

Anthony D Cox

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11213624/publications.pdf>

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23
papers

1,313
citations

623734

14
h-index

642732

23
g-index

24
all docs

24
docs citations

24
times ranked

1110
citing authors

#	ARTICLE	IF	CITATIONS
1	Beyond First Impressions: The Effects of Repeated Exposure on Consumer Liking of Visually Complex and Simple Product Designs. <i>Journal of the Academy of Marketing Science</i> , 2002, 30, 119-130.	11.2	210
2	Communicating the Consequences of Early Detection: The Role of Evidence and Framing. <i>Journal of Marketing</i> , 2001, 65, 91-103.	11.3	206
3	When Consumer Behavior Goes Bad: An Investigation of Adolescent Shoplifting. <i>Journal of Consumer Research</i> , 1990, 17, 149.	5.1	173
4	What Does Familiarity Breed? Complexity as a Moderator of Repetition Effects in Advertisement Evaluation. <i>Journal of Consumer Research</i> , 1988, 15, 111.	5.1	132
5	Behavioral interventions to increase HPV vaccination acceptability among mothers of young girls.. <i>Health Psychology</i> , 2010, 29, 29-39.	1.6	88
6	Understanding Consumer Responses to Product Risk Information. <i>Journal of Marketing</i> , 2006, 70, 79-91.	11.3	67
7	Research note: Social influences on adolescent shoplifting—Theory, evidence, and implications for the retail industry. <i>Journal of Retailing</i> , 1993, 69, 234-246.	6.2	65
8	Does perceived risk influence the effects of message framing? A new investigation of a widely held notion. <i>Psychology and Health</i> , 2014, 29, 933-949.	2.2	63
9	Does perceived risk influence the effects of message framing? Revisiting the link between prospect theory and message framing. <i>Health Psychology Review</i> , 2016, 10, 447-459.	8.6	56
10	Understanding Consumer Responses to Product Risk Information. <i>Journal of Marketing</i> , 2006, 70, 79-91.	11.3	51
11	Consumer Response to Drug Risk Information: The Role of Positive Affect. <i>Journal of Marketing</i> , 2010, 74, 31-44.	11.3	42
12	Consumer Response to Drug Risk Information: The Role of Positive Affect. <i>Journal of Marketing</i> , 2010, 74, 31-44.	11.3	40
13	Vaginal Microbicide Preferences Among Midwestern Urban Adolescent Women. <i>Journal of Adolescent Health</i> , 2008, 43, 349-356.	2.5	18
14	The effects of message framing and healthcare provider recommendation on adult hepatitis B vaccination: A randomized controlled trial. <i>Preventive Medicine</i> , 2019, 127, 105798.	3.4	15
15	Use of Drawings to Explore U.S. Women's Perspectives on Why People Might Decline HIV Testing. <i>Health Care for Women International</i> , 2011, 32, 328-343.	1.1	14
16	To Err is human? How typographical and orthographical errors affect perceptions of online reviewers. <i>Computers in Human Behavior</i> , 2017, 75, 245-253.	8.5	14
17	Can self-prediction overcome barriers to Hepatitis B vaccination? A randomized controlled trial.. <i>Health Psychology</i> , 2012, 31, 97-105.	1.6	13
18	Direct-to-Consumer Drug Advertisements and the Informed Patient: A Legal, Ethical, and Content Analysis. <i>American Business Law Journal</i> , 2013, 50, 729-778.	0.7	12

#	ARTICLE	IF	CITATIONS
19	Behavior and health beliefs as predictors of HIV testing among women: a prospective study of observed HIV testing. <i>AIDS Care - Psychological and Socio-Medical Aspects of AIDS/HIV</i> , 2018, 30, 1062-1069.	1.2	12
20	The effects of HIV testing advocacy messages on test acceptance: a randomized clinical trial. <i>BMC Medicine</i> , 2014, 12, 204.	5.5	8
21	The Centers for Disease Control and Prevention Revised Recommendations for HIV Testing: Reactions of Women Attending Community Health Clinics. <i>Journal of the Association of Nurses in AIDS Care</i> , 2008, 19, 66-74.	1.0	7
22	Vaginal microbicides for STD prevention: Characteristics preferred by adolescent women. <i>Journal of Adolescent Health</i> , 2005, 36, 125.	2.5	1
23	Hyperkinetic Children: A Neuro-Psychosocial Approach. By Keith C. Conners and Karen C. Wells. London: Sage Publications. 1986. Pp. 160. £19.75 (hb). £10.00 (pb).. <i>British Journal of Psychiatry</i> , 1987, 150, 139-139.	2.8	0