

# Patriya Tansuhaj

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11476686/publications.pdf>

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6  
papers

1,032  
citations

1937685

4  
h-index

1872680

6  
g-index

6  
all docs

6  
docs citations

6  
times ranked

896  
citing authors

#	ARTICLE	IF	CITATIONS
1	International Performance Antecedents in Emerging Market SMEs: Evidence from China. <i>Journal of Global Marketing</i> , 2014, 27, 161-177.	3.4	22
2	Effects of firm resources on growth in multinationality. <i>Journal of International Business Studies</i> , 2007, 38, 961-974.	7.3	174
3	Adaptability and Firm Performance. <i>Journal of East-West Business</i> , 2003, 9, 5-27.	0.7	2
4	Building Organizational Capabilities for Managing Economic Crisis: The Role of Market Orientation and Strategic Flexibility. <i>Journal of Marketing</i> , 2001, 65, 67-80.	11.3	780
5	A Consumer Perspective on Foreign Market Entry. <i>Journal of International Consumer Marketing</i> , 1999, 11, 39-58.	3.7	53
6	Asian Variations in the Importance of Personal Attributes for Wholesaler Selection. <i>Journal of International Consumer Marketing</i> , 1991, 3, 127-140.	3.7	1