

Remco Prins

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11108547/publications.pdf>

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2
papers

178
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

136
citing authors

#	ARTICLE	IF	CITATIONS
1	The impact of adoption timing on new service usage and early disadoption. International Journal of Research in Marketing, 2009, 26, 304-313.	4.2	39
2	Marketing Communication Drivers of Adoption Timing of a New E-Service among Existing Customers. Journal of Marketing, 2007, 71, 169-183.	11.3	139