

Leilei Gao

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11179503/publications.pdf>

Version: 2024-02-01

2
papers

41
citations

2682572

2
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2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

35
citing authors

#	ARTICLE	IF	CITATIONS
1	Wanting Ever More: Acquisition Procedure Motivates Continued Reward Acquisition. Journal of Consumer Research, 2016, 43, 230-245.	5.1	19
2	The Influence of Initial Possession Level on Consumers' Adoption of a Collection Goal: A Tipping Point Effect. Journal of Marketing, 2014, 78, 143-156.	11.3	22