

Alixandra Barasch

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10778617/publications.pdf>

Version: 2024-02-01

21
papers

1,173
citations

687363

13
h-index

794594

19
g-index

21
all docs

21
docs citations

21
times ranked

859
citing authors

#	ARTICLE	IF	CITATIONS
1	Broadcasting and Narrowcasting: How Audience Size Affects What People Share. Journal of Marketing Research, 2014, 51, 286-299.	4.8	266
2	Selfish or selfless? On the signal value of emotion in altruistic behavior.. Journal of Personality and Social Psychology, 2014, 107, 393-413.	2.8	174
3	The Braggart's Dilemma: On the Social Rewards and Penalties of Advertising Prosocial Behavior. Journal of Marketing Research, 2015, 52, 90-104.	4.8	145
4	How taking photos increases enjoyment of experiences.. Journal of Personality and Social Psychology, 2016, 111, 119-140.	2.8	103
5	Impediments to Effective Altruism: The Role of Subjective Preferences in Charitable Giving. Psychological Science, 2018, 29, 834-844.	3.3	90
6	How the Intention to Share Can Undermine Enjoyment: Photo-Taking Goals and Evaluation of Experiences. Journal of Consumer Research, 2018, 44, 1220-1237.	5.1	75
7	Signaling emotion and reason in cooperation.. Journal of Experimental Psychology: General, 2018, 147, 702-719.	2.1	73
8	Photographic Memory: The Effects of Volitional Photo Taking on Memory for Visual and Auditory Aspects of an Experience. Psychological Science, 2017, 28, 1056-1066.	3.3	53
9	Autonomy in consumer choice. Marketing Letters, 2020, 31, 429-439.	2.9	52
10	When Payment Undermines the Pitch. Psychological Science, 2016, 27, 1388-1397.	3.3	39
11	Bliss is ignorance: How the magnitude of expressed happiness influences perceived naivet� and interpersonal exploitation. Organizational Behavior and Human Decision Processes, 2016, 137, 184-206.	2.5	30
12	A Candid Advantage? The Social Benefits of Candid Photos. Social Psychological and Personality Science, 2018, 9, 1010-1016.	3.9	19
13	Generating Content Increases Enjoyment by Immersing Consumers and Accelerating Perceived Time. Journal of Marketing, 2021, 85, 83-100.	11.3	19
14	The consequences of sharing. Current Opinion in Psychology, 2020, 31, 61-66.	4.9	16
15	When does anger boost status?. Journal of Experimental Social Psychology, 2019, 85, 103876.	2.2	9
16	Signaling Emotion and Reason in Cooperation. SSRN Electronic Journal, 2017, , .	0.4	3
17	Let�s Give Together: Can Collaborative Giving Boost Generosity?. Nonprofit and Voluntary Sector Quarterly, 2023, 52, 50-74.	1.9	2
18	Harder Than You Think: Misconceptions about Logging Food with Photos versus Text. Journal of the Association for Consumer Research, 2022, 7, 419-428.	1.7	2

#	ARTICLE	IF	CITATIONS
19	The unexpected social consequences of diverting attention to our phones. <i>Journal of Experimental Social Psychology</i> , 2022, 101, 104344.	2.2	2
20	Too Good to Be True: Imperfection as a Signal of Authenticity. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
21	How the Intention to Share Can Undermine Enjoyment: Photo-Taking Goals and Evaluation of Experiences. <i>SSRN Electronic Journal</i> , 2018, , .	0.4	0