

Cait Poynor Lamberton

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11993724/publications.pdf>

Version: 2024-02-01

9
papers

1,430
citations

1478505

6
h-index

1720034

7
g-index

9
all docs

9
docs citations

9
times ranked

1302
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|---|------|-----------|
| 1 | Consumer Sharing: Collaborative Consumption, from Theoretical Roots to New Opportunities. SSRN Electronic Journal, 2015, , . | 0.4 | 1 |
| 2 | Does Pulling Together Lead to Falling Apart? The Self-Regulatory Consequences of Cooperative and Competitive Mindsets. SSRN Electronic Journal, 2014, , . | 0.4 | 1 |
| 3 | Should Birds of a Feather Flock Together? Understanding Self-Control Decisions in Dyads. Journal of Consumer Research, 2014, 41, 361-380. | 5.1 | 68 |
| 4 | Same destination, different paths: When and how does observing others' choices and reasoning alter confidence in our own choices?. Journal of Consumer Psychology, 2013, 23, 74-89. | 4.5 | 27 |
| 5 | The Devil You (Don't) Know: Interpersonal Ambiguity and Inference Making in Competitive Contexts. Journal of Consumer Research, 2013, 40, 239-254. | 5.1 | 20 |
| 6 | When is Ours Better than Mine? A Framework for Understanding and Altering Participation in Commercial Sharing Systems. Journal of Marketing, 2012, 76, 109-125. | 11.3 | 716 |
| 7 | Beyond the "Like" Button: The Impact of Mere Virtual Presence on Brand Evaluations and Purchase Intentions in Social Media Settings. Journal of Marketing, 2012, 76, 105-120. | 11.3 | 483 |
| 8 | Seeing Ourselves in Others: Reviewer Ambiguity, Egocentric Anchoring, and Persuasion. Journal of Marketing Research, 2011, 48, 617-631. | 4.8 | 114 |
| 9 | Whose Experience Is It, Anyway? Psychological Ownership and Enjoyment of Shared Experiences. SSRN Electronic Journal, 0, , . | 0.4 | 0 |