

Kathleen M Eisenhardt

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10919098/publications.pdf>

Version: 2024-02-01

84
papers

95,515
citations

28274
55
h-index

66911
78
g-index

90
all docs

90
docs citations

90
times ranked

30413
citing authors

#	ARTICLE	IF	CITATIONS
1	Big Fish versus Big Pond? Entrepreneurs, Established Firms, and Antecedents of Tie Formation. Academy of Management Journal, 2022, 65, 427-452.	6.3	22
2	Organizing Form, Experimentation, and Performance: Innovation in the Nascent Civilian Drone Industry. Organization Science, 2022, 33, 1645-1674.	4.5	19
3	What is digital transformation? Core tensions facing established companies on the global stage. Global Strategy Journal, 2022, 12, 595-618.	7.4	38
4	Analytic models in strategy, organizations, and management research: A guide for consumers. Strategic Management Journal, 2021, 42, 329-360.	7.3	17
5	What is the Eisenhardt Method, really?. Strategic Organization, 2021, 19, 147-160.	5.0	252
6	Ant colonies: building complex organizations with minuscule brains and no leaders. Journal of Organization Design, 2021, 10, 55-74.	1.2	10
7	Strategy and Uncertainty: Resource-Based View, Strategy-Creation View, and the Hybrid Between Them. Journal of Management, 2021, 47, 1915-1935.	9.3	32
8	Parallel Play: Startups, Nascent Markets, and Effective Business-model Design. Administrative Science Quarterly, 2020, 65, 483-523.	6.9	197
9	Simple rules for a world of change: Reflections on "turning a process into a capability". Strategic Entrepreneurship Journal, 2020, 14, 560-562.	4.4	3
10	Decision weaving: Forming novel, complex strategy in entrepreneurial settings. Strategic Management Journal, 2020, 41, 2275-2314.	7.3	53
11	Get rich or die trying! finding revenue model fit using machine learning and multiple cases. Strategic Management Journal, 2020, 41, 1245-1273.	7.3	62
12	Theorizing from Cases: A Commentary. JIBS Special Collections, 2020, , 221-227.	1.2	13
13	Bottlenecks, cooperation, and competition in nascent ecosystems. Strategic Management Journal, 2019, 40, 1333-1335.	7.3	10
14	Thoughts about Research, Inspirations for Research and Future Research. Research Methodology in Strategy and Management, 2019, , 15-26.	0.3	3
15	Finding Theory "Method Fit: A Comparison of Three Qualitative Approaches to Theory Building. Journal of Management Inquiry, 2018, 27, 284-300.	3.9	557
16	How firms navigate cooperation and competition in nascent ecosystems. Strategic Management Journal, 2018, 39, 3163-3192.	7.3	350
17	Simple Rules. , 2018, , 1559-1562.		0
18	Failure <i>Is</i> an Option: Institutional Change, Entrepreneurial Risk, and New Firm Growth. Organization Science, 2017, 28, 93-112.	4.5	109

#	ARTICLE	IF	CITATIONS
19	Strategy Formation in Entrepreneurial Settings: Past Insights and Future Directions. Strategic Entrepreneurship Journal, 2017, 11, 306-325.	4.4	104
20	Superior Strategy in Entrepreneurial Settings: Thinking, Doing, and the Logic of Opportunity. Strategy Science, 2017, 2, 246-257.	2.9	61
21	How entrepreneurs leverage institutional intermediaries in emerging economies to acquire public resources. Strategic Management Journal, 2017, 38, 1373-1390.	7.3	214
22	Unpacking the CEOâ€“Board Relationship: How Strategy Making Happens in Entrepreneurial Firms. Academy of Management Journal, 2017, 60, 1828-1858.	6.3	129
23	How Firms Navigate Cooperation and Competition in Nascent Ecosystems. SSRN Electronic Journal, 2017, , .	0.4	12
24	Grand Challenges and Inductive Methods: Rigor without Rigor Mortis. Academy of Management Journal, 2016, 59, 1113-1123.	6.3	623
25	Resource Redeployment in Business Ecosystems. Advances in Strategic Management, 2016, , 19-48.	0.1	9
26	Who Takes You to the Dance? How Partnersâ€™ Institutional Logics Influence Innovation in Young Firms. Administrative Science Quarterly, 2015, 60, 596-633.	6.9	244
27	Response to Vuori and Vuori's commentary on "Heuristics in the strategy context". Strategic Management Journal, 2014, 35, 1698-1702.	7.3	53
28	Top management teams and the performance of entrepreneurial firms. Small Business Economics, 2013, 40, 805-816.	6.7	88
29	Catalyzing Strategies and Efficient Tie Formation: How Entrepreneurial Firms Obtain Investment Ties. Academy of Management Journal, 2012, 55, 35-70.	6.3	307
30	Failure is an Option: Failure Barriers and New Firm Performance. SSRN Electronic Journal, 2012, , .	0.4	7
31	Rotating Leadership and Collaborative Innovation. Administrative Science Quarterly, 2011, 56, 159-201.	6.9	390
32	Rational heuristics: the "simple rules" that strategists learn from process experience. Strategic Management Journal, 2011, 32, 1437-1464.	7.3	555
33	Chapter 10 Silicon valley, theories of organization, and the Stanford legacy. Research in the Sociology of Organizations, 2010, , 191-205.	0.8	4
34	Life in the fast lane: Origins of competitive interaction in new vs. established markets. Strategic Management Journal, 2010, 31, 1527-1547.	7.3	89
35	Success and Failure in Technology Acquisitions: Lessons for Buyers and Sellers. Academy of Management Perspectives, 2010, 24, 73-92.	6.8	44
36	Rewiring: Cross-Business-Unit Collaborations in Multibusiness Organizations. Academy of Management Journal, 2010, 53, 265-301.	6.3	276

#	ARTICLE	IF	CITATIONS
37	CROSSROADS“Microfoundations of Performance: Balancing Efficiency and Flexibility in Dynamic Environments. Organization Science, 2010, 21, 1263-1273.	4.5	574
38	Constructing Markets and Shaping Boundaries: Entrepreneurial Power in Nascent Fields. Academy of Management Journal, 2009, 52, 643-671.	6.3	808
39	Origin of Alliance Portfolios: Entrepreneurs, Network Strategies, and Firm Performance. Academy of Management Journal, 2009, 52, 246-279.	6.3	622
40	Optimal Structure, Market Dynamism, and the Strategy of Simple Rules. Administrative Science Quarterly, 2009, 54, 413-452.	6.9	590
41	Position, leverage and opportunity: a typology of strategic logics linking resources with competitive advantage. Managerial and Decision Economics, 2008, 29, 241-256.	2.5	96
42	Swimming with Sharks: Technology Ventures, Defense Mechanisms and Corporate Relationships. Administrative Science Quarterly, 2008, 53, 295-332.	6.9	555
43	Theory Building From Cases: Opportunities And Challenges. Academy of Management Journal, 2007, 50, 25-32.	6.3	10,322
44	Developing Theory Through Simulation Methods. Academy of Management Review, 2007, 32, 480-499.	11.7	812
45	What makes a process a capability? Heuristics, strategy, and effective capture of opportunities. Strategic Entrepreneurship Journal, 2007, 1, 27-47.	4.4	352
46	Organizational Boundaries and Theories of Organization. Organization Science, 2005, 16, 491-508.	4.5	732
47	CONSTRUCTING MARKETS AND ORGANIZING BOUNDARIES: ENTREPRENEURIAL ACTION IN NASCENT FIELDS.. Proceedings - Academy of Management, 2004, 2004, J1-J6.	0.1	24
48	The global acquisition, leverage, and protection of technological competencies. Strategic Management Journal, 2004, 25, 713-722.	7.3	189
49	Inter-temporal economies of scope, organizational modularity, and the dynamics of diversification. Strategic Management Journal, 2004, 25, 1217-1232.	7.3	459
50	The Seller's Side of the Story: Acquisition as Courtship and Governance as Syndicate in Entrepreneurial Firms. Administrative Science Quarterly, 2004, 49, 366-403.	6.9	442
51	Austrian Insights on Strategic Organization: From Market Insights to Implications for Firms. Strategic Organization, 2003, 1, 345-352.	5.0	62
52	CROSS-BUSINESS SYNERGY: RECOMBINATION, MODULARITY AND THE MULTI-BUSINESS TEAM.. Proceedings - Academy of Management, 2003, 2003, P1-P6.	0.1	12
53	Integrating Knowledge in Groups: How Formal Interventions Enable Flexibility. Organization Science, 2002, 13, 370-386.	4.5	567
54	Architectural Innovation and Modular Corporate Forms. Academy of Management Journal, 2001, 44, 1229-1249.	6.3	147

#	ARTICLE	IF	CITATIONS
55	Dynamic capabilities: what are they?. Strategic Management Journal, 2000, 21, 1105-1121.	7.3	9,773
56	Exploring the Black Box: An Analysis of Work Group Diversity, Conflict, and Performance. Administrative Science Quarterly, 1999, 44, 1.	6.9	2,170
57	The Art of Continuous Change: Linking Complexity Theory and Time-Paced Evolution in Relentlessly Shifting Organizations. Administrative Science Quarterly, 1997, 42, 1.	6.9	2,924
58	Conflict and Strategic Choice: How Top Management Teams Disagree. California Management Review, 1997, 39, 42-62.	6.3	250
59	Resource-based View of Strategic Alliance Formation: Strategic and Social Effects in Entrepreneurial Firms. Organization Science, 1996, 7, 136-150.	4.5	1,973
60	The Evolution of Intracorporate Domains: Divisional Charter Losses in High-Technology, Multidivisional Corporations. Organization Science, 1996, 7, 255-282.	4.5	263
61	PRODUCT DEVELOPMENT: PAST RESEARCH, PRESENT FINDINGS, AND FUTURE DIRECTIONS. Academy of Management Review, 1995, 20, 343-378.	11.7	2,634
62	Accelerating Adaptive Processes: Product Innovation in the Global Computer Industry. Administrative Science Quarterly, 1995, 40, 84.	6.9	1,762
63	Strategic decision making. Strategic Management Journal, 1992, 13, 17-37.	7.3	1,072
64	Better Stories and Better Constructs: The Case for Rigor and Comparative Logic. Academy of Management Review, 1991, 16, 620.	11.7	278
65	Better Stories and Better Constructs: The Case for Rigor and Comparative Logic. Academy of Management Review, 1991, 16, 620-627.	11.7	939
66	Speed and Strategic Choice: How Managers Accelerate Decision Making. California Management Review, 1990, 32, 39-54.	6.3	205
67	Organizational Growth: Linking Founding Team, Strategy, Environment, and Growth Among U.S. Semiconductor Ventures, 1978-1988. Administrative Science Quarterly, 1990, 35, 504.	6.9	1,619
68	Speeding Products to Market: Waiting Time to First Product Introduction in New Firms. Administrative Science Quarterly, 1990, 35, 177.	6.9	566
69	Making Fast Strategic Decisions In High-Velocity Environments. Academy of Management Journal, 1989, 32, 543-576.	6.3	210
70	Agency Theory: An Assessment and Review. Academy of Management Review, 1989, 14, 57-74.	11.7	6,955
71	Agency Theory: An Assessment and Review. Academy of Management Review, 1989, 14, 57.	11.7	2,892
72	Building Theories from Case Study Research. Academy of Management Review, 1989, 14, 532.	11.7	8,789

#	ARTICLE	IF	CITATIONS
73	Building Theories from Case Study Research. Academy of Management Review, 1989, 14, 532-550.	11.7	24,449
74	Strategic Decision Processes in High Velocity Environments: Four Cases in the Microcomputer Industry. Management Science, 1988, 34, 816-835.	4.1	1,156
75	Agency- and Institutional-Theory Explanations: The Case of Retail Sales Compensation. Academy of Management Journal, 1988, 31, 488-511.	6.3	137
76	Politics of Strategic Decision Making in High-Velocity Environments: Toward a Midrange Theory. Academy of Management Journal, 1988, 31, 737-770.	6.3	363
77	Strategic Decision Processes in Silicon Valley: The Anatomy of a "Living Dead". California Management Review, 1987, 30, 143-159.	6.3	56
78	Managing organizational decline: Lessons from Atari. Organizational Dynamics, 1986, 14, 17-29.	2.6	94
79	Control: Organizational and Economic Approaches. Management Science, 1985, 31, 134-149.	4.1	1,501
80	FIVE ISSUES WHERE GROUPS MEET TIME. Research on Managing Groups and Teams, 0, , 267-283.	0.6	8
81	COPING WITH DECLINE IN DYNAMIC MARKETS: CORPORATE ENTREPRENEURSHIP AND THE RECOMBINATIVE ORGANIZATIONAL FORM. Advances in Strategic Management, 0, , 357-382.	0.1	15
82	Government Officials or Mixed Institutions: How do Ventures Acquire Public Sector Investment in Emerging Economies?. SSRN Electronic Journal, 0, , .	0.4	2
83	Dynamic capabilities: what are they?. , 0, .		26
84	Too Much of a Good Thing? Equity Market Reform, Investment, and New Firm Performance. SSRN Electronic Journal, 0, , .	0.4	1