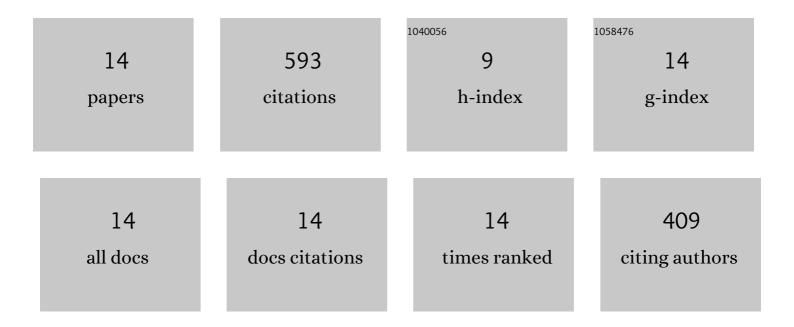
Edward W Mclaughlin

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10847360/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Promoting Fresh Produce: A Losing Battle?. Agribusiness, 2014, 30, 370-384.	3.4	2
2	Salience and taxation: salience effect versus information effect. Applied Economics Letters, 2013, 20, 508-510.	1.8	7
3	Taxing Food and Beverages: Theory, Evidence, and Policy. American Journal of Agricultural Economics, 2013, 95, 705-723.	4.3	25
4	Employee attitudes, customer satisfaction, and sales performance: assessing the linkages in US grocery stores. Managerial and Decision Economics, 2009, 30, 27-41.	2.5	20
5	Customer satisfaction and retail sales performance: an empirical investigation. Journal of Retailing, 2004, 80, 265-278.	6.2	259
6	The dynamics of fresh fruit and vegetable pricing in the supermarket channel. Preventive Medicine, 2004, 39, 81-87.	3.4	33
7	Supermarket buyer evaluations of hypothetical new products: An empirical analysis. Agribusiness, 1995, 11, 21-33.	3.4	10
8	Buying and Selling practices in the fresh fruit and vegetable industry in the USA: a new research. International Review of Retail, Distribution and Consumer Research, 1995, 5, 37-62.	2.0	15
9	New product procurement behavior of us supermarket chains: Implications for food and agribusiness suppliers. Agribusiness, 1994, 10, 481-490.	3.4	3
10	The year 2000: A food industry forecast. Agribusiness, 1992, 8, 493-506.	3.4	9
11	The Strategic Role of Supermarket Buyer Intermediaries in New Product Selection: Implications for Systemwide Efficiency. American Journal of Agricultural Economics, 1990, 72, 358-370.	4.3	19
12	Modeling the Decision to Add New Products by Channel Intermediaries. Journal of Marketing, 1989, 53, 80-88.	11.3	182
13	An exploratory modeling of the decision process of new product selection by supermarket buyers. Agribusiness, 1988, 4, 177-185.	3.4	7
14	Twenty years of change in the structure, costs, and financial performance of food chains. Agribusiness, 1986, 2, 103-118.	3.4	2