

Mary Yoko Brannen

List of Publications by Year in descending order

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Version: 2024-02-01

38
papers

2,855
citations

304743

22
h-index

395702

33
g-index

40
all docs

40
docs citations

40
times ranked

1528
citing authors

#	ARTICLE	IF	CITATIONS
1	Negotiating Meaning Systems in Multi-stakeholder Partnerships Addressing Grand Challenges: Homelessness in Western Canada. <i>Journal of Business Ethics</i> , 2023, 183, 31-52.	6.0	8
2	Movement of People across Borders: Transdisciplinary Research to Meet the Challenges in Migration, Business, and Society. <i>Academy of Management Discoveries</i> , 2023, 9, 125-131.	2.9	5
3	From a distance to up close and contextual: Moving beyond the inductive/deductive binary. <i>Journal of International Business Studies</i> , 2022, 53, 64-71.	7.3	4
4	Intersectional arithmetic: How gender, race and mother tongue combine to impact immigrants' work outcomes. <i>Journal of World Business</i> , 2020, 55, 101013.	7.7	27
5	From the Editors: Can I Trust Your Findings? Ruling Out Alternative Explanations in International Business Research. <i>JIBS Special Collections</i> , 2020, , 121-157.	1.2	9
6	International human resource management in an era of political nationalism. <i>Thunderbird International Business Review</i> , 2019, 61, 471-480.	1.8	31
7	The Multifaceted Role of Language in International Business: Unpacking the Forms, Functions and Features of a Critical Challenge to MNC Theory and Performance. <i>JIBS Special Collections</i> , 2017, , 139-162.	1.2	19
8	Merging Institutional Logics and Negotiated Culture Perspectives to Help Cross-Sector Partnerships Solve the World's Most Wicked Problems. <i>Conference Proceedings Ethnographic Praxis in Industry Conference</i> , 2016, 2016, 36-56.	0.1	1
9	The changing nature of the international business field, and the progress of JIBS. <i>Journal of International Business Studies</i> , 2016, 47, 1023-1031.	7.3	15
10	From the Editors: Can I trust your findings? Ruling out alternative explanations in international business research. <i>Journal of International Business Studies</i> , 2016, 47, 881-897.	7.3	142
11	Individual Differences Among Global/Multicultural Individuals. <i>International Studies of Management and Organization</i> , 2014, 44, 75-89.	0.6	23
12	The multifaceted role of language in international business: Unpacking the forms, functions and features of a critical challenge to MNC theory and performance. <i>Journal of International Business Studies</i> , 2014, 45, 495-507.	7.3	208
13	Uses and benefits of qualitative approaches to culture in intercultural collaboration research. , 2014, , .		0
14	From the Editors: How to write articles that are relevant to practice. <i>Journal of International Business Studies</i> , 2013, 44, 285-289.	7.3	27
15	Refining, Reinforcing and Reimagining Universal and Indigenous Theory Development in International Management. <i>Journal of Management Inquiry</i> , 2013, 22, 148-164.	3.9	43
16	Building Cross-Cultural Leadership Competence: An Interview With Carlos Ghosn. <i>Academy of Management Learning and Education</i> , 2013, 12, 494-502.	2.5	30
17	Strategic ethnography and reinvigorating Tesco Plc: Leveraging inside/ out bicultural bridging in multicultural teams. <i>Conference Proceedings Ethnographic Praxis in Industry Conference</i> , 2013, 2013, 282-299.	0.1	11
18	Demystifying the myth about marginals: implications for global leadership. <i>European Journal of International Management</i> , 2013, 7, 587.	0.2	27

#	ARTICLE	IF	CITATIONS
19	Corporate Languages and Strategic Agility: Trapped in Your Jargon or Lost in Translation?. California Management Review, 2012, 54, 77-97.	6.3	95
20	Afterword: Learning through Praxis – The New Imperative in Cross-cultural Management and Global Collaboration. , 2012, , 269-274.		1
21	Using Multiple Case Studies to Generalize from Ethnographic Research. , 2011, , .		3
22	Positioning JIBS as an interdisciplinary journal. Journal of International Business Studies, 2011, 42, 1-9.	7.3	78
23	From the Editors: Explaining theoretical relationships in international business research: Focusing on the arrows, NOT the boxes. Journal of International Business Studies, 2011, 42, 1073-1078.	7.3	64
24	From a distance and generalizable to up close and grounded: Reclaiming a place for qualitative methods in international business research. Journal of International Business Studies, 2011, 42, 573-581.	7.3	440
25	Scientific mindfulness: A foundation for future themes in international business. Advances in International Management, 2010, , 43-69.	0.3	14
26	Bicultural individuals and intercultural effectiveness. European Journal of Cross-Cultural Competence and Management, 2010, 1, 315.	0.1	92
27	Bicultural Individuals in Organizations. International Journal of Cross Cultural Management, 2010, 10, 5-16.	2.1	198
28	From a distance and detached to up close and personal: Bridging strategic and cross-cultural perspectives in international management research and practice. Scandinavian Journal of Management, 2010, 26, 236-247.	1.9	57
29	Culture in Context: New Theorizing for Today’s Complex Cultural Organizations. , 2009, , 81-100.		16
30	Merging without alienating: interventions promoting cross-cultural organizational integration and their limitations. Journal of International Business Studies, 2009, 40, 468-489.	7.3	130
31	When Mickey Loses Face: Recontextualization, Semantic Fit, and the Semiotics of Foreignness. Academy of Management Review, 2004, 29, 593-616.	11.7	359
32	Pursuing the meaning of meaning in the commercial world: An international review of marketing and consumer research founded on semiotics. Semiotica, 2004, 2004, 1-74.	0.5	103
33	When Mickey Loses Face: Recontextualization, Semantic Fit, and the Semiotics of Foreignness. Academy of Management Review, 2004, 29, 593.	11.7	172
34	Partnering Across Borders: Negotiating Organizational Culture in a German-Japanese Joint Venture. Human Relations, 2000, 53, 451-487.	5.4	314
35	National Culture, Networks, and Individual Influence in a Multinational MAnagement Team. Academy of Management Journal, 2000, 43, 191-202.	6.3	46
36	Culture as the critical factor in implementing innovation. Business Horizons, 1991, 34, 59-67.	5.2	31

#	ARTICLE	IF	CITATIONS
37	Strategic Agility: The Critical Role of Language. , 0, , 54-68.		2
38	What is culture and why does it matter?. , 0, , 20-37.		9