

Kathleen M Eisenhardt

List of Publications by Year in descending order

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Version: 2024-02-01

84
papers

95,515
citations

32410

55
h-index

75989

78
g-index

90
all docs

90
docs citations

90
times ranked

34406
citing authors

#	ARTICLE	IF	CITATIONS
1	Big Fish versus Big Pond? Entrepreneurs, Established Firms, and Antecedents of Tie Formation. <i>Academy of Management Journal</i> , 2022, 65, 427-452.	4.3	22
2	Organizing Form, Experimentation, and Performance: Innovation in the Nascent Civilian Drone Industry. <i>Organization Science</i> , 2022, 33, 1645-1674.	3.0	19
3	What is digital transformation? Core tensions facing established companies on the global stage. <i>Global Strategy Journal</i> , 2022, 12, 595-618.	4.4	38
4	Analytic models in strategy, organizations, and management research: A guide for consumers. <i>Strategic Management Journal</i> , 2021, 42, 329-360.	4.7	17
5	What is the Eisenhardt Method, really?. <i>Strategic Organization</i> , 2021, 19, 147-160.	3.1	252
6	Ant colonies: building complex organizations with minuscule brains and no leaders. <i>Journal of Organization Design</i> , 2021, 10, 55-74.	0.7	10
7	Strategy and Uncertainty: Resource-Based View, Strategy-Creation View, and the Hybrid Between Them. <i>Journal of Management</i> , 2021, 47, 1915-1935.	6.3	32
8	Parallel Play: Startups, Nascent Markets, and Effective Business-model Design. <i>Administrative Science Quarterly</i> , 2020, 65, 483-523.	4.8	197
9	Simple rules for a world of change: Reflections on "turning a process into a capability". <i>Strategic Entrepreneurship Journal</i> , 2020, 14, 560-562.	2.6	3
10	Decision weaving: Forming novel, complex strategy in entrepreneurial settings. <i>Strategic Management Journal</i> , 2020, 41, 2275-2314.	4.7	53
11	Get rich or die trying! finding revenue model fit using machine learning and multiple cases. <i>Strategic Management Journal</i> , 2020, 41, 1245-1273.	4.7	62
12	Theorizing from Cases: A Commentary. <i>JIBS Special Collections</i> , 2020, , 221-227.	0.5	13
13	Bottlenecks, cooperation, and competition in nascent ecosystems. <i>Strategic Management Journal</i> , 2019, 40, 1333-1335.	4.7	10
14	Thoughts about Research, Inspirations for Research and Future Research. <i>Research Methodology in Strategy and Management</i> , 2019, , 15-26.	0.3	3
15	Finding Theory "Method Fit: A Comparison of Three Qualitative Approaches to Theory Building. <i>Journal of Management Inquiry</i> , 2018, 27, 284-300.	2.5	557
16	How firms navigate cooperation and competition in nascent ecosystems. <i>Strategic Management Journal</i> , 2018, 39, 3163-3192.	4.7	350
17	Simple Rules. , 2018, , 1559-1562.		0
18	Failure as an Option: Institutional Change, Entrepreneurial Risk, and New Firm Growth. <i>Organization Science</i> , 2017, 28, 93-112.	3.0	109

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19	Strategy Formation in Entrepreneurial Settings: Past Insights and Future Directions. <i>Strategic Entrepreneurship Journal</i> , 2017, 11, 306-325.	2.6	104
20	Superior Strategy in Entrepreneurial Settings: Thinking, Doing, and the Logic of Opportunity. <i>Strategy Science</i> , 2017, 2, 246-257.	2.1	61
21	How entrepreneurs leverage institutional intermediaries in emerging economies to acquire public resources. <i>Strategic Management Journal</i> , 2017, 38, 1373-1390.	4.7	214
22	Unpacking the CEOâ€“Board Relationship: How Strategy Making Happens in Entrepreneurial Firms. <i>Academy of Management Journal</i> , 2017, 60, 1828-1858.	4.3	129
23	How Firms Navigate Cooperation and Competition in Nascent Ecosystems. <i>SSRN Electronic Journal</i> , 2017, , .	0.4	12
24	Grand Challenges and Inductive Methods: Rigor without Rigor Mortis. <i>Academy of Management Journal</i> , 2016, 59, 1113-1123.	4.3	623
25	Resource Redeployment in Business Ecosystems. <i>Advances in Strategic Management</i> , 2016, , 19-48.	0.1	9
26	Who Takes You to the Dance? How Partnersâ€™ Institutional Logics Influence Innovation in Young Firms. <i>Administrative Science Quarterly</i> , 2015, 60, 596-633.	4.8	244
27	Response to Vuori and Vuori's commentary on "Heuristics in the strategy context". <i>Strategic Management Journal</i> , 2014, 35, 1698-1702.	4.7	53
28	Top management teams and the performance of entrepreneurial firms. <i>Small Business Economics</i> , 2013, 40, 805-816.	4.4	88
29	Catalyzing Strategies and Efficient Tie Formation: How Entrepreneurial Firms Obtain Investment Ties. <i>Academy of Management Journal</i> , 2012, 55, 35-70.	4.3	307
30	Failure is an Option: Failure Barriers and New Firm Performance. <i>SSRN Electronic Journal</i> , 2012, , .	0.4	7
31	Rotating Leadership and Collaborative Innovation. <i>Administrative Science Quarterly</i> , 2011, 56, 159-201.	4.8	390
32	Rational heuristics: the "simple rules" that strategists learn from process experience. <i>Strategic Management Journal</i> , 2011, 32, 1437-1464.	4.7	555
33	Chapter 10 Silicon valley, theories of organization, and the Stanford legacy. <i>Research in the Sociology of Organizations</i> , 2010, , 191-205.	0.5	4
34	Life in the fast lane: Origins of competitive interaction in new vs. established markets. <i>Strategic Management Journal</i> , 2010, 31, 1527-1547.	4.7	89
35	Success and Failure in Technology Acquisitions: Lessons for Buyers and Sellers. <i>Academy of Management Perspectives</i> , 2010, 24, 73-92.	4.3	44
36	Rewiring: Cross-Business-Unit Collaborations in Multibusiness Organizations. <i>Academy of Management Journal</i> , 2010, 53, 265-301.	4.3	276

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37	CROSSROADSâ€™ Microfoundations of Performance: Balancing Efficiency and Flexibility in Dynamic Environments. <i>Organization Science</i> , 2010, 21, 1263-1273.	3.0	574
38	Constructing Markets and Shaping Boundaries: Entrepreneurial Power in Nascent Fields. <i>Academy of Management Journal</i> , 2009, 52, 643-671.	4.3	808
39	Origin of Alliance Portfolios: Entrepreneurs, Network Strategies, and Firm Performance. <i>Academy of Management Journal</i> , 2009, 52, 246-279.	4.3	622
40	Optimal Structure, Market Dynamism, and the Strategy of Simple Rules. <i>Administrative Science Quarterly</i> , 2009, 54, 413-452.	4.8	590
41	Position, leverage and opportunity: a typology of strategic logics linking resources with competitive advantage. <i>Managerial and Decision Economics</i> , 2008, 29, 241-256.	1.3	96
42	Swimming with Sharks: Technology Ventures, Defense Mechanisms and Corporate Relationships. <i>Administrative Science Quarterly</i> , 2008, 53, 295-332.	4.8	555
43	Theory Building From Cases: Opportunities And Challenges. <i>Academy of Management Journal</i> , 2007, 50, 25-32.	4.3	10,322
44	Developing Theory Through Simulation Methods. <i>Academy of Management Review</i> , 2007, 32, 480-499.	7.4	812
45	What makes a process a capability? Heuristics, strategy, and effective capture of opportunities. <i>Strategic Entrepreneurship Journal</i> , 2007, 1, 27-47.	2.6	352
46	Organizational Boundaries and Theories of Organization. <i>Organization Science</i> , 2005, 16, 491-508.	3.0	732
47	CONSTRUCTING MARKETS AND ORGANIZING BOUNDARIES: ENTREPRENEURIAL ACTION IN NASCENT FIELDS.. <i>Proceedings - Academy of Management</i> , 2004, 2004, J1-J6.	0.0	24
48	The global acquisition, leverage, and protection of technological competencies. <i>Strategic Management Journal</i> , 2004, 25, 713-722.	4.7	189
49	Inter-temporal economies of scope, organizational modularity, and the dynamics of diversification. <i>Strategic Management Journal</i> , 2004, 25, 1217-1232.	4.7	459
50	The Seller's Side of the Story: Acquisition as Courtship and Governance as Syndicate in Entrepreneurial Firms. <i>Administrative Science Quarterly</i> , 2004, 49, 366-403.	4.8	442
51	Austrian Insights on Strategic Organization: From Market Insights to Implications for Firms. <i>Strategic Organization</i> , 2003, 1, 345-352.	3.1	62
52	CROSS-BUSINESS SYNERGY: RECOMBINATION, MODULARITY AND THE MULTI-BUSINESS TEAM.. <i>Proceedings - Academy of Management</i> , 2003, 2003, P1-P6.	0.0	12
53	Integrating Knowledge in Groups: How Formal Interventions Enable Flexibility. <i>Organization Science</i> , 2002, 13, 370-386.	3.0	567
54	Architectural Innovation and Modular Corporate Forms. <i>Academy of Management Journal</i> , 2001, 44, 1229-1249.	4.3	147

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55	Dynamic capabilities: what are they?. Strategic Management Journal, 2000, 21, 1105-1121.	4.7	9,773
56	Exploring the Black Box: An Analysis of Work Group Diversity, Conflict, and Performance. Administrative Science Quarterly, 1999, 44, 1.	4.8	2,170
57	The Art of Continuous Change: Linking Complexity Theory and Time-Paced Evolution in Relentlessly Shifting Organizations. Administrative Science Quarterly, 1997, 42, 1.	4.8	2,924
58	Conflict and Strategic Choice: How Top Management Teams Disagree. California Management Review, 1997, 39, 42-62.	3.4	250
59	Resource-based View of Strategic Alliance Formation: Strategic and Social Effects in Entrepreneurial Firms. Organization Science, 1996, 7, 136-150.	3.0	1,973
60	The Evolution of Intracorporate Domains: Divisional Charter Losses in High-Technology, Multidivisional Corporations. Organization Science, 1996, 7, 255-282.	3.0	263
61	PRODUCT DEVELOPMENT: PAST RESEARCH, PRESENT FINDINGS, AND FUTURE DIRECTIONS. Academy of Management Review, 1995, 20, 343-378.	7.4	2,634
62	Accelerating Adaptive Processes: Product Innovation in the Global Computer Industry. Administrative Science Quarterly, 1995, 40, 84.	4.8	1,762
63	Strategic decision making. Strategic Management Journal, 1992, 13, 17-37.	4.7	1,072
64	Better Stories and Better Constructs: The Case for Rigor and Comparative Logic. Academy of Management Review, 1991, 16, 620.	7.4	278
65	Better Stories and Better Constructs: The Case for Rigor and Comparative Logic. Academy of Management Review, 1991, 16, 620-627.	7.4	939
66	Speed and Strategic Choice: How Managers Accelerate Decision Making. California Management Review, 1990, 32, 39-54.	3.4	205
67	Organizational Growth: Linking Founding Team, Strategy, Environment, and Growth Among U.S. Semiconductor Ventures, 1978-1988. Administrative Science Quarterly, 1990, 35, 504.	4.8	1,619
68	Speeding Products to Market: Waiting Time to First Product Introduction in New Firms. Administrative Science Quarterly, 1990, 35, 177.	4.8	566
69	Making Fast Strategic Decisions In High-Velocity Environments. Academy of Management Journal, 1989, 32, 543-576.	4.3	210
70	Agency Theory: An Assessment and Review. Academy of Management Review, 1989, 14, 57-74.	7.4	6,955
71	Agency Theory: An Assessment and Review. Academy of Management Review, 1989, 14, 57.	7.4	2,892
72	Building Theories from Case Study Research. Academy of Management Review, 1989, 14, 532.	7.4	8,789

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73	Building Theories from Case Study Research. <i>Academy of Management Review</i> , 1989, 14, 532-550.	7.4	24,449
74	Strategic Decision Processes in High Velocity Environments: Four Cases in the Microcomputer Industry. <i>Management Science</i> , 1988, 34, 816-835.	2.4	1,156
75	Agency- and Institutional-Theory Explanations: The Case of Retail Sales Compensation. <i>Academy of Management Journal</i> , 1988, 31, 488-511.	4.3	137
76	Politics of Strategic Decision Making in High-Velocity Environments: Toward a Midrange Theory. <i>Academy of Management Journal</i> , 1988, 31, 737-770.	4.3	363
77	Strategic Decision Processes in Silicon Valley: The Anatomy of a "Living Dead". <i>California Management Review</i> , 1987, 30, 143-159.	3.4	56
78	Managing organizational decline: Lessons from Atari. <i>Organizational Dynamics</i> , 1986, 14, 17-29.	1.6	94
79	Control: Organizational and Economic Approaches. <i>Management Science</i> , 1985, 31, 134-149.	2.4	1,501
80	FIVE ISSUES WHERE GROUPS MEET TIME. <i>Research on Managing Groups and Teams</i> , 0, , 267-283.	0.6	8
81	COPING WITH DECLINE IN DYNAMIC MARKETS: CORPORATE ENTREPRENEURSHIP AND THE RECOMBINATIVE ORGANIZATIONAL FORM. <i>Advances in Strategic Management</i> , 0, , 357-382.	0.1	15
82	Government Officials or Mixed Institutions: How do Ventures Acquire Public Sector Investment in Emerging Economies?. <i>SSRN Electronic Journal</i> , 0, , .	0.4	2
83	Dynamic capabilities: what are they?. , 0, .		26
84	Too Much of a Good Thing? Equity Market Reform, Investment, and New Firm Performance. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1