Richard L Priem

List of Publications by Year in descending order

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Version: 2024-02-01

48 papers

8,178 citations

34 h-index 214800 47 g-index

48 all docs

48 docs citations

48 times ranked

4557 citing authors

#	Article	IF	CITATIONS
1	Promoting Long-Term Shareholder Value by "Competing―for Essential Stakeholders: A New, Multisided Market Logic for Top Managers. Academy of Management Perspectives, 2022, 36, 93-110.	6.8	16
2	Consumer-CEO interaction as catalyst for business model innovation in established firms. Journal of Business Research, 2021, 131, 241-253.	10.2	10
3	Toward Becoming a Complete Teacher of Strategic Management. Academy of Management Learning and Education, 2018, 17, 374-388.	2.5	16
4	Demand-side strategy and business models: Putting value creation for consumers center stage. Long Range Planning, 2018, 51, 22-31.	4.9	122
5	Does One Size Fit All? Investigating Pay–Future Performance Relationships Over the "Seasons―of CEO Tenure. Journal of Management, 2017, 43, 864-891.	9.3	38
6	Is there a "Dark Side―to Monitoring? Board and Shareholder Monitoring Effects on M&A Performance Extremeness. Strategic Management Journal, 2017, 38, 2285-2297.	7.3	55
7	On Strategic Judgment. , 2017, , 489-518.		O
8	Value creation through stakeholder synergy. Strategic Management Journal, 2016, 37, 314-329.	7.3	327
9	Setting new directions for the management discipline through family business research. Journal of Family Business Strategy, 2016, 7, 58-62.	5.7	11
10	Demand-side Perspectives in International Business: Themes and Future Directions. Journal of International Management, 2015, 21, 261-266.	4.2	14
11	Providing CEOs With Opportunities to Cheat. Journal of Management, 2015, 41, 1774-1797.	9.3	70
12	Exploring the Dynamics of Workgroup Fracture. Journal of Management, 2014, 40, 764-795.	9.3	18
13	How do CEOs matter? The moderating effects of CEO compensation and tenure on equity ownership in international joint ventures. Journal of International Management, 2013, 19, 138-151.	4.2	19
14	A Theoretical Explanation of the Cost Advantages of Multi-unit Franchising. Journal of Marketing Channels, 2013, 20, 52-72.	0.4	19
15	Toward Reimagining Strategy Research: Retrospection and Prospection on the 2011 <i>AMR</i> Decade Award Article. Academy of Management Review, 2013, 38, 471-489.	11.7	150
16	Achieving Demand-Side Synergy from Strategic Diversification: How Combining Mundane Assets Can Leverage Consumer Utilities. Organization Science, 2012, 23, 207-224.	4.5	131
17	Insights and New Directions from Demand-Side Approaches to Technology Innovation, Entrepreneurship, and Strategic Management Research. Journal of Management, 2012, 38, 346-374.	9.3	266
18	A Demandâ€side Perspective on Supply Chain Management. Journal of Supply Chain Management, 2012, 48, 7-13.	10.2	131

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19	Decisions, Decisions! How Judgment Policy Studies Can Integrate Macro and Micro Domains in Management Research. Journal of Management, 2011, 37, 553-580.	9.3	38
20	The resourceâ€based view revisited: Comparative firm advantage, willingnessâ€based isolating mechanisms and competitive heterogeneity. European Management Review, 2010, 7, 91-100.	3.7	24
21	A Consumer Perspective on Value Creation. Academy of Management Review, 2007, 32, 219-235.	11.7	590
22	Do CEO Stock Options Prevent or Promote Fraudulent Financial Reporting?. Academy of Management Journal, 2006, 49, 483-500.	6.3	212
23	The Antecedents and Consequences of Top Management Fraud. Journal of Management, 2005, 31, 803-828.	9.3	363
24	CEO Tenure And Company Invention Under Differing Levels of Technological Dynamism. Academy of Management Journal, 2005, 48, 859-873.	6.3	245
25	A CEO-Adviser Model of Strategic Decision Making. Journal of Management, 2005, 31, 680-699.	9.3	106
26	A taxonomy of the uncertainty sources perceived by public sector managers in hong kong. International Journal of Organization Theory and Behavior, 2004, 7, 1-21.	1.1	3
27	Chief executive scanning emphases, environmental dynamism, and manufacturing firm performance. Strategic Management Journal, 2003, 24, 725-744.	7.3	359
28	Venture Creation and the Enterprising Individual: A Review and Synthesis. Journal of Management, 2003, 29, 379-399.	9.3	104
29	Explicitly Articulated Strategy and Firm Performance Under Alternative Levels of Centralization. Journal of Management, 2002, 28, 611-627.	9.3	120
30	Executives' Perceptions of Uncertainty Sources: A Numerical Taxonomy and Underlying Dimensions. Journal of Management, 2002, 28, 725-746.	9.3	58
31	Is the Resource-Based "View" a Useful Perspective for Strategic Management Research?. Academy of Management Review, 2001, 26, 22.	11.7	665
32	Is the Resource-Based "View―a Useful Perspective for Strategic Management Research?. Academy of Management Review, 2001, 26, 22-40.	11.7	1,558
33	Tautology in the Resource-Based View and the Implications of Externally Determined Resource Value: Further Comments. Academy of Management Review, 2001, 26, 57-66.	11.7	535
34	The performance effects of human resource managers' and other middle managers' involvement in strategy making under different business-level strategies: the case in Hong Kong. International Journal of Human Resource Management, 2001, 12, 1325-1346.	5.3	20
35	Is Organization Theory Obvious to Practitioners? A Test of One Established Theory. Organization Science, 2000, 11, 509-524.	4.5	81
36	Industrialization and Values Evolution: The Case of Hong Kong and Guangzhou, China. Asia Pacific Journal of Management, 2000, 17, 473-492.	4.5	41

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37	Inherent Limitations of Demographic Proxies in Top Management Team Heterogeneity Research. Journal of Management, 1999, 25, 935-953.	9.3	281
38	Alderson's transvection and Porter's value system: a comparison of two independentlyâ€developed theories. Journal of Management History, 1997, 3, 145-165.	0.1	13
39	Top Management Team Characteristics and Corporate Illegal Activity. Academy of Management Review, 1995, 20, 138-170.	11.7	197
40	Consensus-Performance Research: Theoretical and Empirical Extensions. Journal of Management Studies, 1995, 32, 401-417.	8.3	74
41	Rationality in Strategic Decision Processes, Environmental Dynamism and Firm Performance. Journal of Management, 1995, 21, 913-929.	9.3	273
42	Structured Conflict and Consensus Outcomes in Group Decision Making. Journal of Management, 1995, 21, 691-710.	9.3	106
43	Top Management Team Characteristics and Corporate Illegal Activity. Academy of Management Review, 1995, 20, 138.	11.7	58
44	Executive Judgment, Organizational Congruence, and Firm Performance. Organization Science, 1994, 5, 421-437.	4.5	116
45	Exploring strategic judgment: Methods for testing the assumptions of prescriptive contingency theories. Strategic Management Journal, 1994, 15, 311-324.	7.3	96
46	An application of metric conjoint analysis for the evaluation of top managers' individual strategic decision making processes: A research note. Strategic Management Journal, 1992, 13, 143-151.	7.3	75
47	Process and Outcome Expectations for the Dialectical Inquiry, Devil's Advocacy, and Consensus Techniques of Strategic Decision Making. Group & Organization Studies, 1991, 16, 206-225.	0.7	111
48	Top management team group factors, consensus, and firm performance. Strategic Management Journal, 1990, 11, 469-478.	7.3	243