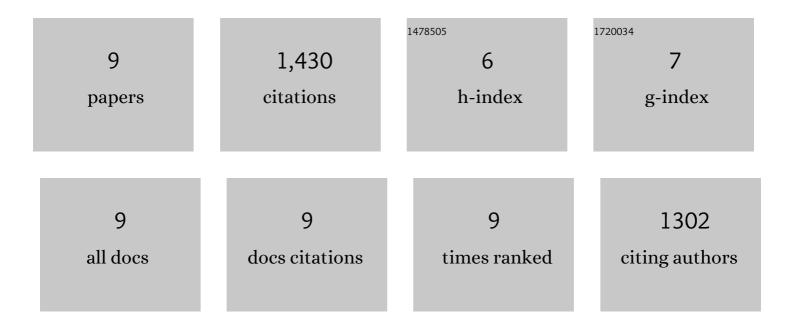
Cait Poynor Lamberton

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/11993724/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Consumer Sharing: Collaborative Consumption, from Theoretical Roots to New Opportunities. SSRN Electronic Journal, 2015, , .	0.4	1
2	Does Pulling Together Lead to Falling Apart? The Self-Regulatory Consequences of Cooperative and Competitive Mindsets. SSRN Electronic Journal, 2014, , .	0.4	1
3	Should Birds of a Feather Flock Together? Understanding Self-Control Decisions in Dyads. Journal of Consumer Research, 2014, 41, 361-380.	5.1	68
4	Same destination, different paths: When and how does observing others' choices and reasoning alter confidence in our own choices?. Journal of Consumer Psychology, 2013, 23, 74-89.	4.5	27
5	The Devil You (Don't) Know: Interpersonal Ambiguity and Inference Making in Competitive Contexts. Journal of Consumer Research, 2013, 40, 239-254.	5.1	20
6	When is Ours Better than Mine? A Framework for Understanding and Altering Participation in Commercial Sharing Systems. Journal of Marketing, 2012, 76, 109-125.	11.3	716
7	Beyond the "Like―Button: The Impact of Mere Virtual Presence on Brand Evaluations and Purchase Intentions in Social Media Settings. Journal of Marketing, 2012, 76, 105-120.	11.3	483
8	Seeing Ourselves in Others: Reviewer Ambiguity, Egocentric Anchoring, and Persuasion. Journal of Marketing Research, 2011, 48, 617-631.	4.8	114
9	Whose Experience Is It, Anyway? Psychological Ownership and Enjoyment of Shared Experiences. SSRN Electronic Journal, 0, , .	0.4	0