

# Amit Bhatnagar

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1107468/publications.pdf>

Version: 2024-02-01

14  
papers

1,323  
citations

1163117

8  
h-index

1058476

14  
g-index

14  
all docs

14  
docs citations

14  
times ranked

894  
citing authors

#	ARTICLE	IF	CITATIONS
1	Hey, Alexa! What attributes of Skills affect firm value?. Journal of the Academy of Marketing Science, 2022, 50, 1219-1235.	11.2	7
2	Antecedents and consequences of cross-effects: An empirical analysis of omni-coupons. International Journal of Research in Marketing, 2020, 37, 405-420.	4.2	22
3	Do habits influence the types of information that smartphone shoppers seek?. Journal of Business Research, 2019, 94, 89-98.	10.2	13
4	Providing a Window of Opportunity for Converting eStore Visitors. Information Systems Research, 2017, 28, 22-32.	3.7	19
5	Customer Satisfaction with E-Retailers: The Role of Product Type in the Relative Importance of Attributes. Journal of Internet Commerce, 2016, 15, 274-291.	5.5	4
6	Online Market Entry: The Motivations for Imitation across Retailer Types. Managerial and Decision Economics, 2016, 37, 151-166.	2.5	7
7	Increasing online sales by facilitating spillover shopping. Journal of Retailing and Consumer Services, 2016, 29, 58-69.	9.4	13
8	Exploring Curvilinearity Through Fractional Polynomials in Management Research. Organizational Research Methods, 2015, 18, 738-760.	9.1	7
9	A Decision Model for E-commerce-enabled Partial Market Exit. Journal of Retailing, 2010, 86, 401-413.	6.2	6
10	An Analysis of Frequency and Duration of Search on the Internet. The Journal of Business, 2004, 77, 311-330.	2.1	51
11	A latent class segmentation analysis of e-shoppers. Journal of Business Research, 2004, 57, 758-767.	10.2	203
12	Segmenting consumers based on the benefits and risks of Internet shopping. Journal of Business Research, 2004, 57, 1352-1360.	10.2	243
13	Shopping Style Segmentation of Consumers. Marketing Letters, 2002, 13, 91-106.	2.9	6
14	On risk, convenience, and Internet shopping behavior. Communications of the ACM, 2000, 43, 98-105.	4.5	722