John E Prescott

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/11869985/publications.pdf

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45 papers

5,411 citations

201674 27 h-index 243625 44 g-index

45 all docs 45 docs citations

45 times ranked

3448 citing authors

#	Article	IF	CITATIONS
1	Resource Reconfiguration During Technological Change. Strategy Science, 2022, 7, 240-265.	2.9	6
2	The Business Model Phenomenon: Towards Theoretical Relevance. Journal of Management Studies, 2021, 58, 517-527.	8.3	23
3	Management Research that Makes a Difference: Broadening the Meaning of Impact. Journal of Management Studies, 2021, 58, 297-320.	8.3	119
4	Corporate Strategy and the Theory of the Firm in the Digital Age. Journal of Management Studies, 2021, 58, 1695-1720.	8.3	61
5	Advancing Theory with Review Articles. Journal of Management Studies, 2020, 57, 351-376.	8.3	255
6	DYNAMIC FIT IN AN ERA OF FERMENT: PRODUCT DESIGN REALIGNMENT AND THE SURVIVAL-ENHANCING ROLE OF ALLIANCES AND ACQUISITIONS. Research Policy, 2020, 49, 103989.	6.4	5
7	In the Eye of the Beholder: Top Managers' Long-Term Orientation, Industry Context, and Decision-Making Processes. Journal of Management, 2019, 45, 3114-3145.	9.3	62
8	Surviving Alliance Network Evolution during Industry Convergence. , 2019, , 437-454.		0
9	Flow Signals: Evidence from Patent and Alliance Portfolios in the US Biopharmaceutical Industry. Journal of Management Studies, 2018, 55, 232-264.	8.3	44
10	The Alliance Experience Transfer Effect: The Case of Industry Convergence in the Telecommunications Equipment Industry. British Journal of Management, 2017, 28, 425-443.	5.0	25
11	Lost in Translation or Lost in Your Neighbor's Yard: The Moderating Role of Leverage and Protection Mechanisms for the MNC Subsidiary Technology Sourcing–Performance Relationship. Journal of International Management, 2016, 22, 84-99.	4.2	8
12	Retail capability systems. AMS Review, 2015, 5, 103-122.	2.5	2
13	Frequency and directional reversal of equity ownership change in international joint ventures. Asia Pacific Journal of Management, 2014, 31, 215-243.	4.5	14
14	When a firm's centrality in R&D alliance network is (not) the answer for invention: The interaction of centrality, inward and outward knowledge transfer. Journal of Engineering and Technology Management - JET-M, 2014, 33, 193-209.	2.7	14
15	Rhythm and Entrainment of Acquisition and Alliance Initiatives and Firm Performance: A Temporal Perspective. Organization Studies, 2012, 33, 1281-1310.	5.3	61
16	A Temporal Perspective of Merger and Acquisition and Strategic Alliance Initiatives. Journal of Management, 2012, 38, 164-209.	9.3	131
17	Sequence Patterns of Firms' Acquisition and Alliance Behaviour and their Performance Implications. Journal of Management Studies, 2011, 48, 1044-1070.	8.3	65
18	The Strategic Role of the Board: The Impact of Board Structure on Top Management Team Strategic Action Capability. Corporate Governance: an International Review, 2009, 17, 728-743.	2.4	108

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19	Designing alliance networks: the influence of network position, environmental change, and strategy on firm performance. Strategic Management Journal, 2008, 29, 639-661.	7.3	350
20	A temporal perspective of corporate M&A and alliance portfolios. Advances in Mergers and Acquisitions, 2008, , 5-27.	1.1	3
21	The Evolution of Interfirm Networks: Environmental Effects on Patterns of Network Change. Academy of Management Review, 2006, 31, 721-737.	11.7	238
22	The global acquisition, leverage, and protection of technological competencies. Strategic Management Journal, 2004, 25, 713-722.	7.3	189
23	Strategic alliances as social capital: a multidimensional view. Strategic Management Journal, 2002, 23, 795-816.	7.3	1,060
24	Competitive intelligence: Lessons from the trenches. Competitive Intelligence Review, 2001, 12, 5-19.	0.1	19
25	China: Competitive intelligence practices in an emerging market environment. Competitive Intelligence Review, 2000, 11, 65-78.	0.1	33
26	Networks in transition: how industry events (re)shape interfirm relationships. Strategic Management Journal, 1998, 19, 439-459.	7.3	390
27	Networks in transition: how industry events (re)shape interfirm relationships. Strategic Management Journal, 1998, 19, 439-459.	7.3	10
28	Competitive intelligence practices: A survey. Competitive Intelligence Review, 1995, 6, 4-14.	0.1	43
29	Market Value Impact Of Joint Ventures: The Effect Of Industry Information-Processing Load. Academy of Management Journal, 1995, 38, 900-915.	6.3	19
30	The seven seas of global competitive intelligence. Competitive Intelligence Review, 1993, 4, 4-11.	0.1	5
31	The parallel process of competitive intelligence: Why it exists and what can we do about it?. Competitive Intelligence Review, 1992, 3, 11-13.	0.1	4
32	A process for designing competitive intelligence workshops. Competitive Intelligence Review, 1991, 2, 12-13.	0.1	1
33	PLANNING AND TACTICAL FACTORS IN THE PROJECT IMPLEMENTATION PROCESS. Journal of Management Studies, 1990, 27, 305-327.	8.3	162
34	THE EFFECTS OF TECHNOLOGICAL SOPHISTICATION ON STRATEGIC PROFILES, STRUCTURE AND FIRM PERFORMANCE. Journal of Management Studies, 1990, 27, 485-510.	8.3	126
35	Environment-strategy coalignment: An empirical test of its performance implications. Strategic Management Journal, 1990, 11, 1-23.	7.3	886
36	The Market Share-Profitability Relationship: Testing Temporal Stability Across Business Cycles. Journal of Management, 1990, 16, 783-805.	9.3	42

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37	Determinants of Top Management Compensation: Explaining the Impact of Economic, Behavioral, and Strategic Constructs and the Moderating Effects of Industry. Journal of Management, 1990, 16, 515-538.	9.3	65
38	Strategies, styles, and structures of small product innovative firms in high and low technology industries. Journal of High Technology Management Research, 1990, 1, 39-56.	4.9	19
39	The largest survey of "leadingâ€edge―competitor intelligence managers. Strategy and Leadership, 1989, 17, 6-13.	0.2	33
40	Variations in Critical Success Factors Over the Stages in the Project Life Cycle. Journal of Management, 1988, 14, 5-18.	9.3	394
41	A Manager's Guide for Evaluating Competitive Analysis Techniques. Interfaces, 1988, 18, 10-22.	1.5	50
42	Couple competitive analysis to sales force decisions. Industrial Marketing Management, 1987, 16, 55-61.	6.7	5
43	A project-based approach to competitive analysis. Strategic Management Journal, 1987, 8, 411-423.	7. 3	35
44	The market share-profitability relationship: An empirical assessment of major assertions and contradictions. Strategic Management Journal, 1986, 7, 377-394.	7. 3	114
45	Environments as Moderators of the Relationship Between Strategy and Performance. Academy of Management Journal, 1986, 29, 329-346.	6.3	113