

Michael G Luchs

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/12180302/publications.pdf>

Version: 2024-02-01

12
papers

2,155
citations

933447

10
h-index

1281871

11
g-index

12
all docs

12
docs citations

12
times ranked

1761
citing authors

#	ARTICLE	IF	CITATIONS
1	Sustainable Consumption: Opportunities for Consumer Research and Public Policy. <i>Journal of Public Policy and Marketing</i> , 2011, 30, 31-38.	3.4	553
2	The Sustainability Liability: Potential Negative Effects of Ethicality on Product Preference. <i>Journal of Marketing</i> , 2010, 74, 18-31.	11.3	461
3	The Sustainability Liability: Potential Negative Effects of Ethicality on Product Preference. <i>Journal of Marketing</i> , 2010, 74, 18-31.	11.3	353
4	Understanding the inherent complexity of sustainable consumption: A social cognitive framework. <i>Journal of Business Research</i> , 2013, 66, 1227-1234.	10.2	270
5	Sex, Personality, and Sustainable Consumer Behaviour: Elucidating the Gender Effect. <i>Journal of Consumer Policy</i> , 2012, 35, 127-144.	1.3	185
6	Product Choice and the Importance of Aesthetic Design Given the Emotionâ€laden Tradeâ€off between Sustainability and Functional Performance. <i>Journal of Product Innovation Management</i> , 2012, 29, 903-916.	9.5	102
7	â€Yes, but this Other One Looks Better/Works Betterâ€: How do Consumers Respond to Trade-offs Between Sustainability and Other Valued Attributes?. <i>Journal of Business Ethics</i> , 2017, 140, 567-584.	6.0	98
8	Perspective: A Review of Marketing Research on Product Design with Directions for Future Research. <i>Journal of Product Innovation Management</i> , 2016, 33, 320-341.	9.5	92
9	Enabling and Cultivating Wiser Consumption: The Roles of Marketing and Public Policy. <i>Journal of Public Policy and Marketing</i> , 2021, 40, 226-244.	3.4	20
10	Mindfulness enhances the values that promote sustainable consumption. <i>Psychology and Marketing</i> , 2022, 39, 990-1006.	8.2	11
11	Consumer responsibility for sustainable consumption. , 2015, , .		8
12	The role of wisdom in navigating social media paradoxes: Implications for consumers, firms, and public policy. <i>Journal of Consumer Affairs</i> , 2022, 56, 1127-1147.	2.3	2