

# John F Sherry Jr

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11636803/publications.pdf>

Version: 2024-02-01

20  
papers

2,725  
citations

759233

12  
h-index

839539

18  
g-index

20  
all docs

20  
docs citations

20  
times ranked

1653  
citing authors

#	ARTICLE	IF	CITATIONS
1	Teaching Old Brands New Tricks: Retro Branding and the Revival of Brand Meaning. <i>Journal of Marketing</i> , 2003, 67, 19-33.	11.3	1,290
2	Themed flagship brand stores in the new millennium. <i>Journal of Retailing</i> , 2002, 78, 17-29.	6.2	322
3	The dark side of the gift. <i>Journal of Business Research</i> , 1993, 28, 225-244.	10.2	212
4	American Girl and the Brand Gestalt: Closing the Loop on Sociocultural Branding Research. <i>Journal of Marketing</i> , 2009, 73, 118-134.	11.3	209
5	Why Are Themed Brandstores So Powerful? Retail Brand Ideology at American Girl Place. <i>Journal of Retailing</i> , 2009, 85, 363-375.	6.2	194
6	Street Art, Sweet Art? Reclaiming the "Public" in Public Place. <i>Journal of Consumer Research</i> , 2010, 37, 511-529.	5.1	153
7	M(Art)Worlds: Consumer Perceptions of How Luxury Brand Stores Become Art Institutions. <i>Journal of Retailing</i> , 2014, 90, 347-364.	6.2	141
8	Domesticating Public Space through Ritual: Tailgating as Vestival. <i>Journal of Consumer Research</i> , 2015, 42, 130-151.	5.1	74
9	Orchestrating rituals through retailers: An examination of gift registry. <i>Journal of Retailing</i> , 2013, 89, 158-175.	6.2	33
10	Attachment to and Detachment from Favorite Stores: An Affordance Theory Perspective. <i>Journal of Consumer Research</i> , 2021, 47, 890-913.	5.1	30
11	The Ethnographer's Apprentice: Trying Consumer Culture from the Outside In. <i>Journal of Business Ethics</i> , 2008, 80, 85-95.	6.0	20
12	Discordant retail brand ideology in the House of Barbie. <i>Qualitative Market Research</i> , 2013, 16, 12-37.	1.5	18
13	Giving Voice to the Gift. <i>Journal of Consumer Psychology</i> , 1993, 2, 171-191.	4.5	10
14	Dwelling dynamics in consumption encampments. <i>Marketing Theory</i> , 2018, 18, 203-217.	3.1	8
15	The Work of Play at American Girl Place. <i>Social Psychology Quarterly</i> , 2009, 72, 199-202.	2.1	4
16	Trivium siam. <i>Consumption Markets and Culture</i> , 1997, 1, 90-95.	2.1	3
17	Sporting Sensation. <i>Senses and Society</i> , 2006, 1, 245-248.	0.5	2
18	Public art and ritual transformation in Northern Ireland. <i>Arts and the Market</i> , 2020, 10, 187-203.	0.5	2

#	ARTICLE	IF	CITATIONS
19	Restoration Triptych. <i>Anthropology and Humanism Quarterly</i> , 1991, 16, 145-145.	0.2	0
20	Local Custom [Field Journal/Amsterdam Station]. <i>Anthropology and Humanism Quarterly</i> , 1991, 16, 146-146.	0.2	0