

Gal Oestreicher-Singer

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11876200/publications.pdf>

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11
papers

679
citations

1478505

6
h-index

1720034

7
g-index

11
all docs

11
docs citations

11
times ranked

578
citing authors

#	ARTICLE	IF	CITATIONS
1	'Please Rate Your Experience' - The Effect of Calls to Action on Website User Conversion. SSRN Electronic Journal, 2017, , .	0.4	1
2	Prediction in Economic Networks. Information Systems Research, 2014, 25, 264-284.	3.7	41
3	Research Commentary "Information in Digital, Economic, and Social Networks. Information Systems Research, 2013, 24, 883-905.	3.7	96
4	The Network Value of Products. Journal of Marketing, 2013, 77, 1-14.	11.3	43
5	Content or Community? A Digital Business Strategy for Content Providers in the Social Age. MIS Quarterly: Management Information Systems, 2013, 37, 591-616.	4.2	260
6	The Quest for Content: How User-Generated Links can Facilitate Online Exploration. Journal of Marketing Research, 2012, 49, 452-468.	4.8	86
7	The Visible Hand? Demand Effects of Recommendation Networks in Electronic Markets. Management Science, 2012, 58, 1963-1981.	4.1	134
8	Is Oprah Contagious? Identifying Demand Spillovers in Online Networks. SSRN Electronic Journal, 0, , .	0.4	7
9	Information in Digital, Economic and Social Networks. SSRN Electronic Journal, 0, , .	0.4	7
10	The Dark Side of User Participation - The Effect of Calls to Action on Trust and Information Revelation. SSRN Electronic Journal, 0, , .	0.4	3
11	Deep into the Funnel? Predicting Online Conversion Using Search Diversity. SSRN Electronic Journal, 0, , .	0.4	1