

B Douglas Bernheim

List of Publications by Year in descending order

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Version: 2024-02-01

40
papers

7,639
citations

393982

19
h-index

454577

30
g-index

47
all docs

47
docs citations

47
times ranked

3364
citing authors

#	ARTICLE	IF	CITATIONS
1	A Theory of Conformity. <i>Journal of Political Economy</i> , 1994, 102, 841-877.	3.3	1,405
2	The Strategic Bequest Motive. <i>Journal of Political Economy</i> , 1985, 93, 1045-1076.	3.3	919
3	Menu Auctions, Resource Allocation, and Economic Influence. <i>Quarterly Journal of Economics</i> , 1986, 101, 1.	3.8	901
4	Social Image and the 50-50 Norm: A Theoretical and Experimental Analysis of Audience Effects. <i>Econometrica</i> , 2009, 77, 1607-1636.	2.6	761
5	Addiction and Cue-Triggered Decision Processes. <i>American Economic Review</i> , 2004, 94, 1558-1590.	4.0	591
6	What Accounts for the Variation in Retirement Wealth Among U.S. Households?. <i>American Economic Review</i> , 2001, 91, 832-857.	4.0	573
7	Beyond Revealed Preference: Choice-Theoretic Foundations for Behavioral Welfare Economics. <i>Quarterly Journal of Economics</i> , 2009, 124, 51-104.	3.8	508
8	How Strong Are Bequest Motives? Evidence Based on Estimates of the Demand for Life Insurance and Annuities. <i>Journal of Political Economy</i> , 1991, 99, 899-927.	3.3	387
9	Ricardian Equivalence: An Evaluation of Theory and Evidence. <i>NBER Macroeconomics Annual</i> , 1987, 2, 263-304.	2.5	183
10	The Welfare Economics of Default Options in 401(k) Plans. <i>American Economic Review</i> , 2015, 105, 2798-2837.	4.0	155
11	Toward Choice-Theoretic Foundations for Behavioral Welfare Economics. <i>American Economic Review</i> , 2007, 97, 464-470.	4.0	134
12	Behavioral Welfare Economics. <i>Journal of the European Economic Association</i> , 2009, 7, 267-319.	1.9	130
13	100 Years of the <i>American Economic Review</i> : The Top 20 Articles. <i>American Economic Review</i> , 2011, 101, 1-8.	4.0	129
14	The Good, the Bad, and the Ugly: A Unified Approach to Behavioral Welfare Economics. <i>Journal of Benefit-Cost Analysis</i> , 2016, 7, 12-68.	0.6	128
15	Neural Activity Reveals Preferences without Choices. <i>American Economic Journal: Microeconomics</i> , 2014, 6, 1-36.	0.7	104
16	On the Potential of Neuroeconomics: A Critical (but Hopeful) Appraisal. <i>American Economic Journal: Microeconomics</i> , 2009, 1, 1-41.	0.7	71
17	The Power of the Last Word in Legislative Policy Making. <i>Econometrica</i> , 2006, 74, 1161-1190.	2.6	65
18	A Theory of Chosen Preferences. <i>American Economic Review</i> , 2021, 111, 720-754.	4.0	50

#	ARTICLE	IF	CITATIONS
19	On the Empirical Validity of Cumulative Prospect Theory: Experimental Evidence of Rank-Independent Probability Weighting. <i>Econometrica</i> , 2020, 88, 1363-1409.	2.6	42
20	Behavioral Public Economics. <i>Handbook of Behavioral Economics</i> , 2018, , 381-516.	3.7	35
21	What Motivates Paternalism? An Experimental Study. <i>American Economic Review</i> , 2021, 111, 787-830.	4.0	29
22	Taxation and Saving**I am grateful to the National Science Foundation (Grant Number SBR95-11321) for financial support. During the course of this project, I have benefitted from discussions with numerous friends and colleagues, and my intellectual debts are too numerous to list. However, I am especially grateful to Alan Auerbach, William Gale, and Kenneth Judd. I am also indebted to Sita Nataraj for catching a number of errors, and for suggesting a variety of expositional improvements.. <i>Handbook of Public Economics</i> , 2002, 3, 1173-1249.	2.6	27
23	When Fair Isn't Fair: Understanding Choice Reversals Involving Social Preferences. <i>Journal of Political Economy</i> , 2020, 128, 1673-1711.	3.3	23
24	Do Consumers Exploit Commitment Opportunities? Evidence from Natural Experiments Involving Liquor Consumption. <i>American Economic Journal: Economic Policy</i> , 2016, 8, 41-69.	1.5	15
25	In defense of behavioral welfare economics. <i>Journal of Economic Methodology</i> , 2021, 28, 385-400.	0.6	15
26	Financial Education, Financial Competence, and Consumer Welfare. <i>SSRN Electronic Journal</i> , 0, , .	0.4	14
27	Price Cutting and Business Stealing in Imperfect Cartels. <i>American Economic Review</i> , 2017, 107, 387-424.	4.0	13
28	The Psychology and Neurobiology of Judgment and Decision Making. , 2009, , 113-125.		12
29	Toward Choice-Theoretic Foundations for Behavioral Welfare Economics. <i>SSRN Electronic Journal</i> , 2007, , .	0.4	10
30	When Fair Isn't Fair: Sophisticated Time Inconsistency in Social Preferences. <i>SSRN Electronic Journal</i> , 0, , .	0.4	8
31	A theory of decisive leadership. <i>Games and Economic Behavior</i> , 2020, 121, 146-168.	0.4	6
32	Robustness of Rank Independence in Risky Choice. <i>AEA Papers and Proceedings American Economic Association</i> , 2022, 112, 415-420.	0.7	5
33	A Theory of Chosen Preferences. <i>SSRN Electronic Journal</i> , 2019, , .	0.4	3
34	behavioural public economics. , 2010, , 51-58.		3
35	A Theory of Decisive Leadership. <i>SSRN Electronic Journal</i> , 0, , .	0.4	2
36	Exclusive Dealing. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1

#	ARTICLE	IF	CITATIONS
37	A General Solution to the Problem of Setting Optimal Default Options. AEA Papers and Proceedings American Economic Association, 2022, 112, 131-135.	0.7	1
38	Costless Signaling with Costly Signals. SSRN Electronic Journal, 2017, , .	0.4	0
39	Behavioural Public Economics. , 2008, , 1-6.		0
40	Behavioural Public Economics. , 2018, , 882-887.		0