

Marianne Bertrand

List of Publications by Year in descending order

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Version: 2024-02-01

42
papers

16,967
citations

159358

30
h-index

344852

36
g-index

51
all docs

51
docs citations

51
times ranked

8877
citing authors

#	ARTICLE	IF	CITATIONS
1	Are Emily and Greg More Employable Than Lakisha and Jamal? A Field Experiment on Labor Market Discrimination. <i>American Economic Review</i> , 2004, 94, 991-1013.	4.0	3,272
2	Enjoying the Quiet Life? Corporate Governance and Managerial Preferences. <i>Journal of Political Economy</i> , 2003, 111, 1043-1075.	3.3	2,873
3	Do People Mean What They Say? Implications for Subjective Survey Data. <i>American Economic Review</i> , 2001, 91, 67-72.	4.0	1,049
4	The Role of Family in Family Firms. <i>Journal of Economic Perspectives</i> , 2006, 20, 73-96.	2.7	1,004
5	The impact of COVID-19 on small business outcomes and expectations. <i>Proceedings of the National Academy of Sciences of the United States of America</i> , 2020, 117, 17656-17666.	3.3	845
6	Gender Identity and Relative Income within Households *. <i>Quarterly Journal of Economics</i> , 2015, 130, 571-614.	3.8	682
7	Dynamics of the Gender Gap for Young Professionals in the Financial and Corporate Sectors. <i>American Economic Journal: Applied Economics</i> , 2010, 2, 228-255.	1.5	637
8	Network Effects and Welfare Cultures*. <i>Quarterly Journal of Economics</i> , 2000, 115, 1019-1055.	3.8	591
9	What's Advertising Content Worth? Evidence from a Consumer Credit Marketing Field Experiment. <i>Quarterly Journal of Economics</i> , 2010, 125, 263-305.	3.8	460
10	Implicit Discrimination. <i>American Economic Review</i> , 2005, 95, 94-98.	4.0	400
11	Mixing family with business: A study of Thai business groups and the families behind them. <i>Journal of Financial Economics</i> , 2008, 88, 466-498.	4.6	387
12	A Behavioral-Economics View of Poverty. <i>American Economic Review</i> , 2004, 94, 419-423.	4.0	383
13	Information Disclosure, Cognitive Biases, and Payday Borrowing. <i>Journal of Finance</i> , 2011, 66, 1865-1893.	3.2	372
14	Banking Deregulation and Industry Structure: Evidence from the French Banking Reforms of 1985. <i>Journal of Finance</i> , 2007, 62, 597-628.	3.2	371
15	Obtaining a Driver's License in India: An Experimental Approach to Studying Corruption. <i>Quarterly Journal of Economics</i> , 2007, 122, 1639-1676.	3.8	341
16	Is It Whom You Know or What You Know? An Empirical Assessment of the Lobbying Process. <i>American Economic Review</i> , 2014, 104, 3885-3920.	4.0	311
17	The Trouble with Boys: Social Influences and the Gender Gap in Disruptive Behavior. <i>American Economic Journal: Applied Economics</i> , 2013, 5, 32-64.	1.5	265
18	Behavioral Economics and Marketing in Aid of Decision Making among the Poor. <i>Journal of Public Policy and Marketing</i> , 2006, 25, 8-23.	2.2	256

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19	The Cost of Political Connections*. <i>Review of Finance</i> , 2018, 22, 849-876.	3.2	213
20	Is there Discretion in Wage Setting? A Test Using Takeover Legislation. <i>RAND Journal of Economics</i> , 1999, 30, 535.	1.3	202
21	Improving the Design of Conditional Transfer Programs: Evidence from a Randomized Education Experiment in Colombia. <i>American Economic Journal: Applied Economics</i> , 2011, 3, 167-195.	1.5	165
22	CEOs. <i>Annual Review of Economics</i> , 2009, 1, 121-150.	2.4	159
23	Agents With and Without Principals. <i>American Economic Review</i> , 2000, 90, 203-208.	4.0	152
24	Labor market discrimination in Delhi: Evidence from a field experiment. <i>Journal of Comparative Economics</i> , 2009, 37, 14-27.	1.1	134
25	Tax-Exempt Lobbying: Corporate Philanthropy as a Tool for Political Influence. <i>American Economic Review</i> , 2020, 110, 2065-2102.	4.0	126
26	Coase Lecture – The Glass Ceiling. <i>Economica</i> , 2018, 85, 205-231.	0.9	100
27	Gender in the Twenty-First Century. <i>AEA Papers and Proceedings American Economic Association</i> , 2020, 110, 1-24.	0.7	75
28	What Do High-Interest Borrowers Do with Their Tax Rebate?. <i>American Economic Review</i> , 2009, 99, 418-423.	4.0	63
29	Targeting with Agents. <i>American Economic Journal: Economic Policy</i> , 2013, 5, 206-238.	1.5	50
30	Career, Family, and the Well-Being of College-Educated Women. <i>American Economic Review</i> , 2013, 103, 244-250.	4.0	46
31	Breaking the Glass Ceiling? The Effect of Board Quotas on Female Labour Market Outcomes in Norway. <i>Review of Economic Studies</i> , 0, , .	2.9	46
32	Social Norms, Labour Market Opportunities, and the Marriage Gap Between Skilled and Unskilled Women. <i>Review of Economic Studies</i> , 2021, 88, 1936-1978.	2.9	40
33	Time Use and Food Consumption. <i>American Economic Review</i> , 2009, 99, 170-176.	4.0	32
34	Hall of Mirrors: Corporate Philanthropy and Strategic Advocacy. <i>Quarterly Journal of Economics</i> , 2021, 136, 2413-2465.	3.8	28
35	Information Disclosure, Cognitive Biases and Payday Borrowing. <i>SSRN Electronic Journal</i> , 0, , .	0.4	25
36	The Glittering Prizes: Career Incentives and Bureaucrat Performance. <i>Review of Economic Studies</i> , 0, , .	2.9	14

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37	The Gender Socialization of Children Growing Up in Nontraditional Families. AEA Papers and Proceedings American Economic Association, 2019, 109, 115-121.	0.7	11
38	The Glass Ceiling. SSRN Electronic Journal, 0, , .	0.4	10
39	Organization of the State: Home Assignment and Bureaucrat Performance. Journal of Law, Economics, and Organization, 2023, 39, 371-419.	0.8	1
40	Teaching Labor Laws: Evidence from a Randomized Control Trial in South Africa. American Economic Journal: Applied Economics, 2021, 13, 125-149.	1.5	1
41	Profitable Investments or Dissipated Cash?: Evidence on the Investment-Cash Flow Relationship From Oil and Gas Lease Bidding. SSRN Electronic Journal, 0, , .	0.4	0
42	Supporting Community College Student Success: Evidence from a Randomized Controlled Trial. Journal of Research on Educational Effectiveness, 0, , 1-19.	0.9	0