

Rita Gunther Mcgrath

List of Publications by Year in descending order

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Version: 2024-02-01

31
papers

7,011
citations

257450

24
h-index

454955

30
g-index

32
all docs

32
docs citations

32
times ranked

3547
citing authors

#	ARTICLE	IF	CITATIONS
1	Falling Forward: Real Options Reasoning and Entrepreneurial Failure. <i>Academy of Management Review</i> , 1999, 24, 13-30.	11.7	952
2	Business Models: A Discovery Driven Approach. <i>Long Range Planning</i> , 2010, 43, 247-261.	4.9	791
3	IMPROVING LABOR PRODUCTIVITY: HUMAN RESOURCE MANAGEMENT POLICIES DO MATTER. <i>Strategic Management Journal</i> , 1996, 17, 335-354.	7.3	659
4	A Real Options Logic for Initiating Technology Positioning Investments. <i>Academy of Management Review</i> , 1997, 22, 974-996.	11.7	611
5	Falling Forward: Real Options Reasoning and Entrepreneurial Failure. <i>Academy of Management Review</i> , 1999, 24, 13.	11.7	486
6	Real options reasoning and a new look at the R&D investment strategies of pharmaceutical firms. <i>Strategic Management Journal</i> , 2004, 25, 1-21.	7.3	431
7	Defining and developing competence: A strategic process paradigm. <i>Strategic Management Journal</i> , 1995, 16, 251-275.	7.3	425
8	Exploratory Learning, Innovative Capacity, and Managerial Oversight. <i>Academy of Management Journal</i> , 2001, 44, 118-131.	6.3	385
9	Elitists, risk-takers, and rugged individualists? An exploratory analysis of cultural differences between entrepreneurs and non-entrepreneurs. <i>Journal of Business Venturing</i> , 1992, 7, 115-135.	6.3	380
10	Innovation, Competitive Advantage and Rent: A Model and Test. <i>Management Science</i> , 1996, 42, 389-403.	4.1	257
11	Does culture endure, or is it malleable? Issues for entrepreneurial economic development. <i>Journal of Business Venturing</i> , 1992, 7, 441-458.	6.3	235
12	Real Options as Engines of Choice and Heterogeneity. <i>Academy of Management Review</i> , 2004, 29, 86-101.	11.7	183
13	More like each other than anyone else? A cross-cultural study of entrepreneurial perceptions. <i>Journal of Business Venturing</i> , 1992, 7, 419-429.	6.3	180
14	A Real Options Logic for Initiating Technology Positioning Investments. <i>Academy of Management Review</i> , 1997, 22, 974.	11.7	168
15	Organizations Unfettered: Organizational Form in an Information-Intensive Economy. <i>Academy of Management Journal</i> , 2001, 44, 1135-1148.	6.3	129
16	Assessing Technology Projects Using Real Options Reasoning. <i>Research Technology Management</i> , 2000, 43, 35-49.	0.8	126
17	The advantage chain: Antecedents to rents from internal corporate ventures. <i>Journal of Business Venturing</i> , 1994, 9, 351-369.	6.3	90
18	Multimarket Maneuvering in Uncertain Spheres of Influence: Resource Diversion Strategies. <i>Academy of Management Review</i> , 1998, 23, 724-740.	11.7	82

#	ARTICLE	IF	CITATIONS
19	Advantage from adversity: Learning from disappointment in internal corporate ventures. Journal of Business Venturing, 1995, 10, 121-142.	6.3	77
20	Three facets of satisfaction and their influence on the performance of innovation teams. Journal of Business Venturing, 1996, 11, 167-188.	6.3	76
21	The role of executive team actions in shaping dominant designs: Towards the strategic shaping of technological progress. Strategic Management Journal, 1992, 13, 137-161.	7.3	70
22	Crafting R&D Project Portfolios. Research Technology Management, 2002, 45, 48-59.	0.8	64
23	Gems from the Ashes: Capability Creation and Transformation in Internal Corporate Venturing. Organization Science, 2009, 20, 601-620.	4.5	63
24	Using Real Options Discipline for Highly Uncertain Technology Investments. Research Technology Management, 2006, 49, 29-37.	0.8	24
25	IMPROVING LABOR PRODUCTIVITY: HUMAN RESOURCE MANAGEMENT POLICIES DO MATTER. Strategic Management Journal, 1996, 17, 335-354.	7.3	15
26	The value captor's process: getting the most out of your new business ventures. Harvard Business Review, 2007, 85, 128-36, 146.	3.1	12
27	Connecting the Study of Entrepreneurship and Theories of Capitalist Progress An Epilogue. , 2003, , 515-531.		4
28	Nine New Roles for Technology Managers. Research Technology Management, 2004, 47, 16-26.	0.8	4
29	Failing by design. Harvard Business Review, 2011, 89, 76-83, 137.	3.1	3
30	Reflections on Russell Ackoff's Legacy in the Centenary Year of His Birth. Production and Operations Management, 2019, 28, 2162-2164.	3.8	1
31	The Academic Entrepreneur: A Biographical Sketch of <i>Ilan</i> <i>Chesbrough</i> . <i>Ilan</i> 's Contributions to Establishing the Field of Entrepreneurship. Strategic Entrepreneurship Journal, 2015, 9, 188-204.	4.4	0