

Mary Jo Hatch

List of Publications by Year in descending order

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Version: 2024-02-01

36
papers

6,605
citations

236925

25
h-index

315739

38
g-index

42
all docs

42
docs citations

42
times ranked

3171
citing authors

#	ARTICLE	IF	CITATIONS
1	The Dynamics of Organizational Culture. <i>Academy of Management Review</i> , 1993, 18, 657-693.	11.7	703
2	The Dynamics of Organizational Identity. <i>Human Relations</i> , 2002, 55, 989-1018.	5.4	678
3	The Uniqueness Paradox in Organizational Stories. <i>Administrative Science Quarterly</i> , 1983, 28, 438.	6.9	554
4	Bringing the corporation into corporate branding. <i>European Journal of Marketing</i> , 2003, 37, 1041-1064.	2.9	510
5	Relations between organizational culture, identity and image. <i>European Journal of Marketing</i> , 1997, 31, 356-365.	2.9	498
6	Relations between organizational culture, identity and image. <i>European Journal of Marketing</i> , 1997, 31, 356-365.	2.9	462
7	The dynamics of place brands. <i>Marketing Theory</i> , 2013, 13, 69-86.	3.1	437
8	Toward a theory of brand co-creation with implications for brand governance. <i>Journal of Brand Management</i> , 2010, 17, 590-604.	3.5	434
9	Complex Thinking, Complex Practice: The Case for a Narrative Approach to Organizational Complexity. <i>Human Relations</i> , 2001, 54, 979-1013.	5.4	338
10	Exploring the Empty Spaces of Organizing: How Improvisational Jazz Helps Redescribe Organizational Structure. <i>Organization Studies</i> , 1999, 20, 75-100.	5.3	292
11	Living With Multiple Paradigms the Case of Paradigm Interplay in Organizational Culture Studies. <i>Academy of Management Review</i> , 1996, 21, 529-557.	11.7	265
12	Guiding Organizational Identity Through Aged Adolescence. <i>Journal of Management Inquiry</i> , 2006, 15, 85-99.	3.9	263
13	Spontaneous Humour as an Indicator of Paradox and Ambiguity in Organizations. <i>Organization Studies</i> , 1993, 14, 505-526.	5.3	180
14	Irony and the Social Construction of Contradiction in the Humor of a Management Team. <i>Organization Science</i> , 1997, 8, 275-288.	4.5	155
15	Toward a Theory of Using History Authentically: Historicizing in the Carlsberg Group. <i>Administrative Science Quarterly</i> , 2017, 62, 657-697.	6.9	139
16	Methodology by Metaphor: Ways of Seeing in Painting and Research. <i>Organization Studies</i> , 2008, 29, 23-44.	5.3	71
17	Of Bricks and Brands:. <i>Organizational Dynamics</i> , 2009, 38, 117-130.	2.6	71
18	The Cycles of Corporate Branding: The Case of the LEGO Company. <i>California Management Review</i> , 2003, 46, 6-26.	6.3	67

#	ARTICLE	IF	CITATIONS
19	Living with Multiple Paradigms: The Case of Paradigm Interplay in Organizational Culture Studies. <i>Academy of Management Review</i> , 1996, 21, 529.	11.7	50
20	Conversation at the Border Between Organizational Culture Theory and Institutional Theory. <i>Journal of Management Inquiry</i> , 2012, 21, 94-97.	3.9	48
21	Building theory from practice. <i>Strategic Organization</i> , 2005, 3, 337-347.	5.0	45
22	Organizational Identity and Culture in the Context of Managed Change: Transformation in the Carlsberg Group, 2009-2013. <i>Academy of Management Discoveries</i> , 2015, 1, 58-90.	2.9	40
23	The Elusive Destination Brand and the ATLAS Wheel of Place Brand Management. <i>Journal of Travel Research</i> , 2021, 60, 3-15.	9.0	32
24	The pragmatics of branding: an application of Dewey's theory of aesthetic expression. <i>European Journal of Marketing</i> , 2012, 46, 885-899.	2.9	30
25	The dynamics of corporate brand charisma: Routinization and activation at Carlsberg IT. <i>Scandinavian Journal of Management</i> , 2013, 29, 147-162.	1.9	21
26	Coming to America: Can Nordic brand values engage American stakeholders?. <i>Journal of Brand Management</i> , 2008, 16, 30-39.	3.5	16
27	Essai: Doing Time in Organization Theory. <i>Organization Studies</i> , 2002, 23, 869-875.	5.3	12
28	Photocopylore at work: aesthetics, collective creativity and the social construction of organizations. <i>Culture and Organization</i> , 1997, 3, 263-287.	0.1	6
29	5. The dialogic organization. <i>Research in Public Policy Analysis and Management</i> , 0, , 107-131.	0.1	6
30	Chapter 5 Culture Stanford's way. <i>Research in the Sociology of Organizations</i> , 2010, , 71-95.	0.8	4
31	If I belong, do I believe? An integrative framework for culture and identification. <i>Journal of Psychological Issues in Organizational Culture</i> , 2011, 2, 35-53.	0.2	4
32	Reconstructing organizational culture or welcome to valhalla!. <i>Culture and Organization</i> , 1995, 1, 1-8.	0.1	3
33	Explorando os espaos vazios: jazz e estrutura organizacional. <i>RAE Revista De Administracao De Empresas</i> , 2002, 42, 1-17.	0.3	3
34	Managing Corporate Reputation Through Corporate Branding. , 2012, , .		3
35	The Revenge of Gagliardi on Utilitarianism. <i>Journal of Management Inquiry</i> , 2005, 14, 316-318.	3.9	1
36	Brewing Branding in Carlsberg IT: A Case of Mid-Level Corporate Communication Leadership. <i>Proceedings - Academy of Management</i> , 2012, 2012, 11091.	0.1	0