

Edward W Mclaughlin

List of Publications by Year in descending order

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14
papers

593
citations

1040056

9
h-index

1058476

14
g-index

14
all docs

14
docs citations

14
times ranked

409
citing authors

#	ARTICLE	IF	CITATIONS
1	Customer satisfaction and retail sales performance: an empirical investigation. <i>Journal of Retailing</i> , 2004, 80, 265-278.	6.2	259
2	Modeling the Decision to Add New Products by Channel Intermediaries. <i>Journal of Marketing</i> , 1989, 53, 80-88.	11.3	182
3	The dynamics of fresh fruit and vegetable pricing in the supermarket channel. <i>Preventive Medicine</i> , 2004, 39, 81-87.	3.4	33
4	Taxing Food and Beverages: Theory, Evidence, and Policy. <i>American Journal of Agricultural Economics</i> , 2013, 95, 705-723.	4.3	25
5	Employee attitudes, customer satisfaction, and sales performance: assessing the linkages in US grocery stores. <i>Managerial and Decision Economics</i> , 2009, 30, 27-41.	2.5	20
6	The Strategic Role of Supermarket Buyer Intermediaries in New Product Selection: Implications for Systemwide Efficiency. <i>American Journal of Agricultural Economics</i> , 1990, 72, 358-370.	4.3	19
7	Buying and Selling practices in the fresh fruit and vegetable industry in the USA: a new research. <i>International Review of Retail, Distribution and Consumer Research</i> , 1995, 5, 37-62.	2.0	15
8	Supermarket buyer evaluations of hypothetical new products: An empirical analysis. <i>Agribusiness</i> , 1995, 11, 21-33.	3.4	10
9	The year 2000: A food industry forecast. <i>Agribusiness</i> , 1992, 8, 493-506.	3.4	9
10	An exploratory modeling of the decision process of new product selection by supermarket buyers. <i>Agribusiness</i> , 1988, 4, 177-185.	3.4	7
11	Saliency and taxation: saliency effect versus information effect. <i>Applied Economics Letters</i> , 2013, 20, 508-510.	1.8	7
12	New product procurement behavior of us supermarket chains: Implications for food and agribusiness suppliers. <i>Agribusiness</i> , 1994, 10, 481-490.	3.4	3
13	Twenty years of change in the structure, costs, and financial performance of food chains. <i>Agribusiness</i> , 1986, 2, 103-118.	3.4	2
14	Promoting Fresh Produce: A Losing Battle?. <i>Agribusiness</i> , 2014, 30, 370-384.	3.4	2