

Cait Poynor Lamberton

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11993724/publications.pdf>

Version: 2024-02-01

9
papers

1,430
citations

1478505

6
h-index

1720034

7
g-index

9
all docs

9
docs citations

9
times ranked

1302
citing authors

#	ARTICLE	IF	CITATIONS
1	When is Ours Better than Mine? A Framework for Understanding and Altering Participation in Commercial Sharing Systems. <i>Journal of Marketing</i> , 2012, 76, 109-125.	11.3	716
2	Beyond the “Like” Button: The Impact of Mere Virtual Presence on Brand Evaluations and Purchase Intentions in Social Media Settings. <i>Journal of Marketing</i> , 2012, 76, 105-120.	11.3	483
3	Seeing Ourselves in Others: Reviewer Ambiguity, Egocentric Anchoring, and Persuasion. <i>Journal of Marketing Research</i> , 2011, 48, 617-631.	4.8	114
4	Should Birds of a Feather Flock Together? Understanding Self-Control Decisions in Dyads. <i>Journal of Consumer Research</i> , 2014, 41, 361-380.	5.1	68
5	Same destination, different paths: When and how does observing others' choices and reasoning alter confidence in our own choices?. <i>Journal of Consumer Psychology</i> , 2013, 23, 74-89.	4.5	27
6	The Devil You (Don't) Know: Interpersonal Ambiguity and Inference Making in Competitive Contexts. <i>Journal of Consumer Research</i> , 2013, 40, 239-254.	5.1	20
7	Does Pulling Together Lead to Falling Apart? The Self-Regulatory Consequences of Cooperative and Competitive Mindsets. <i>SSRN Electronic Journal</i> , 2014, , .	0.4	1
8	Consumer Sharing: Collaborative Consumption, from Theoretical Roots to New Opportunities. <i>SSRN Electronic Journal</i> , 2015, , .	0.4	1
9	Whose Experience Is It, Anyway? Psychological Ownership and Enjoyment of Shared Experiences. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0