Mary Yoko Brannen

List of Publications by Year
in descending order

38 papers	2,855 citations	304743 22 h-index	395702 33 g-index
40 all docs	40 docs citations	40 times ranked	1528 citing authors

#	Article	IF	Citations
1	From a distance and generalizable to up close and grounded: Reclaiming a place for qualitative methods in international business research. Journal of International Business Studies, 2011, 42, 573-581.	7.3	440
2	When Mickey Loses Face: Recontextualization, Semantic Fit, and the Semiotics of Foreignness. Academy of Management Review, 2004, 29, 593-616.	11.7	359
3	Partnering Across Borders: Negotiating Organizational Culture in a German-Japanese Joint Venture. Human Relations, 2000, 53, 451-487.	5.4	314
4	The multifaceted role of language in international business: Unpacking the forms, functions and features of a critical challenge to MNC theory and performance. Journal of International Business Studies, 2014, 45, 495-507.	7.3	208
5	Bicultural Individuals in Organizations. International Journal of Cross Cultural Management, 2010, 10, 5-16.	2.1	198
6	When Mickey Loses Face: Recontextualization, Semantic Fit, and the Semiotics of Foreignness. Academy of Management Review, 2004, 29, 593.	11.7	172
7	From the Editors: Can I trust your findings? Ruling out alternative explanations in international business research. Journal of International Business Studies, 2016, 47, 881-897.	7.3	142
8	Merging without alienating: interventions promoting cross-cultural organizational integration and their limitations. Journal of International Business Studies, 2009, 40, 468-489.	7.3	130
9	Pursuing the meaning of meaning in the commercial world: An international review of marketing and consumer research founded on semiotics. Semiotica, 2004, 2004, 1-74.	0.5	103
10	Corporate Languages and Strategic Agility: Trapped in Your Jargon or Lost in Translation?. California Management Review, 2012, 54, 77-97.	6.3	95
11	Bicultural individuals and intercultural effectiveness. European Journal of Cross-Cultural Competence and Management, 2010, 1, 315.	0.1	92
12	Positioning JIBS as an interdisciplinary journal. Journal of International Business Studies, 2011, 42, 1-9.	7.3	78
13	From the Editors: Explaining theoretical relationships in international business research: Focusing on the arrows, NOT the boxes. Journal of International Business Studies, 2011, 42, 1073-1078.	7.3	64
14	From a distance and detached to up close and personal: Bridging strategic and cross-cultural perspectives in international management research and practice. Scandinavian Journal of Management, 2010, 26, 236-247.	1.9	57
15	National Culture, Networks, and Individual Influence in a Multinational MAnagement Team. Academy of Management Journal, 2000, 43, 191-202.	6.3	46
16	Refining, Reinforcing and Reimagining Universal and Indigenous Theory Development in International Management. Journal of Management Inquiry, 2013, 22, 148-164.	3.9	43
17	Culture as the critical factor in implementing innovation. Business Horizons, 1991, 34, 59-67.	5.2	31
18	International human resource management in an era of political nationalism. Thunderbird International Business Review, 2019, 61, 471-480.	1.8	31

#	Article	IF	Citations
19	Building Cross-Cultural Leadership Competence: An Interview With Carlos Ghosn. Academy of Management Learning and Education, 2013, 12, 494-502.	2.5	30
20	From the Editors: How to write articles that are relevant to practice. Journal of International Business Studies, 2013, 44, 285-289.	7.3	27
21	Demystifying the myth about marginals: implications for global leadership. European Journal of International Management, 2013, 7, 587.	0.2	27
22	Intersectional arithmetic: How gender, race and mother tongue combine to impact immigrants' work outcomes. Journal of World Business, 2020, 55, 101013.	7.7	27
23	Individual Differences Among Global/Multicultural Individuals. International Studies of Management and Organization, 2014, 44, 75-89.	0.6	23
24	The Multifaceted Role of Language in International Business: Unpacking the Forms, Functions and Features of a Critical Challenge to MNC Theory and Performance. JIBS Special Collections, 2017, , 139-162.	1.2	19
25	Culture in Context: New Theorizing for Today's Complex Cultural Organizations. , 2009, , 81-100.		16
26	The changing nature of the international business field, and the progress of JIBS. Journal of International Business Studies, 2016, 47, 1023-1031.	7.3	15
27	Scientific mindfulness: A foundation for future themes in international business. Advances in International Management, 2010, , 43-69.	0.3	14
28	Strategic ethnography and reinvigorating Tesco Plc: Leveraging inside/ out bicultural bridging in multicultural teams. Conference Proceedings Ethnographic Praxis in Industry Conference, 2013, 2013, 282-299.	0.1	11
29	From the Editors: Can I Trust Your Findings? Ruling Out Alternative Explanations in International Business Research. JIBS Special Collections, 2020, , 121-157.	1.2	9
30	What is culture and why does it matter?. , 0, , 20-37.		9
31	Negotiating Meaning Systems in Multi-stakeholder Partnerships Addressing Grand Challenges: Homelessness in Western Canada. Journal of Business Ethics, 2023, 183, 31-52.	6.0	8
32	Movement of People across Borders: Transdisciplinary Research to Meet the Challenges in Migration, Business, and Society. Academy of Management Discoveries, 2023, 9, 125-131.	2.9	5
33	From a distance to up close and contextual: Moving beyond the inductive/deductive binary. Journal of International Business Studies, 2022, 53, 64-71.	7.3	4
34	Using Multiple Case Studies to Generalize from Ethnographic Research. , 2011, , .		3
35	Strategic Agility: The Critical Role of Language. , 0, , 54-68.		2
36	Merging Institutional Logics and Negotiated Culture Perspectives to Help Cross-Sector Partnerships Solve the World's Most Wicked Problems. Conference Proceedings Ethnographic Praxis in Industry Conference, 2016, 2016, 36-56.	0.1	1

#	Article	IF	Citations
37	Afterword: Learning through Praxis â€" The New Imperative in Cross-cultural Management and Global Collaboration. , 2012, , 269-274.		1
38	Uses and benefits of qualitative approaches to culture in intercultural collaboration research. , 2014, , .		0