

Jeffrey G Covin

List of Publications by Year in descending order

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Version: 2024-02-01

71
papers

22,750
citations

36303

51
h-index

98798

67
g-index

76
all docs

76
docs citations

76
times ranked

7342
citing authors

#	ARTICLE	IF	CITATIONS
1	Strategic management of small firms in hostile and benign environments. <i>Strategic Management Journal</i> , 1989, 10, 75-87.	7.3	4,090
2	A Conceptual Model of Entrepreneurship as Firm Behavior. <i>Entrepreneurship Theory and Practice</i> , 1991, 16, 7-26.	10.2	2,484
3	Contextual influences on the corporate entrepreneurship-performance relationship: A longitudinal analysis. <i>Journal of Business Venturing</i> , 1995, 10, 43-58.	6.3	1,517
4	Meta-analyses of post-acquisition performance: indications of unidentified moderators. <i>Strategic Management Journal</i> , 2004, 25, 187-200.	7.3	1,042
5	Corporate Entrepreneurship and the Pursuit of Competitive Advantage. <i>Entrepreneurship Theory and Practice</i> , 1999, 23, 47-63.	10.2	879
6	Strategic Process Effects on the Entrepreneurial Orientationâ€“Sales Growth Rate Relationship. <i>Entrepreneurship Theory and Practice</i> , 2006, 30, 57-81.	10.2	831
7	Entrepreneurial Orientation Theory and Research: Reflections on a Needed Construct. <i>Entrepreneurship Theory and Practice</i> , 2011, 35, 855-872.	10.2	721
8	THE INFLUENCE OF ORGANIZATION STRUCTURE ON THE UTILITY OF AN ENTREPRENEURIAL TOP MANAGEMENT STYLE. <i>Journal of Management Studies</i> , 1988, 25, 217-234.	8.3	686
9	The Measurement of Entrepreneurial Orientation. <i>Entrepreneurship Theory and Practice</i> , 2012, 36, 677-702.	10.2	676
10	Conceptualizing Corporate Entrepreneurship Strategy. <i>Entrepreneurship Theory and Practice</i> , 2009, 33, 19-46.	10.2	635
11	Business strategy, technology policy and firm performance. <i>Strategic Management Journal</i> , 1993, 14, 451-478.	7.3	620
12	Environmental Marketing: A Source of Reputational, Competitive, and Financial Advantage. , 2000, 23, 299-311.		608
13	International Entrepreneurial Orientation: Conceptual Considerations, Research Themes, Measurement Issues, and Future Research Directions. <i>Entrepreneurship Theory and Practice</i> , 2014, 38, 11-44.	10.2	477
14	A Model of Middleâ€“Level Managersâ€™ Entrepreneurial Behavior. <i>Entrepreneurship Theory and Practice</i> , 2005, 29, 699-716.	10.2	423
15	New venture strategic posture, structure, and performance: An industry life cycle analysis. <i>Journal of Business Venturing</i> , 1990, 5, 123-135.	6.3	406
16	The effects of industry growth and strategic breadth on new venture performance and strategy content. <i>Strategic Management Journal</i> , 1994, 15, 537-554.	7.3	399
17	Wealth and the effects of founder management among IPO-stage new ventures. <i>Strategic Management Journal</i> , 2001, 22, 641-658.	7.3	340
18	Governance and Strategic Leadership in Entrepreneurial Firms. <i>Journal of Management</i> , 2002, 28, 387-412.	9.3	310

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19	Crafting High-Impact Entrepreneurial Orientation Research: Some Suggested Guidelines. <i>Entrepreneurship Theory and Practice</i> , 2019, 43, 3-18.	10.2	292
20	Entrepreneurial Versus Conservative Firms: A Comparison of Strategies and Performance. <i>Journal of Management Studies</i> , 1991, 28, 439-462.	8.3	275
21	Understanding the relationship between entrepreneurial orientation and strategic learning capability: an empirical investigation. <i>Strategic Entrepreneurship Journal</i> , 2009, 3, 218-240.	4.4	254
22	Pioneers and followers. <i>Journal of Business Venturing</i> , 2000, 15, 175-210.	6.3	253
23	Competitive Aggressiveness, Environmental Context, and Small Firm Performance. <i>Entrepreneurship Theory and Practice</i> , 1990, 14, 35-50.	10.2	249
24	Strategy Formation Patterns, Performance, and the Significance of Context. <i>Journal of Management</i> , 1997, 23, 189-209.	9.3	235
25	Diagnosing a firm's internal environment for corporate entrepreneurship. <i>Business Horizons</i> , 2014, 57, 37-47.	5.2	233
26	Exploring the Practice of Corporate Venturing: Some Common Forms and Their Organizational Implications. <i>Entrepreneurship Theory and Practice</i> , 2002, 26, 21-40.	10.2	223
27	Content and performance of growth-seeking strategies: A comparison of small firms in high- and low technology industries. <i>Journal of Business Venturing</i> , 1990, 5, 391-412.	6.3	222
28	Project failure from corporate entrepreneurship: Managing the grief process. <i>Journal of Business Venturing</i> , 2009, 24, 588-600.	6.3	200
29	Exploring the relationship between strategic reactiveness and entrepreneurial orientation: The role of structureâ€“style fit. <i>Journal of Business Venturing</i> , 2008, 23, 356-383.	6.3	198
30	IMPLEMENTING STRATEGIC MISSIONS: EFFECTIVE STRATEGIC, STRUCTURAL AND TACTICAL CHOICES. <i>Journal of Management Studies</i> , 1994, 31, 481-506.	8.3	196
31	Operations management and corporate entrepreneurship: The moderating effect of operations control on the antecedents of corporate entrepreneurial activity in relation to innovation performance. <i>Journal of Operations Management</i> , 2011, 29, 116-127.	5.2	169
32	CEO Tenure and Entrepreneurial Orientation within Family and Nonfamily Firms. <i>Entrepreneurship Theory and Practice</i> , 2016, 40, 891-913.	10.2	154
33	Entrepreneurial orientation: The necessity of a multilevel conceptualization. <i>Strategic Entrepreneurship Journal</i> , 2020, 14, 639-660.	4.4	150
34	Individual and team entrepreneurial orientation: Scale development and configurations for success. <i>Journal of Business Research</i> , 2020, 112, 1-12.	10.2	139
35	The Relationship between Environmental Dynamism and Small Firm Structure, Strategy, and Performance. <i>Journal of Marketing Theory and Practice</i> , 2000, 8, 63-78.	4.3	129
36	Effects of Firm R&D Investment and Environment on Acquisition Likelihood. <i>Journal of Management Studies</i> , 2006, 43, 1513-1535.	8.3	128

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37	THE EFFECTS OF TECHNOLOGICAL SOPHISTICATION ON STRATEGIC PROFILES, STRUCTURE AND FIRM PERFORMANCE. <i>Journal of Management Studies</i> , 1990, 27, 485-510.	8.3	126
38	Corporate Entrepreneurship: State-of-the-Art Research and a Future Research Agenda. <i>Journal of Product Innovation Management</i> , 2013, 30, 812-820.	9.5	118
39	The status quo of research on entrepreneurial orientation: Conversational landmarks and theoretical scaffolding. <i>Journal of Business Research</i> , 2021, 128, 564-577.	10.2	117
40	Alliance diversity, environmental context and the value of manufacturing capabilities among new high technology ventures. <i>Journal of Operations Management</i> , 2011, 29, 105-115.	5.2	115
41	The financial implications of fit between competitive strategy and innovation types and sources. <i>Journal of High Technology Management Research</i> , 1994, 5, 183-211.	4.9	109
42	Innovative Behaviour, Trust and Perceived Workplace Performance. <i>British Journal of Management</i> , 2018, 29, 750-768.	5.0	108
43	Strategic decision making in an intuitive vs. technocratic mode: structural and environmental considerations. <i>Journal of Business Research</i> , 2001, 52, 51-67.	10.2	104
44	Corporate venturing: Insights from actual performance. <i>Business Horizons</i> , 2009, 52, 459-467.	5.2	102
45	Why implementing corporate innovation is so difficult. <i>Business Horizons</i> , 2014, 57, 647-655.	5.2	95
46	Market responsiveness, top management risk taking, and the role of strategic learning as determinants of market pioneering. <i>Journal of Business Research</i> , 2009, 62, 782-788.	10.2	71
47	Entrepreneurial orientation, concern for socioemotional wealth preservation, and family firm performance. <i>Journal of Business Research</i> , 2021, 126, 197-208.	10.2	68
48	Learning Capability, Technological Parity, and Innovation Mode Use*. <i>Journal of Product Innovation Management</i> , 2010, 27, 97-114.	9.5	67
49	Adherence to plans, risk taking, and environment as predictors of firm growth. <i>Journal of High Technology Management Research</i> , 1998, 9, 207-237.	4.9	61
50	The contingent effects of differentiation and integration on corporate entrepreneurship. <i>Strategic Management Journal</i> , 2016, 37, 521-540.	7.3	59
51	Aligning strategic processes in pursuit of firm growth. <i>Journal of Business Research</i> , 2011, 64, 446-453.	10.2	56
52	Corporate entrepreneurship strategy: extending our knowledge boundaries through configuration theory. <i>Small Business Economics</i> , 2021, 56, 739-758.	6.7	56
53	Pioneering Orientation and Firm Growth. <i>Journal of Management</i> , 2012, 38, 1517-1549.	9.3	53
54	Traveling into unexplored territory: Radical innovativeness and the role of networking, customers, and technologically turbulent environments. <i>Industrial Marketing Management</i> , 2014, 43, 1385-1393.	6.7	53

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55	Strategy formation patterns, performance, and the significance of context. Journal of Management, 1997, 23, 189-209.	9.3	45
56	The Constant Gardener revisited: the effect of social blackmail on the marketing concept, innovation, and entrepreneurship. Journal of Business Ethics, 2002, 41, 287-295.	6.0	42
57	Domestic and international competitive focus, technology strategy and company performance: an empirical analysis. Technology Analysis and Strategic Management, 1994, 6, 39-54.	3.5	39
58	Top Management Decision Sharing and Adherence to Plans. Journal of Business Research, 1997, 40, 21-36.	10.2	34
59	Internal Corporate Venture Operations Independence and Performance: A Knowledge-Based Perspective. Entrepreneurship Theory and Practice, 2015, 39, 763-790.	10.2	33
60	Corporate Entrepreneurship in High and Low Technology Industries. Journal of Euromarketing, 1994, 3, 99-127.	0.0	31
61	Innovation, Ethics, and Entrepreneurship. Journal of Business Ethics, 2004, 54, 97-101.	6.0	28
62	A Response to Zahra's "Critique and Extension" of the Covin-Slevin Entrepreneurship Model. Entrepreneurship Theory and Practice, 1993, 17, 23-28.	10.2	22
63	The effects of entrepreneurial orientation and commitment to objectives on performance. New England Journal of Entrepreneurship, 2011, 14, 9-17.	2.1	16
64	Small Business Orientation: A Construct Proposal. Entrepreneurship Theory and Practice, 2019, 43, 529-552.	10.2	13
65	Internal corporate venture planning autonomy, strategic evolution, and venture performance. Small Business Economics, 2021, 56, 293-310.	6.7	13
66	A Model of Corporate Entrepreneurship as a Strategic Adaptation Mechanism. Advances in Entrepreneurship, Firm Emergence and Growth, 0, , 9-31.	1.5	8
67	International Entrepreneurial Orientation Disposition: Insights into Venture Internationalization. Advances in Entrepreneurship, Firm Emergence and Growth, 2021, , 87-120.	1.5	7
68	Here I come to save the day: Proposing necessary and sufficient conditions for founder-CEO comeback. Journal of Business Venturing Insights, 2014, 1-2, 26-30.	3.4	4
69	ORGANISATIONAL STRUCTURE, CORPORATE ENTREPRENEURSHIP AND PERFORMANCE. Journal of Enterprising Culture, 1998, 06, 111-146.	0.5	3
70	Exploring the Relationship between Strategic Adaptability and Entrepreneurial Orientation: The Role of Structure-Style Fit. SSRN Electronic Journal, 0, , .	0.4	3
71	Commentary on "Front and backstages of the diminished routinization of innovations, An entrepreneurial perspective on the firm-environment relationship", and "Cross-boundary disruptors". Strategic Entrepreneurship Journal, 2007, 1, 345-348.	4.4	0