

Vasudevan Ramanujam

List of Publications by Year in descending order

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Version: 2024-02-01

12
papers

4,812
citations

933447

10
h-index

1281871

11
g-index

12
all docs

12
docs citations

12
times ranked

2446
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|------|-----------|
| 1 | THE CORPORATE PERFORMANCE CONUNDRUM: A SYNTHESIS OF CONTEMPORARY VIEWS AND AN EXTENSION. <i>Journal of Management Studies</i> , 1990, 27, 463-483. | 8.3 | 49 |
| 2 | Research on corporate diversification: A synthesis. <i>Strategic Management Journal</i> , 1989, 10, 523-551. | 7.3 | 591 |
| 3 | Xerox: American Samurai Xerox: American Samurai, by Jacobson Gary & Hill Kirk John. New York: Macmillan Publishing Company, 1986, 338 pp., cloth.. <i>Academy of Management Review</i> , 1988, 13, 143-145. | 11.7 | 0 |
| 4 | Excellence, Planning, and Performance. <i>Interfaces</i> , 1988, 18, 23-31. | 1.5 | 16 |
| 5 | Planning and performance: A new look at an old question. <i>Business Horizons</i> , 1987, 30, 19-25. | 5.2 | 45 |
| 6 | Diversification and Performance: A Reexamination using A New Two-Dimensional Conceptualization of Diversity in Firms. <i>Academy of Management Journal</i> , 1987, 30, 380-393. | 6.3 | 50 |
| 7 | Measurement of Business Economic Performance: An Examination of Method Convergence. <i>Journal of Management</i> , 1987, 13, 109-122. | 9.3 | 702 |
| 8 | Planning system characteristics and planning effectiveness. <i>Strategic Management Journal</i> , 1987, 8, 453-468. | 7.3 | 144 |
| 9 | Measurement of Business Performance in Strategy Research: A Comparison of Approaches. <i>Academy of Management Review</i> , 1986, 11, 801. | 11.7 | 961 |
| 10 | Measurement of Business Performance in Strategy Research: A Comparison of Approaches. <i>Academy of Management Review</i> , 1986, 11, 801-814. | 11.7 | 2,129 |
| 11 | Between a dream and a nightmare: On the integration of the human resource management and strategic business planning processes. <i>Human Resource Management</i> , 1985, 24, 429-452. | 5.8 | 119 |
| 12 | Eight half-truths of strategic planning: A fresh look. <i>Strategy and Leadership</i> , 1985, 13, 22-24. | 0.2 | 6 |