Bryan Gibson

List of Publications by Year
in descending order

27 papers	1,177 citations	567281 15 h-index	526287 27 g-index
27 all docs	27 docs citations	27 times ranked	1101 citing authors

#	Article	IF	Citations
1	Can Evaluative Conditioning Change Attitudes toward Mature Brands? New Evidence from the Implicit Association Test. Journal of Consumer Research, 2008, 35, 178-188.	5.1	208
2	Mindfulness Meditation Reduces Implicit Age and Race Bias. Social Psychological and Personality Science, 2015, 6, 284-291.	3.9	180
3	Optimism, Pessimism, and Gambling: The Downside of Optimism. Personality and Social Psychology Bulletin, 2004, 30, 149-160.	3.0	158
4	Smoking in Movies, Implicit Associations of Smoking With the Self, and Intentions to Smoke. Psychological Science, 2007, 18, 559-563.	3.3	112
5	Preference for Risk in Investing as a Function of Trait Optimism and Gender. Journal of Behavioral Finance, 2003, 4, 33-40.	1.7	106
6	A Multisite Preregistered Paradigmatic Test of the Ego-Depletion Effect. Psychological Science, 2021, 32, 1566-1581.	3.3	76
7	Sandbagging as a Self-Presentational Strategy: Claiming to be Less than You Are. Personality and Social Psychology Bulletin, 2000, 26, 56-70.	3.0	43
8	Cigarette Smoking in the Movies: The Influence of Product Placement on Attitudes Toward Smoking and Smokers1. Journal of Applied Social Psychology, 2000, 30, 1457-1473.	2.0	42
9	Effects of Avatar Race in Violent Video Games on Racial Attitudes and Aggression. Social Psychological and Personality Science, 2014, 5, 698-704.	3.9	41
10	Liking of Movie Genre Alters the Effectiveness of Background Product Placements. Basic and Applied Social Psychology, 2013, 35, 249-255.	2.1	27
11	Sandbagging in Competition: Responding to the Pressure of Being the Favorite. Personality and Social Psychology Bulletin, 2002, 28, 1119-1130.	3.0	22
12	Conscious and nonconscious effects of product placement: Brand recall and active persuasion knowledge affect brand attitudes and brand self-identification differently.. Psychology of Popular Media Culture, 2014, 3, 19-37.	2.4	22
13	Music as an Unconditioned Stimulus: Positive and Negative Effects of Country Music on Implicit Attitudes, Explicit Attitudes, and Brand Choice[1]. Journal of Applied Social Psychology, 2009, 39, 2689-2705.	2.0	20
14	The effects of selective hypothesis testing on gambling.. Journal of Experimental Psychology: Applied, 1997, 3, 126-142.	1.2	18
15	Wanting to appear smart: Hypercriticism as an indirect impression management strategy. Self and Identity, 2008, 7, 380-392.	1.6	18
16	Nonsmokers' Attributions for the Outcomes of Smokers: Some Potential Consequences of the Stigmatization of Smokers1. Journal of Applied Social Psychology, 1998, 28, 581-594.	2.0	14
17	The role of faith in intuition, need for cognition and method of attitude formation in implicitâ€"explicit brand attitude relationship strength. Journal of Consumer Psychology, 2011, 21, 290-301.	4.5	14
18	Subliminal priming of winning images prompts increased betting in slot machine play. Journal of Applied Social Psychology, 2013, 43, 106-115.	2.0	13

#	ARTICLE	IF	CITATIONS
19	Psychological aspects of smoker-nonsmoker interaction: Implications for public policy.. American Psychologist, 1994, 49, 1081-1083.	4.2	10
20	Smoker–Nonsmoker Conflict: Using a Social Psychological Framework to Understand a Current Social Controversy. Journal of Social Issues, 1997, 53, 97-112.	3.3	10
21	The Decision to Attempt Interpersonal Control: The Case of Nonsmoker-Smoker Interactions. Basic and Applied Social Psychology, 1992, 13, 269-284.	2.1	6
22	Just â€œharmless entertainmentâ€? Effects of surveillance reality TV on physical aggression.. Psychology of Popular Media Culture, 2016, 5, 66-73.	2.4	6
23	How the Adoption of Impression Management Goals Alters Impression Formation. Personality and Social Psychology Bulletin, 2010, 36, 1543-1554.	3.0	5
24	An Introduction to the Controversy Over Tobacco. Journal of Social Issues, 1997, 53, 3-11.	3.3	2
25	Smoker-Nonsmoker Conflict: Using a Social Psychological Framework to Understand aCurrent Social Controversy. Journal of Social Issues, 1997, 53, 97-112.	3.3	2
26	The role of individual differences in sandbagging on selective avoidance of self-evaluative information. Journal of Research in Personality, 2007, 41, 481-487.	1.7	1
27	Tournament Validity: Testing Golfer Competence. Measurement in Physical Education and Exercise Science, 2009, 13, 52-69.	1.8	1