Quarterly</i> , 2021, , .	2.1	7
14	Reducing Health-Related Stigma Through Narrative Messages. <i>Health Communication</i> , 2020, 35, 849-860.	1.8	35
15	Testing the effects of certain versus hypothetical language in health risk messages. <i>Communication Monographs</i> , 2020, 87, 47-69.	1.9	7
16	All Things Being Equal: Distinguishing Proportionality and Equity in Moral Reasoning. <i>Social Psychological and Personality Science</i> , 2020, 11, 374-387.	2.4	11
17	â€œQuitâ€: Testing the Added Value and Sequencing Effects of an Efficacy-focused Message among Cigarette Warning Labels. <i>Journal of Health Communication</i> , 2020, 25, 361-373.	1.2	4
18	Can counter-advertising protect spectators of elite sport against the influence of unhealthy food and beverage sponsorship? A naturalistic trial. <i>Social Science and Medicine</i> , 2020, 266, 113415.	1.8	7

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19	Using Aggregate Temporal Variation in Ad Awareness to Assess the Effects of the truth [®] Campaign on Youth and Young Adult Smoking Behavior. <i>Journal of Health Communication</i> , 2020, 25, 223-231.	1.2	11
20	Issues Relevant to Population Health in Political Advertising in the United States, 2011-2012 and 2015-2016. <i>Milbank Quarterly</i> , 2019, 97, 1062-1107.	2.1	10
21	Adolescent Attention to Disgust Visuals in Cigarette Graphic Warning Labels. <i>Journal of Adolescent Health</i> , 2019, 65, 769-775.	1.2	7
22	E-cigarette Marketing Exposure and Subsequent Experimentation Among Youth and Young Adults. <i>Pediatrics</i> , 2019, 144, .	1.0	59
23	Confusion and nutritional backlash from news media exposure to contradictory information about carbohydrates and dietary fats. <i>Public Health Nutrition</i> , 2019, 22, 3336-3348.	1.1	36
24	Television News Coverage of Public Health Issues and Implications for Public Health Policy and Practice. <i>Annual Review of Public Health</i> , 2019, 40, 167-185.	7.6	67
25	Research to Move Toward Evidence-Based Recommendations for Lead Service Line Disclosure Policies in Home Buying and Home Renting Scenarios. <i>International Journal of Environmental Research and Public Health</i> , 2019, 16, 963.	1.2	2
26	Independent or synergistic? Effects of varying size and using pictorial images in tobacco health warning labels. <i>Drug and Alcohol Dependence</i> , 2019, 198, 87-94.	1.6	10
27	Comparing in person and internet methods to recruit low-SES populations for tobacco control policy research. <i>Social Science and Medicine</i> , 2019, 242, 112597.	1.8	11
28	Estimated exposure to mercury from fish consumption among women anglers of childbearing age in the Great Lakes region. <i>Environmental Research</i> , 2019, 171, 11-17.	3.7	4
29	Arguments supporting and opposing legalization of safe consumption sites in the U.S.. <i>International Journal of Drug Policy</i> , 2019, 63, 18-22.	1.6	38
30	Effects of a Personal Narrative in Messages Designed to Promote Healthy Fish Consumption Among Women of Childbearing Age. <i>Health Communication</i> , 2019, 34, 825-837.	1.8	11
31	Effects of Varying Color, Imagery, and Text of Cigarette Package Warning Labels among Socioeconomically Disadvantaged Middle School Youth and Adult Smokers. <i>Health Communication</i> , 2019, 34, 306-316.	1.8	26
32	Pathways of Influence in Emotional Appeals: Benefits and Tradeoffs of Using Fear or Humor to Promote Climate Change-Related Intentions and Risk Perceptions. <i>Journal of Communication</i> , 2018, 68, 169-193.	2.1	95
33	Ignoring theory and evidence: commentary on Kok et al. (2018). <i>Health Psychology Review</i> , 2018, 12, 136-139.	4.4	54
34	Public support for safe consumption sites and syringe services programs to combat the opioid epidemic. <i>Preventive Medicine</i> , 2018, 111, 73-77.	1.6	91
35	Effects of 30% and 50% Cigarette Pack Graphic Warning Labels on Visual Attention, Negative Affect, Quit Intentions, and Smoking Susceptibility among Disadvantaged Populations in the United States. <i>Nicotine and Tobacco Research</i> , 2018, 20, 859-866.	1.4	26
36	Effects of an Advisory Brochure on Fish Consumption of Urban Anglers in the Great Lakes Region. <i>Risk Analysis</i> , 2018, 38, 1405-1421.	1.5	4

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37	The (Surprising) Impact of Televised Antidepressant Direct-to-Consumer Advertising on the Stigmatization of Mental Illness. <i>Community Mental Health Journal</i> , 2018, 54, 267-275.	1.1	7
38	Market-level exposure to state antismoking media campaigns and public support for tobacco control policy in the United States, 2001â€“2002. <i>Tobacco Control</i> , 2018, 27, 177-184.	1.8	18
39	Health Halo Effects from Product Titles and Nutrient Content Claims in the Context of â€œProteinâ€• Bars. <i>Health Communication</i> , 2018, 33, 1425-1433.	1.8	53
40	The impact of unhealthy food sponsorship vs. pro-health sponsorship models on young adultsâ€™ food preferences: a randomised controlled trial. <i>BMC Public Health</i> , 2018, 18, 1399.	1.2	19
41	Does Visual Attention to Graphic Warning Labels on Cigarette Packs Predict Key Outcomes among Youth and Low-income Smokers?. <i>Tobacco Regulatory Science (discontinued)</i> , 2018, 4, 18-37.	0.2	4
42	Testing competing explanations for graphic warning label effects among adult smokers and non-smoking youth. <i>Social Science and Medicine</i> , 2018, 211, 294-303.	1.8	15
43	TV Advertising Volumes Were Associated With Insurance Marketplace Shopping And Enrollment In 2014. <i>Health Affairs</i> , 2018, 37, 956-963.	2.5	23
44	The promises and pitfalls of personalization in narratives to promote social change. <i>Communication Monographs</i> , 2017, 84, 319-342.	1.9	16
45	Media Messages and Perceptions of the Affordable Care Act during the Early Phase of Implementation. <i>Journal of Health Politics, Policy and Law</i> , 2017, 42, 167-195.	0.9	39
46	Urban anglers' adherence to fish consumption advisories in the Great Lakes region. <i>Journal of Great Lakes Research</i> , 2017, 43, 180-186.	0.8	11
47	The Volume Of TV Advertisements During The ACAâ€™s First Enrollment Period Was Associated With Increased Insurance Coverage. <i>Health Affairs</i> , 2017, 36, 747-754.	2.5	26
48	Urban anglers in the Great Lakes region: Fish consumption patterns, influences, and responses to advisory messages. <i>Science of the Total Environment</i> , 2017, 590-591, 495-501.	3.9	17
49	Partisan Responses to Public Health Messages: Motivated Reasoning and Sugary Drink Taxes. <i>Journal of Health Politics, Policy and Law</i> , 2017, 42, 1005-1037.	0.9	20
50	Mixed Messages, Mixed Outcomes: Exposure to Direct-to-Consumer Advertising for Statin Drugs is Associated with More Frequent Visits to Fast Food Restaurants and Exercise. <i>Health Communication</i> , 2017, 32, 845-856.	1.8	10
51	Competing with big business: a randomised experiment testing the effects of messages to promote alcohol and sugary drink control policy. <i>BMC Public Health</i> , 2017, 17, 945.	1.2	10
52	Variations in state use of antitobacco message themes predict youth smoking prevalence in the USA, 1999â€“2005. <i>Tobacco Control</i> , 2016, 25, tobaccocontrol-2014-051836.	1.8	20
53	The Word Outside and the Pictures in Our Heads: Contingent Framing Effects of Labels on Health Policy Preferences by Political Ideology. <i>Health Communication</i> , 2016, 31, 1063-1071.	1.8	3
54	Meeting the Challenge of Measuring Communication Exposure in the Digital Age. <i>Communication Methods and Measures</i> , 2016, 10, 170-172.	3.0	35

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55	Fish consumption among women anglers of childbearing age in the Great Lakes region. <i>Environmental Research</i> , 2016, 150, 213-218.	3.7	9
56	Understanding Americans'™ views on opioid pain reliever abuse. <i>Addiction</i> , 2016, 111, 85-93.	1.7	33
57	How Narrative Focus and a Statistical Map Shape Health Policy Support Among State Legislators. <i>Health Communication</i> , 2016, 31, 242-255.	1.8	40
58	To Regulate or Not to Regulate? Views on Electronic Cigarette Regulations and Beliefs about the Reasons for and against Regulation. <i>PLoS ONE</i> , 2016, 11, e0161124.	1.1	9
59	Using Theory to Identify Beliefs Associated with Intentions to Follow Fish Consumption Advisories Among Anglers Living in the Great Lakes Region. <i>Risk Analysis</i> , 2015, 35, 1996-2008.	1.5	14
60	Acknowledging Individual Responsibility while Emphasizing Social Determinants in Narratives to Promote Obesity-Reducing Public Policy: A Randomized Experiment. <i>PLoS ONE</i> , 2015, 10, e0117565.	1.1	47
61	Inoculation and Narrative Strategies in Competitive Framing of Three Health Policy Issues. <i>Journal of Communication</i> , 2015, 65, 838-862.	2.1	76
62	Effects of exposure to direct-to-consumer television advertising for statin drugs on food and exercise guilt. <i>Patient Education and Counseling</i> , 2015, 98, 1150-1155.	1.0	10
63	Scientific Uncertainty as a Moderator of the Relationship between Descriptive Norm and Intentions to Engage in Cancer Risk-Reducing Behaviors. <i>Journal of Health Communication</i> , 2015, 20, 387-395.	1.2	16
64	Messaging to Increase Public Support for Naloxone Distribution Policies in the United States: Results from a Randomized Survey Experiment. <i>PLoS ONE</i> , 2015, 10, e0130050.	1.1	59
65	Narrative Persuasion, Causality, Complex Integration, and Support for Obesity Policy. <i>Health Communication</i> , 2014, 29, 431-444.	1.8	91
66	Conceptual, Empirical, and Practical Issues in Developing Valid Measures of Public Communication Campaign Exposure. <i>Communication Methods and Measures</i> , 2014, 8, 138-161.	3.0	61
67	Inoculation in Competitive Framing. <i>Public Opinion Quarterly</i> , 2014, 78, 634-655.	0.9	38
68	Deeper Processing Is Associated With Support for Policies to Reduce Obesity. <i>Health Communication</i> , 2014, 29, 791-801.	1.8	13
69	Content and Effects of News Stories About Uncertain Cancer Causes and Preventive Behaviors. <i>Health Communication</i> , 2014, 29, 332-346.	1.8	55
70	Does Social Support Predict Pregnant Mothers'™ Information Seeking Behaviors on an Educational Website?. <i>Maternal and Child Health Journal</i> , 2014, 18, 2218-2225.	0.7	30
71	Americans' opinions about policies to reduce consumption of sugar-sweetened beverages. <i>Preventive Medicine</i> , 2014, 63, 52-57.	1.6	106
72	Direct-To-Consumer Television Advertising Exposure, Diagnosis with High Cholesterol, and Statin Use. <i>Journal of General Internal Medicine</i> , 2013, 28, 886-893.	1.3	36

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73	Taxes on Sugar-Sweetened Beverages. <i>American Journal of Preventive Medicine</i> , 2013, 44, 158-163.	1.6	55
74	Communication About Health Disparities in the Mass Media. <i>Journal of Communication</i> , 2013, 63, 8-30.	2.1	59
75	Advancing Cancer Control Research in an Emerging News Media Environment. <i>Journal of the National Cancer Institute Monographs</i> , 2013, 2013, 175-181.	0.9	16
76	“When Diet and Exercise Are Not Enough”: An Examination of Lifestyle Change Inefficacy Claims in Direct-to-Consumer Advertising. <i>Health Communication</i> , 2013, 28, 800-813.	1.8	12
77	Exploring Interpretation of Complexity and Typicality in Narratives and Statistical Images about the Social Determinants of Health. <i>Health Communication</i> , 2013, 28, 486-498.	1.8	16
78	Public Views About Health Causation, Attributions of Responsibility, and Inequality. <i>Journal of Health Communication</i> , 2013, 18, 1116-1130.	1.2	67
79	News Coverage of Sugar-Sweetened Beverage Taxes: Pro- and Antitax Arguments in Public Discourse. <i>American Journal of Public Health</i> , 2013, 103, e92-e98.	1.5	61
80	Effects of Messages Emphasizing Environmental Determinants of Obesity on Intentions to Engage in Diet and Exercise Behaviors. <i>Preventing Chronic Disease</i> , 2013, 10, E209.	1.7	15
81	Views of City, County, and State Policy Makers About Childhood Obesity in New York State, 2010–2011. <i>Preventing Chronic Disease</i> , 2013, 10, E195.	1.7	4
82	Are Americans Ready to Solve the Weight of the Nation?. <i>New England Journal of Medicine</i> , 2012, 367, 389-391.	13.9	39
83	Beyond Counterarguing: Simple Elaboration, Complex Integration, and Counterelaboration in Response to Variations in Narrative Focus and Sidedness. <i>Journal of Communication</i> , 2012, 62, 758-777.	2.1	55
84	Using Theory to Identify Beliefs Associated With Support for Policies to Raise the Price of High-Fat and High-Sugar Foods. <i>Journal of Health Communication</i> , 2012, 17, 90-104.	1.2	27
85	Narratives and Images Used by Public Communication Campaigns Addressing Social Determinants of Health and Health Disparities. <i>International Journal of Environmental Research and Public Health</i> , 2012, 9, 4254-4277.	1.2	9
86	Evaluation of a Social Marketing Campaign to Support Mexico City's Comprehensive Smoke-Free Law. <i>American Journal of Public Health</i> , 2011, 101, 328-335.	1.5	60
87	Attributions of Responsibility for Obesity: Narrative Communication Reduces Reactive Counterarguing Among Liberals. <i>Human Communication Research</i> , 2011, 37, 295-323.	1.9	154
88	Socioeconomic variation in recall and perceived effectiveness of campaign advertisements to promote smoking cessation. <i>Social Science and Medicine</i> , 2011, 72, 773-780.	1.8	70
89	A National Mass Media Smoking Cessation Campaign: Effects by Race/Ethnicity and Education. <i>American Journal of Health Promotion</i> , 2011, 25, S38-S50.	0.9	31
90	Genre-Specific Cultivation Effects. <i>Communication Research</i> , 2011, 38, 731-753.	3.9	54

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91	Qualitative research about attributions, narratives, and support for obesity policy, 2008. Preventing Chronic Disease, 2011, 8, A39.	1.7	12
92	Does Local Television News Coverage Cultivate Fatalistic Beliefs About Cancer Prevention?. Journal of Communication, 2010, 60, 230-253.	2.1	71
93	Validating Measures of Scanned Information Exposure in the Context of Cancer Prevention and Screening Behaviors. Journal of Health Communication, 2009, 14, 721-740.	1.2	63
94	News Coverage and Sales of Products with Trans Fat. American Journal of Preventive Medicine, 2009, 36, 395-401.	1.6	31
95	Beyond Knowledge Gaps: Examining Socioeconomic Differences in Response to Cancer News. Human Communication Research, 2008, 34, 423-447.	1.9	55
96	Message Design Strategies to Raise Public Awareness of Social Determinants of Health and Population Health Disparities. Milbank Quarterly, 2008, 86, 481-513.	2.1	147
97	Media campaigns to promote smoking cessation among socioeconomically disadvantaged populations: What do we know, what do we need to learn, and what should we do now?. Social Science and Medicine, 2008, 67, 1343-1355.	1.8	144
98	Critical steps in building the evidence base regarding media campaign effects on disadvantaged populations: A response to Fagan. Social Science and Medicine, 2008, 67, 1359-1360.	1.8	4
99	Smoking-Cessation Media Campaigns and Their Effectiveness Among Socioeconomically Advantaged and Disadvantaged Populations. American Journal of Public Health, 2008, 98, 916-924.	1.5	108
100	Fatalistic Beliefs about Cancer Prevention and Three Prevention Behaviors. Cancer Epidemiology Biomarkers and Prevention, 2007, 16, 998-1003.	1.1	340
101	Newspaper Coverage as Indirect Effects of a Health Communication Intervention. Communication Research, 2007, 34, 382-405.	3.9	28
102	Stylistic Features, Need for Sensation, and Confirmed Recall of National Smoking Prevention Advertisements. Journal of Communication, 2007, 57, 272-292.	2.1	41
103	Assessing the Validity of Confirmed Ad Recall Measures for Public Health Communication Campaign Evaluation. Journal of Health Communication, 2005, 10, 635-650.	1.2	69
104	Confirming "truth": More Evidence of a Successful Tobacco Countermarketing Campaign in Florida. American Journal of Public Health, 2004, 94, 255-257.	1.5	89
105	When talk is not cheap: What factors predict political campaign messaging on social determinants of health issues?. World Medical and Health Policy, 0, , .	0.9	0
106	Campaign Advertising and the Cultivation of Crime Worry: Testing Relationships With Two Large Datasets From the 2016 U.S. Election Cycle. International Journal of Press/Politics, 0, , 194016122110209.	3.0	0
107	Emotional Appeals, Climate Change, and Young Adults: A Direct Replication of Skurka et al. (2018). Human Communication Research, 0, , .	1.9	4
108	Local TV News Coverage of Racial Disparities in COVID-19 During the First Wave of the Pandemic, March-June 2020. Race and Social Problems, 0, , .	1.2	5