

James Reardon

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11853225/publications.pdf>

Version: 2024-02-01

15
papers

818
citations

840776

11
h-index

888059

17
g-index

17
all docs

17
docs citations

17
times ranked

551
citing authors

#	ARTICLE	IF	CITATIONS
1	Undergraduate Marketing Students, Group Projects, and Teamwork: The Good, the Bad, and the Ugly?. Journal of Marketing Education, 1999, 21, 106-117.	2.4	155
2	Domestic consumption: rational, affective or normative choice?. Journal of Consumer Marketing, 2008, 25, 34-44.	2.3	125
3	The effects of ethnocentrism and economic development on the formation of brand and ad attitudes in transitional economies. European Journal of Marketing, 2005, 39, 737-754.	2.9	111
4	Purchase behavior in favor of domestic products in the West Balkans. International Business Review, 2009, 18, 523-535.	4.8	78
5	The Effects of Competition on Retail Structure: An Examination of Intratype, Intertype, and Intercategory Competition. Journal of Marketing, 1999, 63, 107.	11.3	62
6	A consumer model for channel switching behavior. International Journal of Retail and Distribution Management, 2002, 30, 179-185.	4.7	55
7	Integrating Business Technology and Marketing Education: Enhancing the Diffusion Process through Technology Champions. Journal of Marketing Education, 2001, 23, 16-24.	2.4	50
8	Purchase or Pirate: A Model of Consumer Intellectual Property Theft. Journal of Marketing Theory and Practice, 2012, 20, 73-86.	4.3	23
9	The effect of response scale type on cross-cultural construct measures. International Marketing Review, 2012, 29, 24-53.	3.6	18
10	CULTURAL ANTECEDENTS TO THE NORMATIVE, AFFECTIVE, AND COGNITIVE EFFECTS OF DOMESTIC VERSUS FOREIGN PURCHASE BEHAVIOR. Journal of Business Economics and Management, 2017, 18, 100-115.	2.4	13
11	Buy or burn?: Empirical tests of models of crime using data from a general population. Social Science Journal, 2008, 45, 95-106.	1.5	11
12	Who Convinces Whom? Parent and Child Perceptions of Children's Engagement in Parental Purchase Decisions. Journal of Promotion Management, 2019, 25, 252-269.	3.4	8
13	An Examination of the Antecedents of the Consumer Make-Or-Buy Decision. Journal of Marketing Theory and Practice, 2005, 13, 26-39.	4.3	7
14	Typology of measures of children engagement in parental purchase decisions. Young Consumers, 2017, 18, 141-158.	3.5	6
15	A global consumer decision model of intellectual property theft. Journal of Research in Interactive Marketing, 2019, 13, 509-528.	8.9	3