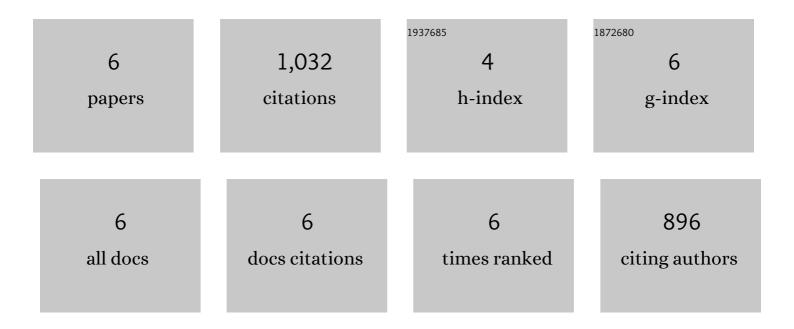
Patriya Tansuhaj

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/11476686/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Building Organizational Capabilities for Managing Economic Crisis: The Role of Market Orientation and Strategic Flexibility. Journal of Marketing, 2001, 65, 67-80.	11.3	780
2	Effects of firm resources on growth in multinationality. Journal of International Business Studies, 2007, 38, 961-974.	7.3	174
3	A Consumer Perspective on Foreign Market Entry. Journal of International Consumer Marketing, 1999, 11, 39-58.	3.7	53
4	International Performance Antecedents in Emerging Market SMEs: Evidence from China. Journal of Global Marketing, 2014, 27, 161-177.	3.4	22
5	Adaptability and Firm Performance. Journal of East-West Business, 2003, 9, 5-27.	0.7	2
6	Asian Variations in the Importance of Personal Attributes for Wholesaler Selection:. Journal of International Consumer Marketing, 1991, 3, 127-140.	3.7	1