

Patriya Tansuhaj

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11476686/publications.pdf>

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6
papers

1,032
citations

1937685

4
h-index

1872680

6
g-index

6
all docs

6
docs citations

6
times ranked

896
citing authors

#	ARTICLE	IF	CITATIONS
1	Building Organizational Capabilities for Managing Economic Crisis: The Role of Market Orientation and Strategic Flexibility. <i>Journal of Marketing</i> , 2001, 65, 67-80.	11.3	780
2	Effects of firm resources on growth in multinationality. <i>Journal of International Business Studies</i> , 2007, 38, 961-974.	7.3	174
3	A Consumer Perspective on Foreign Market Entry. <i>Journal of International Consumer Marketing</i> , 1999, 11, 39-58.	3.7	53
4	International Performance Antecedents in Emerging Market SMEs: Evidence from China. <i>Journal of Global Marketing</i> , 2014, 27, 161-177.	3.4	22
5	Adaptability and Firm Performance. <i>Journal of East-West Business</i> , 2003, 9, 5-27.	0.7	2
6	Asian Variations in the Importance of Personal Attributes for Wholesaler Selection:. <i>Journal of International Consumer Marketing</i> , 1991, 3, 127-140.	3.7	1