Gareth Rt White

List of Publications by Year
in descending order

14 papers	**381** citations	1163117 **8** h-index	1199594 **12** g-index
14 all docs	**14** docs citations	**14** times ranked	**384** citing authors

#	Article	IF	Citations
1	Programmatic advertising: An exegesis of consumer concerns. Computers in Human Behavior, 2021, 116, 106657.	8.5	24
2	Identifying the value of a clinical information system during the COVID-19 pandemic. Technovation, 2021, , 102446.	7.8	7
3	Programmatic Advertising: Forewarning and avoiding hype-cycle failure. Technological Forecasting and Social Change, 2019, 144, 157-168.	11.6	18
4	Meeting the needs of the Millennials and Generation Z: gamification in tourism through geocaching. Journal of Tourism Futures, 2018, 4, 93-104.	3.9	93
5	Social entrepreneurs in challenging places: A Delphi study of experiences and perspectives. Local Economy, 2018, 33, 800-821.	1.4	12
6	Influencing Fairtrade consumption through servant leadership: Bruce Crowther's story. Society and Business Review, 2018, 13, 170-183.	2.6	3
7	Future applications of blockchain in business and management: A Delphi study. Strategic Change, 2017, 26, 439-451.	4.1	129
8	Challenges to the Development of Strategic Procurement: A Meta-Analysis of Organizations in the Public and Private Sectors. Strategic Change, 2016, 25, 285-298.	4.1	8
9	Global Information System Implementation: A Study of Strategic and Cultural Challenges and Enablers in a DMNC. Strategic Change, 2015, 24, 447-462.	4.1	3
10	Measuring Outsourcing Efficacy: An Examination of Performance in the Aerospace Sector. Strategic Change, 2015, 24, 339-350.	4.1	0
11	Inter-organisational green packaging design: a case study of influencing factors and constraints in the automotive supply chain. International Journal of Production Research, 2015, 53, 6551-6566.	7.5	33
12	Asymmetric Procurement in the Public Sector. Strategic Change, 2014, 23, 21-29.	4.1	6
13	The implementation of an environmental management system in the not-for-profit sector. Benchmarking, 2014, 21, 509-526.	4.6	13
14	A Comparison of Barcoding and RFID Technologies in Practice. Journal of Information Information Technology and Organizations, 0, 2, 119-132.	0.0	32