

# Aner Tal

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10961152/publications.pdf>

Version: 2024-02-01

20  
papers

309  
citations

933447

10  
h-index

940533

16  
g-index

20  
all docs

20  
docs citations

20  
times ranked

302  
citing authors

#	ARTICLE	IF	CITATIONS
1	To protect and support: Why would consumers find foods tastier if these foods help support a desired self-identity. <i>Psychology and Marketing</i> , 2022, 39, 701-714.	8.2	4
2	The influence of companies' moral associations on the product consumption experience: The role of moral disgust. <i>Psychology and Marketing</i> , 2022, 39, 1871-1887.	8.2	1
3	Moving towards healthy: cuing food healthiness and appeal. <i>Journal of Social Marketing</i> , 2021, 11, 44-63.	2.3	11
4	Visual Size Matters: The Effect of Product Depiction Size on Calorie Estimates. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 12392.	2.6	2
5	Wanting More, Seeing Less: Hunger Reduces Calorie Evaluations. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 12270.	2.6	3
6	Moving up in taste: Enhanced projected taste and freshness of moving food products. <i>Psychology and Marketing</i> , 2017, 34, 671-683.	8.2	30
7	Depicted serving size: cereal packaging pictures exaggerate serving sizes and promote overserving. <i>BMC Public Health</i> , 2017, 17, 169.	2.9	18
8	Blinded with science: Trivial graphs and formulas increase ad persuasiveness and belief in product efficacy. <i>Public Understanding of Science</i> , 2016, 25, 117-125.	2.8	76
9	Rigor Mortis: Statistical thoroughness in reporting and the making of truth. <i>Public Understanding of Science</i> , 2016, 25, 141-145.	2.8	0
10	An Apple a Day Brings More Apples Your Way: Healthy Samples Prime Healthier Choices. <i>Psychology and Marketing</i> , 2015, 32, 575-584.	8.2	25
11	Television Watching and Effects on Food Intake—Reply. <i>JAMA Internal Medicine</i> , 2015, 175, 468.	5.1	3
12	Fresh from the tree: Implied motion improves food evaluation. <i>Food Quality and Preference</i> , 2015, 46, 160-165.	4.6	31
13	Eyes in the Aisles. <i>Environment and Behavior</i> , 2015, 47, 715-733.	4.7	12
14	Watch What You Eat. <i>JAMA Internal Medicine</i> , 2014, 174, 1842.	5.1	23
15	Fattening Fasting: Hungry Grocery Shoppers Buy More Calories, Not More Food. <i>JAMA Internal Medicine</i> , 2013, 173, 1146.	5.1	40
16	First Foods Most: After 18-Hour Fast, People Drawn to Starches First and Vegetables Last. <i>Archives of Internal Medicine</i> , 2012, 172, 961.	3.8	18
17	Turning Virtual Reality into Reality: A Checklist to Ensure Virtual Reality Studies of Eating Behavior and Physical Activity Parallel the Real World. <i>Journal of Diabetes Science and Technology</i> , 2011, 5, 239-244.	2.2	6
18	Effects of Fasting on Food Choices. <i>FASEB Journal</i> , 2011, 25, 94.2.	0.5	0

#	ARTICLE	IF	CITATIONS
19	The effect of synchronizing consumers' diurnal preferences with time of response on data reliability. Marketing Letters, 2010, 21, 1-15.	2.9	5
20	Eyes in the Aisles: Why Is CappN Crunch Looking Down at My Child?. SSRN Electronic Journal, 0, , .	0.4	1