

Ari Ginsberg

List of Publications by Year in descending order

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Version: 2024-02-01

18
papers

1,927
citations

567281

15
h-index

839539

18
g-index

19
all docs

19
docs citations

19
times ranked

1039
citing authors

#	ARTICLE	IF	CITATIONS
1	Contingency Perspectives of Organizational Strategy: A Critical Review of the Empirical Research. <i>Academy of Management Review</i> , 1985, 10, 421-434.	11.7	487
2	Measuring and modelling changes in strategy: Theoretical foundations and empirical directions. <i>Strategic Management Journal</i> , 1988, 9, 559-575.	7.3	301
3	Minding the Competition: From Mapping to Mastery. <i>Strategic Management Journal</i> , 1994, 15, 153-174.	7.3	173
4	Shifting gears: Enabling change in corporate aggressiveness. <i>Strategic Management Journal</i> , 1990, 11, 297-308.	7.3	158
5	Connecting Diversification to Performance: A Sociocognitive Approach. <i>Academy of Management Review</i> , 1990, 15, 514-535.	11.7	121
6	CHAMPIONS OF CHANGE AND STRATEGIC SHIFTS: THE ROLE OF INTERNAL AND EXTERNAL CHANGE ADVOCATES*. <i>Journal of Management Studies</i> , 1991, 28, 173-190.	8.3	110
7	Investing in new information technology: The role of competitive posture and issue diagnosis. <i>Strategic Management Journal</i> , 1992, 13, 37-53.	7.3	94
8	Confronting the challenges of corporate entrepreneurship: Guidelines for venture managers. <i>European Management Journal</i> , 1994, 12, 382-389.	5.1	94
9	CONSTRUING THE BUSINESS PORTFOLIO: A COGNITIVE MODEL OF DIVERSIFICATION. <i>Journal of Management Studies</i> , 1989, 26, 417-438.	8.3	88
10	A Sociocognitive Network Approach to Organizational Analysis. <i>Human Relations</i> , 1986, 39, 955-975.	5.4	71
11	Operationalizing Organizational Strategy: Toward an Integrative Framework. <i>Academy of Management Review</i> , 1984, 9, 548-557.	11.7	55
12	Institutional Initiatives for Technological Change: From Issue Interpretation to Strategic Choice. <i>Organization Studies</i> , 1995, 16, 425-448.	5.3	53
13	Are Entrepreneurs a Breed Apart? A Look at the Evidence. <i>Journal of General Management</i> , 1989, 15, 32-40.	1.2	42
14	Connecting Diversification to Performance: A Sociocognitive Approach. <i>Academy of Management Review</i> , 1990, 15, 514.	11.7	35
15	Converting to For-Profit Status: Corporate Responsiveness to Radical Change. <i>Academy of Management Journal</i> , 1990, 33, 445-477.	6.3	28
16	“New age”™ strategic planning: Bridging theory and practice. <i>Long Range Planning</i> , 1997, 30, 125-128.	4.9	14
17	Transnational Entrepreneurship: The Practice of Cross-Cultural Affiliation. <i>Proceedings - Academy of Management</i> , 2013, 1, aomafr.2012.033.	0.1	2
18	Research on Strategic Change: Theoretical and Methodological Issues.. <i>Proceedings - Academy of Management</i> , 1985, 1985, 11-15.	0.1	0