

Kyriakos Kyriakopoulos

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11363911/publications.pdf>

Version: 2024-02-01

7
papers

827
citations

1307594
7
h-index

1720034
7
g-index

7
all docs

7
docs citations

7
times ranked

758
citing authors

#	ARTICLE	IF	CITATIONS
1	Tradeoffs in marketing exploitation and exploration strategies: The overlooked role of market orientation. <i>International Journal of Research in Marketing</i> , 2004, 21, 219-240.	4.2	294
2	The Bright Side and Dark Side of Embedded Ties in Business-to-Business Innovation. <i>Journal of Marketing</i> , 2011, 75, 34-52.	11.3	234
3	Knowledge Stocks and Information Flows in New Product Development*. <i>Journal of Management Studies</i> , 2004, 41, 1469-1498.	8.3	137
4	Improvisation in Product Innovation: The Contingent Role of Market Information Sources and Memory Types. <i>Organization Studies</i> , 2011, 32, 1051-1078.	5.3	67
5	The Role of Marketing Resources in Radical Innovation Activity: Antecedents and Payoffs. <i>Journal of Product Innovation Management</i> , 2016, 33, 398-417.	9.5	61
6	A Pre-Purchase Model of Consumer Choice for Biological Foodstuff. <i>Journal of International Food and Agribusiness Marketing</i> , 1997, 8, 37-53.	2.1	24
7	Post-Purchase Intentions for Organic Foodstuff. <i>Journal of International Food and Agribusiness Marketing</i> , 1998, 9, 1-19.	2.1	10