Bryan Gibson

List of Publications by Year in descending order

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ROVAN CIRSON

#	Article	IF	CITATIONS
1	A Multisite Preregistered Paradigmatic Test of the Ego-Depletion Effect. Psychological Science, 2021, 32, 1566-1581.	3.3	76
2	Just "harmless entertainment� Effects of surveillance reality TV on physical aggression Psychology of Popular Media Culture, 2016, 5, 66-73.	2.4	6
3	Mindfulness Meditation Reduces Implicit Age and Race Bias. Social Psychological and Personality Science, 2015, 6, 284-291.	3.9	180
4	Conscious and nonconscious effects of product placement: Brand recall and active persuasion knowledge affect brand attitudes and brand self-identification differently Psychology of Popular Media Culture, 2014, 3, 19-37.	2.4	22
5	Effects of Avatar Race in Violent Video Games on Racial Attitudes and Aggression. Social Psychological and Personality Science, 2014, 5, 698-704.	3.9	41
6	Subliminal priming of winning images prompts increased betting in slot machine play. Journal of Applied Social Psychology, 2013, 43, 106-115.	2.0	13
7	Liking of Movie Genre Alters the Effectiveness of Background Product Placements. Basic and Applied Social Psychology, 2013, 35, 249-255.	2.1	27
8	The role of faith in intuition, need for cognition and method of attitude formation in implicit–explicit brand attitude relationship strength. Journal of Consumer Psychology, 2011, 21, 290-301.	4.5	14
9	How the Adoption of Impression Management Goals Alters Impression Formation. Personality and Social Psychology Bulletin, 2010, 36, 1543-1554.	3.0	5
10	Tournament Validity: Testing Golfer Competence. Measurement in Physical Education and Exercise Science, 2009, 13, 52-69.	1.8	1
11	Music as an Unconditioned Stimulus: Positive and Negative Effects of Country Music on Implicit Attitudes, Explicit Attitudes, and Brand Choice ¹ . Journal of Applied Social Psychology, 2009, 39, 2689-2705.	2.0	20
12	Wanting to appear smart: Hypercriticism as an indirect impression management strategy. Self and Identity, 2008, 7, 380-392.	1.6	18
13	Can Evaluative Conditioning Change Attitudes toward Mature Brands? New Evidence from the Implicit Association Test. Journal of Consumer Research, 2008, 35, 178-188.	5.1	208
14	Smoking in Movies, Implicit Associations of Smoking With the Self, and Intentions to Smoke. Psychological Science, 2007, 18, 559-563.	3.3	112
15	The role of individual differences in sandbagging on selective avoidance of self-evaluative information. Journal of Research in Personality, 2007, 41, 481-487.	1.7	1
16	Optimism, Pessimism, and Gambling: The Downside of Optimism. Personality and Social Psychology Bulletin, 2004, 30, 149-160.	3.0	158
17	Preference for Risk in Investing as a Function of Trait Optimism and Gender. Journal of Behavioral Finance, 2003, 4, 33-40.	1.7	106
18	Sandbagging in Competition: Responding to the Pressure of Being the Favorite. Personality and Social Psychology Bulletin, 2002, 28, 1119-1130.	3.0	22

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19	Cigarette Smoking in the Movies: The Influence of Product Placement on Attitudes Toward Smoking and Smokers1. Journal of Applied Social Psychology, 2000, 30, 1457-1473.	2.0	42
20	Sandbagging as a Self-Presentational Strategy: Claiming to be Less than You Are. Personality and Social Psychology Bulletin, 2000, 26, 56-70.	3.0	43
21	Nonsmokers' Attributions for the Outcomes of Smokers: Some Potential Consequences of the Stigmatization of Smokers1. Journal of Applied Social Psychology, 1998, 28, 581-594.	2.0	14
22	The effects of selective hypothesis testing on gambling Journal of Experimental Psychology: Applied, 1997, 3, 126-142.	1.2	18
23	Smokerâ€Nonsmoker Conflict: Using a Social Psychological Framework to Understand a Current Social Controversy. Journal of Social Issues, 1997, 53, 97-112.	3.3	10
24	An Introduction to the Controversy Over Tobacco. Journal of Social Issues, 1997, 53, 3-11.	3.3	2
25	Smoker-Nonsmoker Conflict: Using a Social Psychological Framework to Understand aCurrent Social Controversy. Journal of Social Issues, 1997, 53, 97-112.	3.3	2
26	Psychological aspects of smoker-nonsmoker interaction: Implications for public policy American Psychologist, 1994, 49, 1081-1083.	4.2	10
27	The Decision to Attempt Interpersonal Control: The Case of Nonsmoker-Smoker Interactions. Basic and Applied Social Psychology, 1992, 13, 269-284.	2.1	6