

# Silvia Bellezza

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11196454/publications.pdf>

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9  
papers

716  
citations

1040056

9  
h-index

1474206

9  
g-index

9  
all docs

9  
docs citations

9  
times ranked

535  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Red Sneakers Effect: Inferring Status and Competence from Signals of Nonconformity. <i>Journal of Consumer Research</i> , 2014, 41, 35-54.	5.1	219
2	Conspicuous Consumption of Time: When Busyness and Lack of Leisure Time Become a Status Symbol. <i>Journal of Consumer Research</i> , 2017, 44, 118-138.	5.1	165
3	Brand Tourists: How Non-Core Users Enhance the Brand Image by Eliciting Pride. <i>Journal of Consumer Research</i> , 2014, 41, 397-417.	5.1	75
4	Buy Less, Buy Luxury: Understanding and Overcoming Product Durability Neglect for Sustainable Consumption. <i>Journal of Marketing</i> , 2021, 85, 28-43.	11.3	67
5	Consumer Minimalism. <i>Journal of Consumer Research</i> , 2022, 48, 796-816.	5.1	60
6	Trickle-Round Signals: When Low Status Is Mixed with High. <i>Journal of Consumer Research</i> , 2020, 47, 100-127.	5.1	39
7	Be Careless with That! Availability of Product Upgrades Increases Cavalier Behavior toward Possessions. <i>Journal of Marketing Research</i> , 2017, 54, 768-784.	4.8	37
8	Temporal Profiles of Instant Utility During Anticipation, Event, and Recall. <i>Management Science</i> , 2017, 63, 729-748.	4.1	29
9	The symbolic value of time. <i>Current Opinion in Psychology</i> , 2019, 26, 58-61.	4.9	25