

Vasudevan Ramanujam

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11379675/publications.pdf>

Version: 2024-02-01

12
papers

4,812
citations

933447

10
h-index

1281871

11
g-index

12
all docs

12
docs citations

12
times ranked

2446
citing authors

#	ARTICLE	IF	CITATIONS
1	Measurement of Business Performance in Strategy Research: A Comparison of Approaches. Academy of Management Review, 1986, 11, 801-814.	11.7	2,129
2	Measurement of Business Performance in Strategy Research: A Comparison of Approaches. Academy of Management Review, 1986, 11, 801.	11.7	961
3	Measurement of Business Economic Performance: An Examination of Method Convergence. Journal of Management, 1987, 13, 109-122.	9.3	702
4	Research on corporate diversification: A synthesis. Strategic Management Journal, 1989, 10, 523-551.	7.3	591
5	Planning system characteristics and planning effectiveness. Strategic Management Journal, 1987, 8, 453-468.	7.3	144
6	Between a dream and a nightmare: On the integration of the human resource management and strategic business planning processes. Human Resource Management, 1985, 24, 429-452.	5.8	119
7	Diversification and Performance: A Reexamination using A New Two-Dimensional Conceptualization of Diversity in Firms. Academy of Management Journal, 1987, 30, 380-393.	6.3	50
8	THE CORPORATE PERFORMANCE CONUNDRUM: A SYNTHESIS OF CONTEMPORARY VIEWS AND AN EXTENSION. Journal of Management Studies, 1990, 27, 463-483.	8.3	49
9	Planning and performance: A new look at an old question. Business Horizons, 1987, 30, 19-25.	5.2	45
10	Excellence, Planning, and Performance. Interfaces, 1988, 18, 23-31.	1.5	16
11	Eight half-truths of strategic planning: A fresh look. Strategy and Leadership, 1985, 13, 22-24.	0.2	6
12	Xerox: American Samurai Xerox: American Samurai, by Jacobson Gary & Hill Kirk John. New York: Macmillan Publishing Company, 1986, 338 pp., cloth.. Academy of Management Review, 1988, 13, 143-145.	11.7	0