

# M Krishna Erramilli

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11631308/publications.pdf>

Version: 2024-02-01

13  
papers

2,832  
citations

759233

12  
h-index

1125743

13  
g-index

13  
all docs

13  
docs citations

13  
times ranked

1304  
citing authors

#	ARTICLE	IF	CITATIONS
1	Service Firms'™ International Entry-Mode Choice: A Modified Transaction-Cost Analysis Approach. <i>Journal of Marketing</i> , 1993, 57, 19-38.	11.3	835
2	The Experience Factor in Foreign Market Entry Behavior of Service Firms. <i>Journal of International Business Studies</i> , 1991, 22, 479-501.	7.3	712
3	Venturing into Foreign Markets: The Case of the Small Service Firm. <i>Entrepreneurship Theory and Practice</i> , 1993, 17, 29-41.	10.2	233
4	Nationality and Subsidiary Ownership Patterns in Multinational Corporations. <i>Journal of International Business Studies</i> , 1996, 27, 225-248.	7.3	223
5	Are Firm-Specific Advantages Location-Specific Too?. <i>Journal of International Business Studies</i> , 1997, 28, 735-757.	7.3	205
6	Choice Between Non-Equity Entry Modes: An Organizational Capability Perspective. <i>Journal of International Business Studies</i> , 2002, 33, 223-242.	7.3	186
7	Resource-Based Explanation of Entry Mode Choice. <i>Journal of Marketing Theory and Practice</i> , 2004, 12, 1-18.	4.3	157
8	Knowledge Acquisition and Performance of International Joint Ventures in the Transition Economy of Vietnam. <i>Journal of International Marketing</i> , 2004, 12, 82-103.	4.4	122
9	Uncertainty and foreign direct investment: the role of moderators. <i>International Marketing Review</i> , 1995, 12, 47-60.	3.6	80
10	Internationalization Theory and Korean Multinationals. <i>Asia Pacific Journal of Management</i> , 1999, 16, 29-45.	4.5	35
11	Acquisition of organizational capabilities and competitive advantage of IJVs in transition economies: The case of Vietnam. <i>Asia Pacific Journal of Management</i> , 2009, 26, 285-308.	4.5	24
12	Resources and performance of international joint ventures: the moderating role of absorptive capacity. <i>Journal of Asia Business Studies</i> , 2011, 5, 145-160.	2.2	17
13	Does Ethnic Similarity Influence Foreign Equity Position in Joint Ventures? An Empirical Analysis of IJVs in China. <i>Journal of Asia-Pacific Business</i> , 2004, 5, 3-26.	1.5	3