

Aner Tal

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10961152/publications.pdf>

Version: 2024-02-01

20
papers

309
citations

933447

10
h-index

940533

16
g-index

20
all docs

20
docs citations

20
times ranked

302
citing authors

#	ARTICLE	IF	CITATIONS
1	Blinded with science: Trivial graphs and formulas increase ad persuasiveness and belief in product efficacy. <i>Public Understanding of Science</i> , 2016, 25, 117-125.	2.8	76
2	Fattening Fasting: Hungry Grocery Shoppers Buy More Calories, Not More Food. <i>JAMA Internal Medicine</i> , 2013, 173, 1146.	5.1	40
3	Fresh from the tree: Implied motion improves food evaluation. <i>Food Quality and Preference</i> , 2015, 46, 160-165.	4.6	31
4	Moving up in taste: Enhanced projected taste and freshness of moving food products. <i>Psychology and Marketing</i> , 2017, 34, 671-683.	8.2	30
5	An Apple a Day Brings More Apples Your Way: Healthy Samples Prime Healthier Choices. <i>Psychology and Marketing</i> , 2015, 32, 575-584.	8.2	25
6	Watch What You Eat. <i>JAMA Internal Medicine</i> , 2014, 174, 1842.	5.1	23
7	First Foods Most: After 18-Hour Fast, People Drawn to Starches First and Vegetables Last. <i>Archives of Internal Medicine</i> , 2012, 172, 961.	3.8	18
8	Depicted serving size: cereal packaging pictures exaggerate serving sizes and promote overserving. <i>BMC Public Health</i> , 2017, 17, 169.	2.9	18
9	Eyes in the Aisles. <i>Environment and Behavior</i> , 2015, 47, 715-733.	4.7	12
10	Moving towards healthy: cuing food healthiness and appeal. <i>Journal of Social Marketing</i> , 2021, 11, 44-63.	2.3	11
11	Turning Virtual Reality into Reality: A Checklist to Ensure Virtual Reality Studies of Eating Behavior and Physical Activity Parallel the Real World. <i>Journal of Diabetes Science and Technology</i> , 2011, 5, 239-244.	2.2	6
12	The effect of synchronizing consumers' diurnal preferences with time of response on data reliability. <i>Marketing Letters</i> , 2010, 21, 1-15.	2.9	5
13	To protect and support: Why would consumers find foods tastier if these foods help support a desired self-identity. <i>Psychology and Marketing</i> , 2022, 39, 701-714.	8.2	4
14	Television Watching and Effects on Food Intake—Reply. <i>JAMA Internal Medicine</i> , 2015, 175, 468.	5.1	3
15	Wanting More, Seeing Less: Hunger Reduces Calorie Evaluations. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 12270.	2.6	3
16	Visual Size Matters: The Effect of Product Depiction Size on Calorie Estimates. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 12392.	2.6	2
17	Eyes in the Aisles: Why Is CappN Crunch Looking Down at My Child?. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
18	The influence of companies' moral associations on the product consumption experience: The role of moral disgust. <i>Psychology and Marketing</i> , 2022, 39, 1871-1887.	8.2	1

#	ARTICLE	IF	CITATIONS
19	Rigor Mortis: Statistical thoroughness in reporting and the making of truth. Public Understanding of Science, 2016, 25, 141-145.	2.8	0
20	Effects of Fasting on Food Choices. FASEB Journal, 2011, 25, 94.2.	0.5	0