

Rita Gunther Mcgrath

List of Publications by Year in descending order

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31
papers

7,011
citations

257450

24
h-index

454955

30
g-index

32
all docs

32
docs citations

32
times ranked

3547
citing authors

#	ARTICLE	IF	CITATIONS
1	Reflections on Russell Ackoff's Legacy in the Centenary Year of His Birth. <i>Production and Operations Management</i> , 2019, 28, 2162-2164.	3.8	1
2	The Academic Entrepreneur: A Biographical Sketch of <i>Michael C. Hillan's</i> Contributions to Establishing the Field of Entrepreneurship. <i>Strategic Entrepreneurship Journal</i> , 2015, 9, 188-204.	4.4	0
3	Failing by design. <i>Harvard Business Review</i> , 2011, 89, 76-83, 137.	3.1	3
4	Business Models: A Discovery Driven Approach. <i>Long Range Planning</i> , 2010, 43, 247-261.	4.9	791
5	Gems from the Ashes: Capability Creation and Transformation in Internal Corporate Venturing. <i>Organization Science</i> , 2009, 20, 601-620.	4.5	63
6	The value captor's process: getting the most out of your new business ventures. <i>Harvard Business Review</i> , 2007, 85, 128-36, 146.	3.1	12
7	Using Real Options Discipline for Highly Uncertain Technology Investments. <i>Research Technology Management</i> , 2006, 49, 29-37.	0.8	24
8	Real Options as Engines of Choice and Heterogeneity. <i>Academy of Management Review</i> , 2004, 29, 86-101.	11.7	183
9	Real options reasoning and a new look at the R&D investment strategies of pharmaceutical firms. <i>Strategic Management Journal</i> , 2004, 25, 1-21.	7.3	431
10	Nine New Roles for Technology Managers. <i>Research Technology Management</i> , 2004, 47, 16-26.	0.8	4
11	Connecting the Study of Entrepreneurship and Theories of Capitalist Progress An Epilogue. , 2003, , 515-531.		4
12	Crafting R&D Project Portfolios. <i>Research Technology Management</i> , 2002, 45, 48-59.	0.8	64
13	Organizations Unfettered: Organizational Form in an Information-Intensive Economy. <i>Academy of Management Journal</i> , 2001, 44, 1135-1148.	6.3	129
14	Exploratory Learning, Innovative Capacity, and Managerial Oversight. <i>Academy of Management Journal</i> , 2001, 44, 118-131.	6.3	385
15	Assessing Technology Projects Using Real Options Reasoning. <i>Research Technology Management</i> , 2000, 43, 35-49.	0.8	126
16	Falling Forward: Real Options Reasoning and Entrepreneurial Failure. <i>Academy of Management Review</i> , 1999, 24, 13.	11.7	486
17	Falling Forward: Real Options Reasoning and Entrepreneurial Failure. <i>Academy of Management Review</i> , 1999, 24, 13-30.	11.7	952
18	Multimarket Maneuvering in Uncertain Spheres of Influence: Resource Diversion Strategies. <i>Academy of Management Review</i> , 1998, 23, 724-740.	11.7	82

#	ARTICLE	IF	CITATIONS
19	A Real Options Logic for Initiating Technology Positioning Investments. Academy of Management Review, 1997, 22, 974-996.	11.7	611
20	A Real Options Logic for Initiating Technology Positioning Investments. Academy of Management Review, 1997, 22, 974.	11.7	168
21	Three facets of satisfaction and their influence on the performance of innovation teams. Journal of Business Venturing, 1996, 11, 167-188.	6.3	76
22	IMPROVING LABOR PRODUCTIVITY: HUMAN RESOURCE MANAGEMENT POLICIES DO MATTER. Strategic Management Journal, 1996, 17, 335-354.	7.3	659
23	Innovation, Competitive Advantage and Rent: A Model and Test. Management Science, 1996, 42, 389-403.	4.1	257
24	IMPROVING LABOR PRODUCTIVITY: HUMAN RESOURCE MANAGEMENT POLICIES DO MATTER. Strategic Management Journal, 1996, 17, 335-354.	7.3	15
25	Defining and developing competence: A strategic process paradigm. Strategic Management Journal, 1995, 16, 251-275.	7.3	425
26	Advantage from adversity: Learning from disappointment in internal corporate ventures. Journal of Business Venturing, 1995, 10, 121-142.	6.3	77
27	The advantage chain: Antecedents to rents from internal corporate ventures. Journal of Business Venturing, 1994, 9, 351-369.	6.3	90
28	More like each other than anyone else? A cross-cultural study of entrepreneurial perceptions. Journal of Business Venturing, 1992, 7, 419-429.	6.3	180
29	Elitists, risk-takers, and rugged individualists? An exploratory analysis of cultural differences between entrepreneurs and non-entrepreneurs. Journal of Business Venturing, 1992, 7, 115-135.	6.3	380
30	Does culture endure, or is it malleable? Issues for entrepreneurial economic development. Journal of Business Venturing, 1992, 7, 441-458.	6.3	235
31	The role of executive team actions in shaping dominant designs: Towards the strategic shaping of technological progress. Strategic Management Journal, 1992, 13, 137-161.	7.3	70