

Rodolfo M Nayga Jr

List of Publications by Year in descending order

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224
papers

7,025
citations

61984

43
h-index

88630

70
g-index

226
all docs

226
docs citations

226
times ranked

4793
citing authors

#	ARTICLE	IF	CITATIONS
1	School breakfast and student behavior. <i>American Journal of Agricultural Economics</i> , 2023, 105, 99-121.	4.3	1
2	Consumer valuation of blockchain traceability for beef in the United States. <i>Applied Economic Perspectives and Policy</i> , 2022, 44, 299-323.	5.6	39
3	A multi-country study on consumers' valuation for child labor-free chocolate: Implications for child labor in cocoa production. <i>Applied Economic Perspectives and Policy</i> , 2022, 44, 1021-1048.	5.6	8
4	Food insecurity during the COVID-19 pandemic: evidence from a survey of low-income Americans. <i>Food Security</i> , 2022, 14, 165-183.	5.3	39
5	On the stability of risk and time preferences amid the COVID-19 pandemic. <i>Experimental Economics</i> , 2022, 25, 759-794.	2.1	31
6	Price promotion of organic foods and consumer demand. <i>Renewable Agriculture and Food Systems</i> , 2022, 37, 618-623.	1.8	5
7	Green identity labeling, environmental information, and pro-environmental food choices. <i>Food Policy</i> , 2022, 106, 102187.	6.0	27
8	Game form recognition in preference elicitation, cognitive abilities, and cognitive load. <i>Journal of Economic Behavior and Organization</i> , 2022, 193, 49-65.	2.0	3
9	Are consumers willing to pay for <i>in vitro</i> meat? An investigation of naming effects. <i>Journal of Agricultural Economics</i> , 2022, 73, 356-375.	3.5	13
10	The effect of breakfast after the bell on student academic achievement. <i>Economics of Education Review</i> , 2022, 86, 102223.	1.4	3
11	Impact of Weight Status Reporting on Childhood Body Mass Index. <i>Childhood Obesity</i> , 2022, , .	1.5	0
12	Evaluation of Delivering Breakfast After the Bell and Academic Performance Among Third-Grade Children: An Application of the Synthetic Control Method. <i>Journal of School Health</i> , 2022, , .	1.6	1
13	Health versus income amid COVID-19: What do people value more?. <i>PLoS ONE</i> , 2022, 17, e0267004.	2.5	2
14	Warm glow and consumers' valuation of ethically certified products. <i>Q Open</i> , 2022, 2, .	1.7	3
15	On the Use of Virtual Reality in Mitigating Hypothetical Bias in Choice Experiments. <i>American Journal of Agricultural Economics</i> , 2021, 103, 142-161.	4.3	25
16	Eliciting willingness to pay for fairtrade products with information. <i>Food Quality and Preference</i> , 2021, 87, 104066.	4.6	22
17	A longitudinal analysis of fast-food exposure on child weight outcomes: Identifying causality through school transitions. <i>Q Open</i> , 2021, 1, q0aa007.	1.7	1
18	The association between food insecurity and mental health during the COVID-19 pandemic. <i>BMC Public Health</i> , 2021, 21, 607.	2.9	129

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19	Use of Machine Learning to Determine the Information Value of a BMI Screening Program. American Journal of Preventive Medicine, 2021, 60, 425-433.	3.0	9
20	Does the origin of inputs and processing matter? Evidence from consumers's™ valuation for craft beer. Food Quality and Preference, 2021, 89, 104146.	4.6	20
21	Flexible Estimation of Groundwater Service Values and Time Preferences. Journal of the Association of Environmental and Resource Economists, 2021, 8, 825-861.	1.5	1
22	Promoting higher social distancing and stay-at-home decisions during COVID-19: The underlying conflict between public health and the economy. Safety Science, 2021, 140, 105300.	4.9	7
23	Carbon footprint information, prices, and restaurant wine choices by customers: A natural field experiment. Ecological Economics, 2021, 186, 107061.	5.7	22
24	Visual versus Text Attribute Representation in Choice Experiments. Journal of Behavioral and Experimental Economics, 2021, 94, 101729.	1.2	7
25	Does local label bias consumer taste buds and preference? Evidence of a strawberry sensory experiment. Agribusiness, 2021, 37, 550-568.	3.4	13
26	Consumer Comprehension of the Nutrition Facts Label: A Comparison of the Original and Updated Labels. American Journal of Health Promotion, 2021, 35, 648-657.	1.7	7
27	The Influence of a Climate Change Narrative on the Stated Preferences for Long-term Groundwater Management. Environmental Management, 2021, 69, 61.	2.7	0
28	The effect of gender-specific labor market conditions on children's™ weight. Health Economics Review, 2021, 11, 44.	2.0	1
29	Am I Getting a Good Deal? Reference-Dependent Decision Making When the Reference Price Is Uncertain. American Journal of Agricultural Economics, 2020, 102, 132-153.	4.3	20
30	A query theory account of a discrete choice experiment under oath. European Review of Agricultural Economics, 2020, 47, 1133-1172.	3.1	7
31	Consumers's™ preferences for sustainable rice practices in Nigeria. Global Food Security, 2020, 24, 100345.	8.1	29
32	Agent-based modeling insights into the optimal distribution of the Fresh Fruit and Vegetable Program. Preventive Medicine Reports, 2020, 20, 101173.	1.8	3
33	Economic Rationality under Cognitive Load. Economic Journal, 2020, 130, 2382-2409.	3.6	17
34	Impact of Covid-19 on Household Food Waste: The Case of Italy. Frontiers in Nutrition, 2020, 7, 585090.	3.7	78
35	Effects of consumer cohorts and age on meat expenditures in the United States. Agricultural Economics (United Kingdom), 2020, 51, 505-517.	3.9	6
36	Product availability in discrete choice experiments with private goods. Journal of Choice Modelling, 2020, 36, 100225.	2.3	7

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37	Cognitive Ability and Bidding Behavior in Second Price Auctions: An Experimental Study. American Journal of Agricultural Economics, 2020, 102, 1494-1510.	4.3	8
38	Sustainability-Related Food Labels. Annual Review of Resource Economics, 2020, 12, 171-185.	3.7	51
39	MOVE MORE, GAIN LESS: EFFECT OF A RECREATIONAL TRAIL SYSTEM ON CHILDHOOD BMI. Contemporary Economic Policy, 2020, 38, 270-288.	1.7	3
40	Can "green food" certification achieve both sustainable practices and economic benefits in a transitional economy? The case of kiwifruit growers in Henan Province, China. Agribusiness, 2020, 36, 675-692.	3.4	13
41	The effect of food anticipation on cognitive function: An eye tracking study. PLoS ONE, 2019, 14, e0223506.	2.5	9
42	Do consumers value hydroponics? Implications for organic certification. Agricultural Economics (United Kingdom), 2019, 50, 707-721.	3.9	22
43	Consumers' valuation for food traceability in China: Does trust matter?. Food Policy, 2019, 88, 101768.	6.0	93
44	Supermarket access and childhood bodyweight: Evidence from store openings and closings. Economics and Human Biology, 2019, 33, 78-88.	1.7	8
45	Neighbourhood convenience stores and childhood weight outcomes: an instrumental variable approach. Applied Economics, 2019, 51, 288-302.	2.2	10
46	Learning and the possibility of losing own money reduce overbidding: Delayed payment in experimental auctions. PLoS ONE, 2019, 14, e0213568.	2.5	5
47	The Long-Run and Short-Run Effects of Ethanol Production on U.S. Beef Producers. Sustainability, 2019, 11, 1685.	3.2	3
48	Do fast food restaurants surrounding schools affect childhood obesity?. Economics and Human Biology, 2019, 33, 124-133.	1.7	14
49	Assessing experiential augmentation of the environment in the valuation of wine: Evidence from an economic experiment in Mt. Etna, Italy. Psychology and Marketing, 2019, 36, 642-654.	8.2	8
50	Childhood obesity and academic performance among elementary public school children. Educational Research, 2019, 61, 1-21.	1.8	4
51	How to run an experimental auction: a review of recent advances. European Review of Agricultural Economics, 2019, 46, 862-922.	3.1	58
52	Effect of substitutes in contingent valuation for a private market good. Applied Economics Letters, 2019, 26, 1153-1156.	1.8	0
53	Using eye tracking to account for attribute non-attendance in choice experiments. European Review of Agricultural Economics, 2018, 45, 333-365.	3.1	37
54	Do peers affect childhood obesity outcomes? Peer effect analysis in public schools. Canadian Journal of Economics, 2018, 51, 216-235.	1.2	2

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55	A comparative study of food values between the United States and Norway. <i>European Review of Agricultural Economics</i> , 2018, 45, 239-272.	3.1	55
56	Consumer Demand for Genetically Modified Rice in Urban China. <i>Journal of Agricultural Economics</i> , 2018, 69, 705-725.	3.5	10
57	On the use of flexible mixing distributions in <scp>WTP</scp> space: an induced value choice experiment. <i>Australian Journal of Agricultural and Resource Economics</i> , 2018, 62, 185-198.	2.6	21
58	Is the Natural Label Misleading? Examining Consumer Preferences for Natural Beef. <i>Applied Economic Perspectives and Policy</i> , 2018, 40, 445-460.	5.6	35
59	The Adding-Up Test in an Incentivized Value Elicitation Mechanism: The Role of the Income Effect. <i>Environmental and Resource Economics</i> , 2018, 71, 625-644.	3.2	6
60	Consumersâ€™ Valuation of Riceâ€™Grade Labeling. <i>Canadian Journal of Agricultural Economics</i> , 2018, 66, 511-531.	2.1	6
61	Comparing Serial, and Choice Task Stated and Inferred Attribute Non-Attendance Methods in Food Choice Experiments. <i>Journal of Agricultural Economics</i> , 2018, 69, 35-57.	3.5	62
62	Consumersâ€™ willingness to pay for edamame with a genetically modified label. <i>Agribusiness</i> , 2018, 34, 283-299.	3.4	14
63	Obese Peersâ€™ Influence on Studentsâ€™ BMI: Heterogeneity in Race and Sex. <i>Health Behavior and Policy Review</i> , 2018, 5, 3-12.	0.4	1
64	CRISPR versus GMOs: Public acceptance and valuation. <i>Global Food Security</i> , 2018, 19, 71-80.	8.1	128
65	Association of Neighborhood Geographic Spatial Factors With Rates of Childhood Obesity. <i>JAMA Network Open</i> , 2018, 1, e180954.	5.9	7
66	Cultural worldview and genetically modified food policy preferences. <i>Food Policy</i> , 2018, 80, 68-83.	6.0	15
67	Information and order of information effects on consumersâ€™ acceptance and valuation for genetically modified edamame soybean. <i>PLoS ONE</i> , 2018, 13, e0206300.	2.5	8
68	On the Measurement of Consumer Preferences and Food Choice Behavior: The Relation Between Visual Attention and Choices. <i>Applied Economic Perspectives and Policy</i> , 2018, 40, 538-562.	5.6	42
69	Are preferences for food quality attributes really normally distributed? An analysis using flexible mixing distributions. <i>Journal of Choice Modelling</i> , 2018, 28, 10-27.	2.3	27
70	Is Marine Stewardship Councilâ€™s ecolabel a rising tide for all? Consumersâ€™ willingness to pay for origin-differentiated ecolabeled canned tuna. <i>Marine Policy</i> , 2018, 96, 18-26.	3.2	42
71	Does the supplemental nutrition assistance program really increase obesity? The importance of accounting for misclassification errors. <i>Journal of Applied Statistics</i> , 2018, 45, 2269-2278.	1.3	1
72	Choice experiments are not conducted in a vacuum: The effects of external price information on choice behavior. <i>Journal of Economic Behavior and Organization</i> , 2018, 145, 335-351.	2.0	22

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73	Are there trade-offs in valuation with respect to greenhouse gas emissions, origin and food miles attributes?. <i>European Review of Agricultural Economics</i> , 2017, 44, 3-31.	3.1	25
74	Randomization to treatment failure in experimental auctions: The value of data from training rounds. <i>Journal of Behavioral and Experimental Economics</i> , 2017, 71, 56-66.	1.2	9
75	Consumer preferences for fair labour certification. <i>European Review of Agricultural Economics</i> , 2017, 44, 455-474.	3.1	25
76	New innovations in agricultural biotech: Consumer acceptance of topical RNAi in rice production. <i>Food Control</i> , 2017, 81, 189-195.	5.5	28
77	Revisiting consumers' valuation for local versus organic food using a non-hypothetical choice experiment: Does personality matter?. <i>Food Quality and Preference</i> , 2017, 62, 144-154.	4.6	84
78	TESTING COMMITMENT COST THEORY IN CHOICE EXPERIMENTS. <i>Economic Inquiry</i> , 2017, 55, 383-396.	1.8	21
79	The Effect of Neighborhood Fast Food on Children's BMI: Evidence from a Sample of Movers. <i>B E Journal of Economic Analysis and Policy</i> , 2017, 17, .	0.9	4
80	Ghanaian Consumers' Attitudes toward Cisgenic Rice: Are all Genetically Modified Rice the Same?. <i>Ghana Journal of Development Studies</i> , 2017, 14, 1.	0.4	3
81	Information Effects on Consumers' Preferences and Willingness to Pay for a Functional Food Product: The Case of Red Ginseng Concentrate*. <i>Asian Economic Journal</i> , 2016, 30, 197-219.	0.9	10
82	Are all GMOs the same? Consumer acceptance of cisgenic rice in India. <i>Plant Biotechnology Journal</i> , 2016, 14, 4-7.	8.3	29
83	The Impact of Brand and Attention on Consumers' Willingness to Pay: Evidence from an Eye Tracking Experiment. <i>Canadian Journal of Agricultural Economics</i> , 2016, 64, 753-777.	2.1	26
84	U.S. consumers' preferences for imported and genetically modified sugar: Examining policy consequentiality in a choice experiment. <i>Journal of Behavioral and Experimental Economics</i> , 2016, 65, 1-8.	1.2	28
85	Time preferences and food choices: Evidence from a choice experiment. <i>Food Policy</i> , 2016, 62, 99-109.	6.0	73
86	Persistent disparities in obesity risk among public schoolchildren from childhood through adolescence. <i>Preventive Medicine</i> , 2016, 89, 207-210.	3.4	8
87	The Effect of Food Deserts on the Body Mass Index of Elementary Schoolchildren. <i>American Journal of Agricultural Economics</i> , 2016, 98, 1-18.	4.3	33
88	The Importance of taste in experimental auctions: consumers' valuation of calorie and sweetener labeling of soft drinks. <i>Agricultural Economics (United Kingdom)</i> , 2016, 47, 47-57.	3.9	15
89	Challenges of Conducting Contingent Valuation Studies in Developing Countries. <i>American Journal of Agricultural Economics</i> , 2016, 98, 597-609.	4.3	21
90	Middle school transition and body weight outcomes: Evidence from Arkansas Public Schoolchildren. <i>Economics and Human Biology</i> , 2016, 21, 64-74.	1.7	4

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91	The Effect of the Fresh Fruit and Vegetable Program on Childhood Obesity. Applied Economic Perspectives and Policy, 2016, 38, 260-275.	5.6	16
92	Consumersâ€™ Preferences and Attitudes Toward Local Food Products. Journal of Food Products Marketing, 2016, 22, 19-42.	3.3	114
93	The veil of experimental currency units in second price auctions. Journal of the Economic Science Association, 2015, 1, 182-196.	2.3	21
94	Consumersâ€™ Valuation for a Reduced Salt Product: A Nonhypothetical Choice Experiment. Canadian Journal of Agricultural Economics, 2015, 63, 563-582.	2.1	10
95	Food environment and childhood obesity: the effect of dollar stores. Health Economics Review, 2015, 5, 37.	2.0	8
96	Alternative Labeling Programs and Purchasing Behavior toward Organic Foods: The Case of the Participatory Guarantee Systems in Brazil. Sustainability, 2015, 7, 7397-7416.	3.2	46
97	Too Busy to Eat with the Kids? Parental Work and Children's Eating. Applied Economic Perspectives and Policy, 2015, 37, 347-377.	5.6	3
98	How visual attention affects choice outcomes: An eyetracking study. , 2015, , .		3
99	Effect of Priceâ€™discount Distribution in Multiâ€™unit Price Promotions on Consumersâ€™ Willingness to Pay, Sales Value, and Retailersâ€™ Revenue. Agribusiness, 2015, 31, 14-32.	3.4	13
100	Fat tax, subsidy or both? The role of information and children's pester power in food choice. Journal of Economic Behavior and Organization, 2015, 117, 196-208.	2.0	25
101	Sustainability labels on coffee: Consumer preferences, willingness-to-pay and visual attention to attributes. Ecological Economics, 2015, 118, 215-225.	5.7	238
102	Does Healthy Food Access Matter in a French Urban Setting?. American Journal of Agricultural Economics, 2015, 97, 1400-1416.	4.3	15
103	Are Korean consumers willing to pay a tax for a mandatory BSE testing programme?. Applied Economics, 2015, 47, 1286-1297.	2.2	5
104	Revisiting GMOs: Are There Differences in European Consumersâ€™ Acceptance and Valuation for Cisgenically vs Transgenically Bred Rice?. PLoS ONE, 2015, 10, e0126060.	2.5	95
105	Decision-making in Home-grown Value Auctions under Induced Mood States. Studies in Microeconomics, 2014, 2, 141-163.	0.6	2
106	Revisiting Cash Endowment and House Money Effects in an Experimental Auction of a Novel Agriâ€™food Product in the Philippines. Asian Economic Journal, 2014, 28, 201-215.	0.9	9
107	Value elicitation for multiple quantities of a quasiâ€™public good using open ended choice experiments and uniform price auctions. Agricultural Economics (United Kingdom), 2014, 45, 253-265.	3.9	14
108	Peerâ€™Effects in Obesity among Public Elementary School Children: A Gradeâ€™Level Analysis. Applied Economic Perspectives and Policy, 2014, 36, 438-459.	5.6	14

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109	The effect of fast-food restaurants on childhood obesity: A school level analysis. <i>Economics and Human Biology</i> , 2014, 12, 110-119.	1.7	84
110	Analysis of Food Away from Home Expenditures by Meal Occasion: Are Transactional Variables and Prior Purchase Behavior Important?. <i>Journal of Foodservice Business Research</i> , 2014, 17, 179-197.	2.3	2
111	Consumers'™ valuation of sustainability labels on meat. <i>Food Policy</i> , 2014, 49, 137-150.	6.0	240
112	European consumer preferences for beef with nutrition and health claims: A multi-country investigation using discrete choice experiments. <i>Food Policy</i> , 2014, 44, 167-176.	6.0	131
113	THE CAUSES OF CHILDHOOD OBESITY: A SURVEY. <i>Journal of Economic Surveys</i> , 2013, 27, 743-767.	6.6	31
114	Effect of distance of transportation on willingness to pay for food. <i>Ecological Economics</i> , 2013, 88, 67-75.	5.7	144
115	Do experimental auction estimates pass the scope test?. <i>Journal of Economic Psychology</i> , 2013, 37, 7-17.	2.2	7
116	Food miles or carbon emissions? Exploring labelling preference for food transport footprint with a stated choice study. <i>Australian Journal of Agricultural and Resource Economics</i> , 2013, 57, 465-482.	2.6	88
117	Willingness to Pay for Multiple Quantities of Animal Welfare Dairy Products: Results from Random <i>N</i>-thâ€¢, Secondâ€¢Price, and Incremental Secondâ€¢Price Auctions. <i>Canadian Journal of Agricultural Economics</i> , 2013, 61, 417-438.	2.1	19
118	Eliciting risk and time preferences under induced mood states. <i>Journal of Socio-Economics</i> , 2013, 45, 18-27.	1.0	52
119	Explaining differences in real and hypothetical experimental auctions and choice experiments with personality. <i>Journal of Economic Psychology</i> , 2013, 36, 11-26.	2.2	93
120	Food Store Access, Availability, and Choice when Purchasing Fruits and Vegetables. <i>American Journal of Agricultural Economics</i> , 2013, 95, 1280-1286.	4.3	11
121	On the Use of Honesty Priming Tasks to Mitigate Hypothetical Bias in Choice Experiments. <i>American Journal of Agricultural Economics</i> , 2013, 95, 1136-1154.	4.3	99
122	Food Deserts and Childhood Obesity. <i>Applied Economic Perspectives and Policy</i> , 2013, 35, 106-124.	5.6	20
123	Are Results from Nonâ€¢hypothetical Choiceâ€¢based Conjoint Analyses and Nonâ€¢hypothetical Recodedâ€¢ranking Conjoint Analyses Similar?. <i>American Journal of Agricultural Economics</i> , 2013, 95, 949-963.	4.3	26
124	The Effect of Food Store Access and Income on Household Purchases of Fruits and Vegetables: A Mixed Effects Analysis. <i>Applied Economic Perspectives and Policy</i> , 2013, 35, 69-88.	5.6	34
125	Welfare Effects of Food Miles Labels. <i>Journal of Consumer Affairs</i> , 2013, 47, 311-327.	2.3	24
126	Repeated Rounds with Price Feedback in Experimental Auction Valuation: An Adversarial Collaboration. <i>American Journal of Agricultural Economics</i> , 2012, 94, 97-115.	4.3	36

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127	Assessing the market potential for a local food product. British Food Journal, 2012, 114, 19-39.	2.9	21
128	Nutritional knowledge, nutritional labels, and health claims on food. British Food Journal, 2012, 114, 768-783.	2.9	32
129	Associations between maternal employment and time spent in nutrition-related behaviours among German children and mothers. Public Health Nutrition, 2012, 15, 1256-1261.	2.2	16
130	Willingness to Pay for a Nutraceutical Rich Juice Blend. Journal of Sensory Studies, 2012, 27, 375-383.	1.6	18
131	Importance of Social Influence in Consumers' Willingness to Pay for Local Food: Are There Gender Differences?. Agribusiness, 2012, 28, 361-371.	3.4	67
132	Food away from home expenditures and obesity among older Europeans: are there gender differences?. Empirical Economics, 2012, 42, 1051-1078.	3.0	27
133	The effects of nutritional labels on obesity. Agricultural Economics (United Kingdom), 2012, 43, 333-342.	3.9	30
134	Consumers' willingness to pay for organic chicken breast: Evidence from choice experiment. Food Quality and Preference, 2011, 22, 603-613.	4.6	266
135	Are Valuations from Nonhypothetical Choice Experiments Different from Those of Experimental Auctions?. American Journal of Agricultural Economics, 2011, 93, 1358-1373.	4.3	52
136	Marginal Changes in Random Parameters Ordered Response Models with Interaction Terms. Econometric Reviews, 2011, 30, 565-576.	1.1	7
137	Valuing traceability of imported beef in Korea: an experimental auction approach*. Australian Journal of Agricultural and Resource Economics, 2011, 55, 360-373.	2.6	61
138	OBESITY AND MORAL HAZARD IN DEMAND FOR VISITS TO PHYSICIANS. Contemporary Economic Policy, 2011, 29, 620-633.	1.7	2
139	Valuing an EU Animal Welfare Label using Experimental Auctions. Agricultural Economics (United Kingdom), 2011, 42, 314-319.	3.9	43
140	Gendered Analyses of Nutrient Deficiencies Among the Elderly. Journal of Family and Economic Issues, 2011, 32, 268-279.	2.4	4
141	A Consistent Econometric Test for Bid Interdependence in Repeated Second-Price Auctions with Posted Prices. Atlantic Economic Journal, 2011, 39, 329-341.	0.5	1
142	Mother's nutritional label use and children's body weight. Food Policy, 2011, 36, 171-178.	6.0	5
143	The Role of Training in Experimental Auctions. American Journal of Agricultural Economics, 2011, 93, 521-527.	4.3	20
144	Does the National School Lunch Program Improve Children's Dietary Outcomes?. American Journal of Agricultural Economics, 2011, 93, 1099-1130.	4.3	25

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145	Childhood Obesity and Unhappiness: The Influence of Soft Drinks and Fast Food Consumption. <i>Journal of Happiness Studies</i> , 2010, 11, 261-275.	3.2	37
146	Water quality concerns and acceptance of irradiated food: a pilot study on Mexican consumers. <i>Journal of the Science of Food and Agriculture</i> , 2010, 90, 2342-2344.	3.5	4
147	Socio-demographic determinants of gambling participation and expenditures: evidence from Malaysia. <i>International Journal of Consumer Studies</i> , 2010, 34, 316-325.	11.6	23
148	Effect of Organic Poultry Purchase Frequency on Consumer Attitudes Toward Organic Poultry Meat. <i>Journal of Food Science</i> , 2010, 75, S384-97.	3.1	129
149	Consumer preferences and willingness to pay for grass-fed beef: Empirical evidence from in-store experiments. <i>Food Quality and Preference</i> , 2010, 21, 857-866.	4.6	67
150	Comparing Open-Ended Choice Experiments and Experimental Auctions: An Application to Golden Rice. <i>American Journal of Agricultural Economics</i> , 2009, 91, 837-853.	4.3	85
151	On consumers' willingness to purchase nutritionally enhanced genetically modified food. <i>Applied Economics</i> , 2009, 41, 125-137.	2.2	37
152	Would consumers value food away from home products with nutritional labels?. <i>Agribusiness</i> , 2009, 25, 550-575.	3.4	25
153	Parental response to health risk information: experimental results on willingness to pay for safer infant milk formula. <i>Health Economics (United Kingdom)</i> , 2009, 18, 503-518.	1.7	12
154	Factors Affecting Alcohol Purchase Decisions and Expenditures: A Sample Selection Analysis by Ethnicity in Malaysia. <i>Journal of Family and Economic Issues</i> , 2009, 30, 149-159.	2.4	11
155	The Demand for Vices in Malaysia: An Ethnic Comparison Using Household Expenditure Data. <i>Atlantic Economic Journal</i> , 2009, 37, 367.	0.5	6
156	Can Nutritional Label Use Influence Body Weight Outcomes?. <i>Kyklos</i> , 2009, 62, 500-525.	1.4	35
157	Role of Education in Cigarette Smoking: An Analysis of Malaysian Household Survey Data*. <i>Asian Economic Journal</i> , 2009, 23, 1-17.	0.9	19
158	Effects of Information on Consumers' Willingness to Pay for Golden Rice. <i>Asian Economic Journal</i> , 2009, 23, 457-476.	0.9	39
159	TELEVISION VIEWING, FAST-FOOD CONSUMPTION, AND CHILDREN'S OBESITY. <i>Contemporary Economic Policy</i> , 2009, 27, 293-307.	1.7	13
160	Should students be used as subjects in experimental auctions?. <i>Economics Letters</i> , 2009, 102, 122-124.	1.9	74
161	Consumers' valuation of nutritional information: A choice experiment study. <i>Food Quality and Preference</i> , 2009, 20, 463-471.	4.6	94
162	Assessing the Demand for a Functional Food Product: Is There Cannibalization in the Orange Juice Category?. <i>Agricultural and Resource Economics Review</i> , 2009, 38, 153-165.	1.1	15

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163	A theoretical and empirical investigation of nutritional label use. <i>European Journal of Health Economics</i> , 2008, 9, 293-304.	2.8	71
164	The role of reference prices in experimental auctions. <i>Economics Letters</i> , 2008, 99, 446-448.	1.9	46
165	A model of nutrition information search with an application to food labels. <i>Acta Agriculturae Scandinavica Section C: Food Economics</i> , 2008, 5, 138-151.	0.1	1
166	Household food consumption in Turkey: a comment. <i>European Review of Agricultural Economics</i> , 2008, 35, 93-98.	3.1	9
167	The Effect of Food-Away-from-Home and Food-at-Home Expenditures on Obesity Rates: A State-Level Analysis. <i>Journal of Agricultural & Applied Economics</i> , 2008, 40, 507-521.	1.4	11
168	Physician's Advice Affects Adoption of Desirable Dietary Behaviors. <i>Applied Economic Perspectives and Policy</i> , 2007, 29, 318-330.	1.0	12
169	Analyzing Consumer Demand for Andean Root and Tuber Products in Peru. <i>Journal of Food Products Marketing</i> , 2007, 13, 83-101.	3.3	0
170	An assessment of product class involvement in foodâ€purchasing behavior. <i>European Journal of Marketing</i> , 2007, 41, 888-914.	2.9	46
171	Do consumers perceive benefits from the implementation of a EU mandatory nutritional labelling program?. <i>Food Policy</i> , 2007, 32, 160-174.	6.0	66
172	Acceptance of genetically modified food: comparing consumer perspectives in the United States and South Korea. <i>Agricultural Economics (United Kingdom)</i> , 2006, 34, 331-341.	3.9	30
173	Willingness to Pay for Reduced Risk of Foodborne Illness: A Nonhypothetical Field Experiment. <i>Canadian Journal of Agricultural Economics</i> , 2006, 54, 461-475.	2.1	50
174	Obesity, weight loss, and physician's advice. <i>Social Science and Medicine</i> , 2006, 62, 2458-2468.	3.8	133
175	Who is Looking for Nutritional Food Labels?: Wer sucht nach NÃhrwertangaben auf Lebensmitteln?: Mais qui donc s'occupe du contenu nutritionnel sur les Ã©tiquettes?. <i>EuroChoices</i> , 2005, 4, 18-23.	1.7	10
176	Information Effects on Consumers' Willingness to Purchase Irradiated Food Products. <i>Applied Economic Perspectives and Policy</i> , 2005, 27, 37-48.	1.0	44
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